

2018-2023 Global Audio IC and Audio Amplifiers Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Audio IC and Audio Amplifiers market for 2018-2023.

Audio IC is a chip widely used as audio processor, audio amplifiers, MEMS microphone and subsystems. It is widely used in the Portable Audio, Computer Audio, Computer Audio, Automotive Audio, etc.

An audio amplifier is an electronic device that increases the strength (amplitude) of audio signals that pass through it. An audio amplifier amplifies low-power audio signals to a level which is suitable for driving loudspeakers. The input signal of an audio amplifier may only measure a few hundred microwatts, but its output may be tens or even thousands of watts. Design parameters for audio amplifiers include gain, frequency response, distortion and noise.

The market is driven by various end-user industries, such as smartphones, computer, automotive markets, professional audio markets, commercial audiology markets, etc. Audio IC are high-precision products, this industry need a long product development cycle, design requirements, capital investment, complex technology process, with a higher threshold. Therefore, it formed a high degree concentration, monopolized by semiconductor manufacturers' competitive landscape.

At present, in the foreign industrial developed countries the Audio IC industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the United States. Meanwhile, foreign companies have more mature equipment, strong R & D capability, the technical level is in a leading position.

As the downstream consumption usually follows with developed and rapid economic growth areas, such as BRICS, the developed areas' company prefers investing to underdevelopment regions these years.

Chinese Audio IC industry has developed into a national industry with certain research, currently China has become international Audio IC large consumption country, but the Audio IC product are almost the low-end product. There is no competitive in the international market.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive .The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

Over the next five years, LPI(LP Information) projects that Audio IC and Audio Amplifiers will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Audio IC and Audio Amplifiers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Audio Processor

Audio Amplifiers

MEMS Microphone

Class-A

Class-B

Class-A/B

Class-D

Integrated

Others

Segmentation by application:

Consumer Audio

Automotive Audio

Computer Audio

Commercial Audio

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Cirrus Logic

Knowles

Qualcomm

Yamaha

Realtek

TI

ADI

On Semi

STM

NXP

Dialog

Maxim

Infineon

NJR

Synaptics

Fortemedia

ROHM

AKM

AAC

TDK

Goertek

Hosiden

BSE

Gettop

3S

ST

Diodes

ISSI

Toshiba

Intersil (Renesas)

Go2Silicon

Fangtek

Maxic

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Audio IC and Audio Amplifiers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Audio IC and Audio Amplifiers market by identifying its various subsegments.

Focuses on the key global Audio IC and Audio Amplifiers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Audio IC and Audio Amplifiers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Audio IC and Audio Amplifiers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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