

2018-2023 Global Automotive Active Seat Head Rests Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Active Seat Head Rests market for 2018-2023.

This market research analysis identifies the increasing demand for automotive safety systems as one of the primary growth factors for the automotive head restraints market. The increasing awareness towards the adoption of advanced automobile safety systems has resulted in the installation of electronic equipment such as cameras and sensors in the entry-level vehicles as well. Since the installation of in-vehicle electronic devices has proven to be beneficial in preventing accidents, the recent years witnessed an increase in the adoption of advanced driver assistance systems, including blind-spot detection (BSD), forward collision warning (FCW), surround-view systems, and lane departure warning system (LDWS). This will consecutively increase the demand for car seat headrests as they reduce whiplash and neck-related injuries

The use of inflatable car head restraints will be one of the major trends that will gain traction in this market in the coming years. It has been observed that inflatable headrests have the most effective success rates when compared to various trigger mechanisms. By filling the gap by an upward or downward increase in size, this trigger mechanism protects drivers and passengers from whiplash.

Over the next five years, LPI(LP Information) projects that Automotive Active Seat Head Rests will register a 9.1% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Automotive Active Seat Head Rests market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Blind-spot Detection (BSD)

Forward collision Warning (FCW)

Surround-view Systems

Lane Departure Warning System (LDWS)

Segmentation by application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Lear Corporation

Johnson Controls

Grammer AG

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive Active Seat Head Rests consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Active Seat Head Rests market by identifying its various subsegments.

Focuses on the key global Automotive Active Seat Head Rests manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Active Seat Head Rests with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Active Seat Head Rests submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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