

2018-2023 Global Automotive Airbag Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Airbag market for 2018-2023. Airbags are automotive safety features in vehicles that are engineered to inflate at a rapid speed during the event of an accident or crash. The inflated airbags help in protecting the in-vehicle occupants in such occurrences. Therefore, these devices are categorized under automotive passive safety features. There are various types of airbags based on their application in vehicles, such as frontal airbags, side airbags, curtain airbags, and seatbelt airbags. The names of these airbags are associated with their strategic placements inside the vehicle.

In several developing economies such as China, India, and Brazil, the use of curtain airbags is restricted to the luxury and mid-premium passenger car segments. However, with the increasing focus on passenger safety and the rising awareness of the usage of curtain airbags, the demand for the installation of these devices in low-cost and compact vehicles will increase as well. For instance, Ford India has already started installing six air bags, including curtain and frontal airbags, in their low-cost models such as Aspire and Figo.

Over the next five years, LPI(LP Information) projects that Automotive Airbag will register a 7.3% CAGR in terms of revenue, reach US\$ 17700 million by 2023, from US\$ 12400 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Airbag market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Driver Front Airbag

Passenger Front Airbag

Side Airbag

Knee Airbag

Others

Segmentation by application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Autoliv

TRW

Key Safety Systems

Toyota Gosei

Nihon Plast

Yanfeng Automotive Trim Systems

East JoyLong Motor Airbag

Hyundai Mobis

BYD

S&T Motiv

Jinheng Automotive Safety Technology

Changzhou Changrui

Jiangsu Favour

Taihang Changqing

Ashimori Industry

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive Airbag consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Airbag market by identifying its various subsegments.

Focuses on the key global Automotive Airbag manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Airbag with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Airbag submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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