

2018-2023 Global Auto Beauty Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Auto Beauty market for 2018-2023.

Auto Beauty refers to the various parts of different materials for the automotive maintenance required conditions, using beauty care products and construction technology to care and maintenance for cars.

The Auto Beauty industry including waxes, polishes, compounds, paints, cleaners, buffing pads and etc. And it is not concentrated, there are more than hundreds manufacturers in the world, and high-end products mainly come from North America and Europe.

In 2015, amount of Auto Beauty product consumed in 4S Stores took 42%. Auto Beauty Shops took 35% of global Auto Beauty. Personal Purchase took 11%.

Global Auto Beauty is concentrated in USA, Europe, China and Japan. In 2015, USA Auto beauty consumption value took about 26%. Europe China and Japan separately took 40%, 7% and 11% of global Auto Beauty. Asia Pacific is expected to retain the higher growth rate during the next five years due to strong growth in car care industry. The most notable features of Chinese auto beauty market are the average small scale of enterprises, lack of funds and low brand awareness. Blind operations are adopted by domestic auto beauty enterprises. Chinese auto beauty market possesses uneven scales due to low barriers to operation and lack of regulations. Small-scale and low-end stores on roadsides continue to run with low standards.

Over the next five years, LPI(LP Information) projects that Auto Beauty will register a 5.2% CAGR in terms of revenue, reach US\$ 9670 million by 2023, from US\$ 7130 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Auto Beauty market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cleaning & Caring

Polishing & Waxing

Sealing Glaze & Coating

Interior Maintenance

Other

Segmentation by application:

4S Stores

Auto Beauty Shops

Personal Use

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

3M

Turtle Wax

SONAX

SOFT99

Tetrosyl

Liqui Moly

Simoniz

Autoglym

Botny

BiaoBang

CHIEF

Rainbow

Auto Magic

Granitize

PIT

Cougar Chemical

P21S

CARTEC

Swissvax

Anfuke

Collinite

Jewelultra

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Auto Beauty consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Auto Beauty market by identifying its various subsegments.

Focuses on the key global Auto Beauty manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Auto Beauty with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Auto Beauty submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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