

2018-2023 Global Augmented and Virtual Reality in Healthcare Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Augmented and Virtual Reality in Healthcare market for 2018-2023.

Augmented Reality (AR) is an interactive experience of a real-world environment whereby the objects that reside in the real-world are 'augmented' by computer-generated perceptual information, sometimes across multiple sensory modalities, including visual, auditory, haptic, somatosensory, and olfactory. Virtual reality (VR) is an interactive computer-generated experience taking place within a simulated environment, that incorporates mainly auditory and visual, but also other types of sensory feedback like haptic.

The increasing penetration of connected devices in the healthcare sector, increased investment in the AR and VR healthcare, and the growing need to reduce the healthcare cost are the major drivers for the augmented reality in healthcare and virtual reality in healthcare market.

Over the next five years, LPI(LP Information) projects that Augmented and Virtual Reality in Healthcare will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Augmented and Virtual Reality in Healthcare market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales

of the following segments:

Segmentation by product type:

Augmented Reality in Healthcare Market

Virtual Reality in Healthcare Market

Segmentation by application:

Hospitals, Clinics, and Surgical Centers

Research Organizations and Pharma Companies

Research and Diagnostics Laboratories

Government and Defense Institutions

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Google

Microsoft

DAQRI

Psious

Mindmaze

Firsthand Technology

Medical Realities

Atheer

Augmedix

Oculus

CAE Healthcare

Philips

3D Systems

VirtaMed

HTC

Siemens

Virtually Better

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Augmented and Virtual Reality in Healthcare market size by key regions/countries, product type and application.

To understand the structure of Augmented and Virtual Reality in Healthcare market by identifying its various subsegments.

Focuses on the key global Augmented and Virtual Reality in Healthcare players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Augmented and Virtual Reality in Healthcare with respect to

individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Augmented and Virtual Reality in Healthcare submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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