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2018-2023 Global Auto Dealer Software Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Auto Dealer Software market for 2018-2023.
Automotive dealer software is a kind of software which is mainly used in the automotive aftermarket. The automotive dealer software can help dealers or distributors to increase sales and margins, make smarter and faster inventory decisions and reduce returns etc.
Automotive dealer software market kept growing in recent years. As automotive market develop in a rapid period, automotive dealer software market will keep in rapid development.
USA is the largest consumption countries of automotive dealer software in the world in the past few years and USA will keep dominate the automotive dealer software market in the next few years. USA market took up about 43% of the global market in 2016, followed by Europe with about 29%, Asian countries especially China, and India will witness a higher growth rate in the following few years, despite occupying little market in at present.
At present, there are mass of companies in the market. Top 3 companies in the market occupy about 83% of the market shares in 2016, among them, Cox Automotive with many leading sub-brands accounts for about 50% of this market.

Over the next five years, LPI(LP Information) projects that Auto Dealer Software will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Auto Dealer Software market by product type, application, key

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companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

DSM Software

CRM Software

Other Software

Segmentation by application:

Web-based Software

Installed Software

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia
- Spain

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

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Cox Automotive

CDK Global

Reynolds and Reynolds

RouteOne

DealerSocket

Internet Brands

Dominion Enterprises

Wipro

Epicor

Yonyou

ELEAD1ONE

TitleTec

ARI Network Services

WHI Solutions

Infomedia

MAM Software

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

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To study and analyze the global Auto Dealer Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Auto Dealer Software market by identifying its various subsegments.

Focuses on the key global Auto Dealer Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Auto Dealer Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Auto Dealer Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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