

2018-2023 Global Automotive Airbag ECU Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Airbag ECU market for 2018-2023.

The electronic control unit (ECU) in automobiles (also referred to as the brain of a vehicle) refers to an embedded system that monitors and controls more than one electrical component or system present in a vehicle. The ECU receives input data from automotive sensors. With the growth in the percentage of electrification of vehicles, the number of sensors used has increased considerably. There has been a simultaneous increase in the number of ECUs installed in vehicles. A modern vehicle, of late, is equipped with about 70 ECUs.

Adaption of crash sound sensors in airbags is one of the key trends contributing towards the growth of the automotive airbag ECU market. The belt tensioners should be made in such a way that they activate immediately during a major accident but not meant to be activated during minor collisions. Sound crash sensors detect the severity of a crash acoustically and classify a crash according to its severity based on the intensity of the sound produced. Sound crash sensors are expected to witness high demand in the automotive airbag sensor market due its capability to categorize the intensity of the sound produced.

The automotive airbag ECU market is highly concentrated due to the presence of few established players. The players in the developed countries such as the US focus on diversification of products to gain maximum share in the automotive airbag sensor market. The parameters for competition mainly lies in low cost and reliability as these parameters are essential for emerging countries such as China and India.

Over the next five years, LPI(LP Information) projects that Automotive Airbag ECU will register a 6.8% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Airbag ECU market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Frontal Airbag ECU

Curtain Airbag ECU

Segmentation by application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Autoliv

Bosch

DENSO CORPORATION

Delphi Automotive

ZF Friedrichshafen

Continental

Daicel

Fujitsu Ten

HYUNDAI MOBIS

Infineon Technologies

Key Safety Systems

TOYODA GOSEI

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive Airbag ECU consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Airbag ECU market by identifying its various subsegments.

Focuses on the key global Automotive Airbag ECU manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Airbag ECU with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Airbag ECU submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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