

2018-2023 Global Automotive Adhesive Tapes Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Adhesive Tapes market for 2018-2023.

Automotive Adhesive Tapes are kind of performance pressure sensitive adhesive tapes provide durable bonds for foam fabrication to keep vehicles quiet and airtight.

Interior was the largest application segment in 2016, the proportion is about 52.5%. It is expected to witness strong gains over the forecast period on account of rising usage in interior mounting and cable mounting. Furthermore, adhesive tapes provide strong bonding while reducing weight as compared to metal fasteners, which will fuel its demand in interior Application. Moreover, tapes are used under bonnet protection of cables & pipes, for the reduction of vibration & noise and sealing of cavities vehicle doors against dust & moisture.

North America region is the largest supplier of Automotive Adhesive Tapes, with a production market share nearly 29.8% in 2016. Europe is the second largest supplier of Automotive Adhesive Tapes, enjoying production market share nearly 25.4% in 2016.

North America is the largest sales place, with a sales market share nearly 27.6% in 2016. Following North America, China is the second largest sales place with the sales market share of 25.5%.

Market competition is intense between top 3. 3M, Nitto Denko, Henkel, etc. are the

leaders of the industry. They hold the key technologies and patents, with high-end customers. They have formed global market channel of the industry. However, with the future expanding market, there will be more manufacturers in the future.

Over the next five years, LPI(LP Information) projects that Automotive Adhesive Tapes will register a 3.4% CAGR in terms of revenue, reach US\$ 7000 million by 2023, from US\$ 5730 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Adhesive Tapes market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

PVC Adhesive Tapes

Paper Adhesive Tapes

PP Adhesive Tapes

Other

Segmentation by application:

Interior

Exterior

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

3M

Nitto Denko

Henkel

Tesa

ORAFOL Europe

IPG

Lohmann

Avery Dennison

Scapa

Shurtape

Lintec

Teraoka Seisakusho

GERGONNE

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Automotive Adhesive Tapes consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Adhesive Tapes market by identifying its various subsegments.

Focuses on the key global Automotive Adhesive Tapes manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Adhesive Tapes with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Adhesive Tapes submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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