

2018-2023 Global Automotive ADAS Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive ADAS market for 2018-2023. An advanced driver assistance system (ADAS) helps the driver avoid potential collisions by controlling the vehicle when the user is unable to respond in time. All safety features alert the driver of imminent collisions and prompt him/her to take control of the vehicle. It assists the driver by automating or enhancing vehicle systems to ensure safety and offer a better driving experience. Automotive vehicle production values in China are considered for market sizing. The forecast is based on the trends, drivers, and challenges faced by the Chinese automotive industry.

This market research analysis identifies the increasing demand for night vision systems and blind spot detection from the emerging economies as one of the primary growth factors for the advanced driver assistance system (ADAS) market. Owing to the constantly increasing disposable income and the rise in awareness towards the installation of safety systems, the developing countries such as China, India, and Thailand will witness a rapid increase in the demand for automobiles equipped with safety systems such as night vision systems. Moreover, the high demand for luxury vehicles in these countries will also result in the adoption of blind spot detection systems, which will in turn, aid in the growth of the driver assistance systems market. In addition to being expensive, the traditional automobile cameras that use CCD technology generate a distorted image on the display units. As a result, original equipment manufacturers will soon shift their focus toward the use of CMOS image sensors in the camera modules since all pixels of these image sensors have their own charge-to-voltage conversion. These image sensors normally include noise-correction, digitize circuits, and amplifiers that help in generating blur-free rear-view images and

can also work effectively under extreme weather temperatures. Owing to these benefits, the coming years will witness an exponential increase in the usage of CMOS imaging in camera-based advance driver assistance systems.

Over the next five years, LPI(LP Information) projects that Automotive ADAS will register a CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive ADAS market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Adaptive Cruise Control (ACC)

Lane Departure Warning (LDW) System

Park Assist

Blind Spot Detection

Others

Segmentation by application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Continental Ag

Delphi Automotive PLC

Robert Bosch Gmbh

Aisin Seiki Co. Ltd.

Autoliv Inc

Denso Corporation

Valeo

Magna International

Trw Automotive Holdings Corp.

Hella Kga Hueck & Co.

Ficosa International S.A.

Mobileye NV

Mando Corp.

Texas Instruments Inc.

Tass international

China Local Manufacturers Covered

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive ADAS consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive ADAS market by identifying its various subsegments.

Focuses on the key global Automotive ADAS manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive ADAS with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive ADAS submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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