

2018-2023 Global Automotive Airbag Sensor Consumption Market Report

<https://marketpublishers.com/r/2A03D8B77C2EN.html>

Date: August 2018

Pages: 134

Price: US\$ 4,660.00 (Single User License)

ID: 2A03D8B77C2EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Airbag Sensor market for 2018-2023.

Airbag sensors are responsible for detecting sudden deceleration in a collision. It sends a signal to the airbag control unit which use the vehicle speed, yaw, seat belt and ECU to determine if an airbag should deploy in a crash. Sensors are used for detecting and responding to electrical or optical signals. A sensor converts physical elements (such as temperature, blood pressure, humidity, and speed) into an electrical form, which is easy to measure. They measure physical properties of the environment such as temperature, weight, size, and luminance. Sensors are classified based on the elements they detect and measure. They are basically divided into two types namely: Active sensors and passive sensors. Other common types of sensors are mechanical, electrical, radiation, magnetic, and chemical.

It has been observed the death rate caused by road accidents is increasing every year and this draws the attention for introducing safety features such as airbags that can reduce fatalities during accidents. Technavio's market research report has identified increasing vehicle safety with more airbags as one of the primary factors that will fuel the growth of the automotive airbag sensor market in the coming years. Airbags are present in steering panels, front instrument panels, and sides of car doors and the airbag sensor senses the probability of collision and sends a signal to electronic control unit (ECU) and the ECU deploy the airbag and prevents the passengers from getting injured. With the increasing safety awareness among the consumers, the number of airbags per vehicle will increase and this will drive the growth of this market.

Over the next five years, LPI(LP Information) projects that Automotive Airbag Sensor will register a 6.7% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Airbag Sensor market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Active Sensor

Passive Sensor

Segmentation by application:

Driver Front Airbag

Passenger Front Airbag

Side Airbag

Knee Airbag

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Daicel Corporation

Hyundai Mobis

Key Safety Systems

ZF Friedrichshafen

Dorman

FH Group

Ford

Firestone

Air Lift

GM

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive Airbag Sensor consumption (value

& volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Airbag Sensor market by identifying its various subsegments.

Focuses on the key global Automotive Airbag Sensor manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Airbag Sensor with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Airbag Sensor submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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