

# 2018-2023 Global Automatic Lawn Mower Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automatic Lawn Mower market for 2018-2023. An Automatic Lawn Mower is an autonomous robot used to cut lawn grass. The Automatic Lawn Mower uses this wire to locate the boundary of the area to be trimmed and in some cases to locate a recharging dock.

Europe was the largest market with a market share of 37% in 2013 and 36.24% in 2017 with an increase of 15.09%.

With the accelerated process of the market, the human demand for the environment is much high, the demand for greening environment is also increased, the market demand for Automatic Lawn Mower will increase, too. More functional Automatic Lawn Mower are the future direction of the development.

Because the engines weigh less and more powerful, so the products are becoming more powerful, faster, more versatile and more productive than units of yesterday. What is more, cooperative schemes are popular throughout the industry and may involve engine makes, manufacturers, and even distributors. Also, producers are planning to expand their offering units that are less noisy and more environment-friendly.

Over the next five years, LPI(LP Information) projects that Automatic Lawn Mower will register a 16.7% CAGR in terms of revenue, reach US\$ 2530 million by 2023, from US\$ 1000 million in 2017.

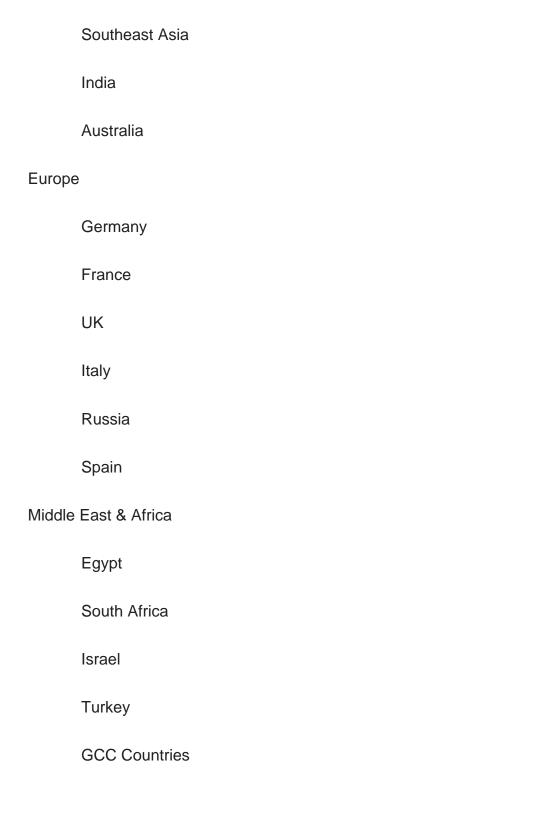
This report presents a comprehensive overview, market shares, and growth opportunities of Automatic Lawn Mower market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:			
	0-2000	) m²	
	2000-4	4000 m²	
	>4000	m²	
Segme	entation	by application:	
	Reside	Residential	
	Comm	ercial	
This re	port als	o splits the market by region:	
	Americ	cas	
		United States	
		Canada	
		Mexico	
		Brazil	
	APAC		
		China	
		Japan	
		Korea	

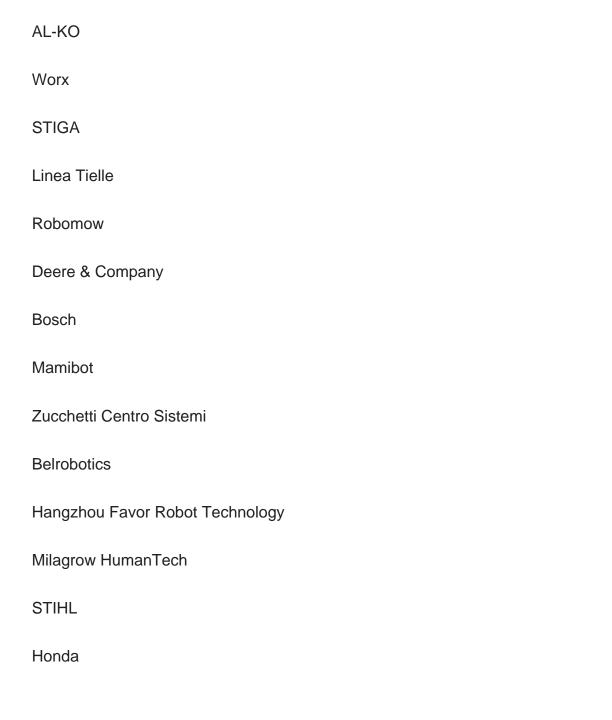




The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Husqvarna Group





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **RESEARCH OBJECTIVES**

To study and analyze the global Automatic Lawn Mower consumption (value & volume) by key regions/countries, product type and application, history data



from 2013 to 2017, and forecast to 2023.

To understand the structure of Automatic Lawn Mower market by identifying its various subsegments.

Focuses on the key global Automatic Lawn Mower manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automatic Lawn Mower with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automatic Lawn Mower submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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