

2018-2023 Global Automotive Aftermarket Telematics Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Aftermarket Telematics market for 2018-2023.

The automotive telematics system is a device that deals with sending, receiving, and storing information regarding the vehicle and other parameters. The telematics system collects information from different on-board sensors, such as speed sensors, braking system, ADAS, airbags, transmission control system, and many other systems. Several automobile manufacturers are focusing on equipping their mid-range vehicles with automotive telematics systems due to the rising demand for connectivity and growing awareness. It has been observed that the demand for automotive aftermarket telematics is expected to grow in Europe due to the rising adoption of mandatory security features like eCall. In addition, the improving economic conditions in APAC, especially in India and China are resulting in an increased demand for mid-range vehicles. The availability of in-vehicle infotainment panels that includes wireless connectivity and navigation systems in mid-range vehicles will drive the demand for aftermarket telematics device. Research analysis on the global automotive aftermarket telematics market identifies that the rise in in-vehicle communication options will be one of the major factors that will have a positive impact on the growth of the market.

Over the next five years, LPI(LP Information) projects that Automotive Aftermarket Telematics will register a 29.1% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Automotive Aftermarket Telematics market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Plug and Play Telematics

Hardwired Install Telematics

Segmentation by application:

Passenger vehicles

Commercial vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Delphi

Geotab

Intel Corporation

TomTom International

Verizon Telematics

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive Aftermarket Telematics consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Aftermarket Telematics market by identifying its various subsegments.

Focuses on the key global Automotive Aftermarket Telematics manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Aftermarket Telematics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Aftermarket Telematics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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