

## 2018-2023 Global Automotive Advanced Driver Assistance System (ADAS) Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Advanced Driver Assistance System (ADAS) market for 2018-2023.

An advanced driver assistance system (ADAS) helps the driver avoid potential collisions by controlling the vehicle when the user is unable to respond in time. All safety features alert the driver of imminent collisions and prompt him/her to take control of the vehicle. It assists the driver by automating or enhancing vehicle systems to ensure safety and offer a better driving experience. Automotive vehicle production values in China are considered for market sizing. The forecast is based on the trends, drivers, and challenges faced by the Chinese automotive industry.

This market research analysis identifies the increasing demand for night vision systems and blind spot detectionfrom the emerging economies as one of the primary growth factors for the advance driver assistance system (ADAS) market. Owing to the constantly increasing disposable income and the rise in awareness towards the installation of safety systems, the developing countries such as China, India, and Thailand will witness a rapid increase in the demand for automobiles equipped with safety systems such as night vision systems. Moreover, the high demand for luxury vehicles in these countries will also result in the adoption of blind spot detection systems, which will in turn, aid in the growth of the driver assistance systems market. In addition to being expensive, the traditional automobile cameras that use CCD technology generate a distorted image on the display units. As a result, original equipment manufacturers will soon shift their focus toward the use of CMOS image sensors in the camera modules since all pixels of these image sensors have their own



charge-to-voltage conversion. These image sensors normally include noisecorrection, digitize circuits, and amplifiers that help in generating blur-free rear-view images and can also work effectively under extreme weather temperatures. Owing to these benefits, the coming years will witness an exponential increase in the usage of CMOS imaging in camera-based advance driver assistance systems.

Over the next five years, LPI(LP Information) projects that Automotive Advanced Driver Assistance System (ADAS) will register a 34.8% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Advanced Driver Assistance System (ADAS) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Adaptive Cruise Control (ACC)

Lane Departure Warning (LDW) System

Park Assist

**Blind Spot Detection** 

Others

Segmentation by application:

Passenger Car

**Commercial Vehicle** 

This report also splits the market by region:



#### Americas

**United States** 

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa



Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Continental Ag Delphi Automotive PLC Robert Bosch Gmbh Aisin Seiki Co. Ltd. Autoliv Inc Denso Corporation Valeo Valeo Magna International Trw Automotive Holdings Corp. Hella Kgaa Hueck & Co.

Mobileye NV

2018-2023 Global Automotive Advanced Driver Assistance System (ADAS) Consumption Market Report



Mando Corp.

Texas Instruments Inc.

Tass international

China Local Manufacturers Covered

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **RESEARCH OBJECTIVES**

To study and analyze the global Automotive Advanced Driver Assistance System (ADAS) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Advanced Driver Assistance System (ADAS) market by identifying its various subsegments.

Focuses on the key global Automotive Advanced Driver Assistance System (ADAS) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Advanced Driver Assistance System (ADAS) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Advanced Driver Assistance System



(ADAS) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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