

# 2018-2023 Global ATV Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global ATV market for 2018-2023.

All-Terrain Vehicle (ATV) means a motorized vehicle, propelled by an engine, intended primarily to travel on unpaved surfaces on three- four- wheels or more wheels with low-pressure tires, having a seat designed to be straddled by the driver only or a seat designed to be straddled by the driver and a seat for no more than one passenger and handlebars for steering. As the name implies, it is designed to handle a wider variety of terrain than most other vehicles.

ATVs can be used for either work or recreation purposes and are designed for use in a plethora of conditions and terrains. Their multipurpose nature and capabilities lead to their popularity and use throughout the Europe.

The Europe ATV production market share is very little, and the products are mainly imported. Europe has imported 226.52 K Units ATV in 2014.

Over the next five years, LPI(LP Information) projects that ATV will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of ATV market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Less than 200

201-400

401-700

More than 700

Segmentation by application:

Sports and Leisure

Agriculture Industry

Out-door Work

Military Forces

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Polaris

Yamaha

Kawasaki

BRP

KYMCO

Honda

Suzuki

TGB

Ceatek

Arctic Cat

KTM

HISUN

Linhai

CFMOTO

XY FORCE

Feishen Group

Loncin

BASHAN

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market

as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global ATV consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of ATV market by identifying its various subsegments.

Focuses on the key global ATV manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the ATV with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of ATV submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global ATV Consumption 2013-2023
  - 2.1.2 ATV Consumption CAGR by Region
- 2.2 ATV Segment by Type
  - 2.2.1 Less than
  - 2.2.2 201-400
  - 2.2.3 401-700
  - 2.2.4 More than
- 2.3 ATV Consumption by Type
  - 2.3.1 Global ATV Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global ATV Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global ATV Sale Price by Type (2013-2018)
- 2.4 ATV Segment by Application
  - 2.4.1 Sports and Leisure
  - 2.4.2 Agriculture Industry
  - 2.4.3 Out-door Work
  - 2.4.4 Military Forces
  - 2.4.5 Others
- 2.5 ATV Consumption by Application
  - 2.5.1 Global ATV Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global ATV Value and Market Share by Application (2013-2018)
  - 2.5.3 Global ATV Sale Price by Application (2013-2018)

### 3 GLOBAL ATV BY PLAYERS

- 3.1 Global ATV Sales Market Share by Players

- 3.1.1 Global ATV Sales by Players (2016-2018)
- 3.1.2 Global ATV Sales Market Share by Players (2016-2018)
- 3.2 Global ATV Revenue Market Share by Players
  - 3.2.1 Global ATV Revenue by Players (2016-2018)
  - 3.2.2 Global ATV Revenue Market Share by Players (2016-2018)
- 3.3 Global ATV Sale Price by Players
- 3.4 Global ATV Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global ATV Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players ATV Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 ATV BY REGIONS**

- 4.1 ATV by Regions
  - 4.1.1 Global ATV Consumption by Regions
  - 4.1.2 Global ATV Value by Regions
- 4.2 Americas ATV Consumption Growth
- 4.3 APAC ATV Consumption Growth
- 4.4 Europe ATV Consumption Growth
- 4.5 Middle East & Africa ATV Consumption Growth

## **5 AMERICAS**

- 5.1 Americas ATV Consumption by Countries
  - 5.1.1 Americas ATV Consumption by Countries (2013-2018)
  - 5.1.2 Americas ATV Value by Countries (2013-2018)
- 5.2 Americas ATV Consumption by Type
- 5.3 Americas ATV Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC ATV Consumption by Countries
  - 6.1.1 APAC ATV Consumption by Countries (2013-2018)
  - 6.1.2 APAC ATV Value by Countries (2013-2018)
- 6.2 APAC ATV Consumption by Type
- 6.3 APAC ATV Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe ATV by Countries
  - 7.1.1 Europe ATV Consumption by Countries (2013-2018)
  - 7.1.2 Europe ATV Value by Countries (2013-2018)
- 7.2 Europe ATV Consumption by Type
- 7.3 Europe ATV Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa ATV by Countries
  - 8.1.1 Middle East & Africa ATV Consumption by Countries (2013-2018)
  - 8.1.2 Middle East & Africa ATV Value by Countries (2013-2018)
- 8.2 Middle East & Africa ATV Consumption by Type
- 8.3 Middle East & Africa ATV Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey



## 8.8 GCC Countries

# 9 MARKET DRIVERS, CHALLENGES AND TRENDS

## 9.1 Market Drivers and Impact

### 9.1.1 Growing Demand from Key Regions

### 9.1.2 Growing Demand from Key Applications and Potential Industries

## 9.2 Market Challenges and Impact

## 9.3 Market Trends

# 10 MARKETING, DISTRIBUTORS AND CUSTOMER

## 10.1 Sales Channel

### 10.1.1 Direct Marketing

### 10.1.2 Indirect Marketing

## 10.2 ATV Distributors

## 10.3 ATV Customer

# 11 GLOBAL ATV MARKET FORECAST

## 11.1 Global ATV Consumption Forecast (2018-2023)

## 11.2 Global ATV Forecast by Regions

### 11.2.1 Global ATV Forecast by Regions (2018-2023)

### 11.2.2 Global ATV Value Forecast by Regions (2018-2023)

### 11.2.3 Americas Consumption Forecast

### 11.2.4 APAC Consumption Forecast

### 11.2.5 Europe Consumption Forecast

### 11.2.6 Middle East & Africa Consumption Forecast

## 11.3 Americas Forecast by Countries

### 11.3.1 United States Market Forecast

### 11.3.2 Canada Market Forecast

### 11.3.3 Mexico Market Forecast

### 11.3.4 Brazil Market Forecast

## 11.4 APAC Forecast by Countries

### 11.4.1 China Market Forecast

### 11.4.2 Japan Market Forecast

### 11.4.3 Korea Market Forecast

### 11.4.4 Southeast Asia Market Forecast

### 11.4.5 India Market Forecast

- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global ATV Forecast by Type
- 11.8 Global ATV Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 Polaris
  - 12.1.1 Company Details
  - 12.1.2 ATV Product Offered
  - 12.1.3 Polaris ATV Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Polaris News
- 12.2 Yamaha
  - 12.2.1 Company Details
  - 12.2.2 ATV Product Offered
  - 12.2.3 Yamaha ATV Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.2.4 Main Business Overview
  - 12.2.5 Yamaha News
- 12.3 Kawasaki
  - 12.3.1 Company Details
  - 12.3.2 ATV Product Offered
  - 12.3.3 Kawasaki ATV Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview
  - 12.3.5 Kawasaki News
- 12.4 BRP
  - 12.4.1 Company Details

- 12.4.2 ATV Product Offered
- 12.4.3 BRP ATV Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.4.4 Main Business Overview
- 12.4.5 BRP News
- 12.5 KYMCO
  - 12.5.1 Company Details
  - 12.5.2 ATV Product Offered
  - 12.5.3 KYMCO ATV Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 KYMCO News
- 12.6 Honda
  - 12.6.1 Company Details
  - 12.6.2 ATV Product Offered
  - 12.6.3 Honda ATV Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 Honda News
- 12.7 Suzuki
  - 12.7.1 Company Details
  - 12.7.2 ATV Product Offered
  - 12.7.3 Suzuki ATV Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview
  - 12.7.5 Suzuki News
- 12.8 TGB
  - 12.8.1 Company Details
  - 12.8.2 ATV Product Offered
  - 12.8.3 TGB ATV Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.8.4 Main Business Overview
  - 12.8.5 TGB News
- 12.9 Cectek
  - 12.9.1 Company Details
  - 12.9.2 ATV Product Offered
  - 12.9.3 Cectek ATV Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.9.4 Main Business Overview
  - 12.9.5 Cectek News
- 12.10 Arctic Cat
  - 12.10.1 Company Details
  - 12.10.2 ATV Product Offered
  - 12.10.3 Arctic Cat ATV Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.10.4 Main Business Overview

- 12.10.5 Arctic Cat News
- 12.11 KTM
- 12.12 HISUN
- 12.13 Linhai
- 12.14 CFMOTO
- 12.15 XY FORCE
- 12.16 Feishen Group
- 12.17 Loncin
- 12.18 BASHAN

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of ATV  
Table Product Specifications of ATV  
Figure ATV Report Years Considered  
Figure Market Research Methodology  
Figure Global ATV Consumption Growth Rate 2013-2023 (K Units)  
Figure Global ATV Value Growth Rate 2013-2023 (\$ Millions)  
Table ATV Consumption CAGR by Region 2013-2023 (\$ Millions)  
Figure Product Picture of Less than  
Table Major Players of Less than  
Figure Product Picture of 201-400  
Table Major Players of 201-400  
Figure Product Picture of 401-700  
Table Major Players of 401-700  
Figure Product Picture of More than  
Table Major Players of More than  
Table Global Consumption Sales by Type (2013-2018)  
Table Global ATV Consumption Market Share by Type (2013-2018)  
Figure Global ATV Consumption Market Share by Type (2013-2018)  
Table Global ATV Revenue by Type (2013-2018) (\$ million)  
Table Global ATV Value Market Share by Type (2013-2018) (\$ Millions)  
Figure Global ATV Value Market Share by Type (2013-2018)  
Table Global ATV Sale Price by Type (2013-2018)  
Figure ATV Consumed in Sports and Leisure  
Figure Global ATV Market: Sports and Leisure (2013-2018) (K Units)  
Figure Global ATV Market: Sports and Leisure (2013-2018) (\$ Millions)  
Figure Global Sports and Leisure YoY Growth (\$ Millions)  
Figure ATV Consumed in Agriculture Industry  
Figure Global ATV Market: Agriculture Industry (2013-2018) (K Units)  
Figure Global ATV Market: Agriculture Industry (2013-2018) (\$ Millions)  
Figure Global Agriculture Industry YoY Growth (\$ Millions)  
Figure ATV Consumed in Out-door Work  
Figure Global ATV Market: Out-door Work (2013-2018) (K Units)  
Figure Global ATV Market: Out-door Work (2013-2018) (\$ Millions)  
Figure Global Out-door Work YoY Growth (\$ Millions)  
Figure ATV Consumed in Military Forces

Figure Global ATV Market: Military Forces (2013-2018) (K Units)  
Figure Global ATV Market: Military Forces (2013-2018) (\$ Millions)  
Figure Global Military Forces YoY Growth (\$ Millions)  
Figure ATV Consumed in Others  
Figure Global ATV Market: Others (2013-2018) (K Units)  
Figure Global ATV Market: Others (2013-2018) (\$ Millions)  
Figure Global Others YoY Growth (\$ Millions)  
Table Global Consumption Sales by Application (2013-2018)  
Table Global ATV Consumption Market Share by Application (2013-2018)  
Figure Global ATV Consumption Market Share by Application (2013-2018)  
Table Global ATV Value by Application (2013-2018)  
Table Global ATV Value Market Share by Application (2013-2018)  
Figure Global ATV Value Market Share by Application (2013-2018)  
Table Global ATV Sale Price by Application (2013-2018)  
Table Global ATV Sales by Players (2016-2018) (K Units)  
Table Global ATV Sales Market Share by Players (2016-2018)  
Figure Global ATV Sales Market Share by Players in 2016  
Figure Global ATV Sales Market Share by Players in 2017  
Table Global ATV Revenue by Players (2016-2018) (\$ Millions)  
Table Global ATV Revenue Market Share by Players (2016-2018)  
Figure Global ATV Revenue Market Share by Players in 2016  
Figure Global ATV Revenue Market Share by Players in 2017  
Table Global ATV Sale Price by Players (2016-2018)  
Figure Global ATV Sale Price by Players in 2017  
Table Global ATV Manufacturing Base Distribution and Sales Area by Players  
Table Players ATV Products Offered  
Table ATV Concentration Ratio (CR3, CR5 and CR10) (2016-2018)  
Table Global ATV Consumption by Regions 2013-2018 (K Units)  
Table Global ATV Consumption Market Share by Regions 2013-2018  
Figure Global ATV Consumption Market Share by Regions 2013-2018  
Table Global ATV Value by Regions 2013-2018 (\$ Millions)  
Table Global ATV Value Market Share by Regions 2013-2018  
Figure Global ATV Value Market Share by Regions 2013-2018  
Figure Americas ATV Consumption 2013-2018 (K Units)  
Figure Americas ATV Value 2013-2018 (\$ Millions)  
Figure APAC ATV Consumption 2013-2018 (K Units)  
Figure APAC ATV Value 2013-2018 (\$ Millions)  
Figure Europe ATV Consumption 2013-2018 (K Units)  
Figure Europe ATV Value 2013-2018 (\$ Millions)

Figure Middle East & Africa ATV Consumption 2013-2018 (K Units)  
Figure Middle East & Africa ATV Value 2013-2018 (\$ Millions)  
Table Americas ATV Consumption by Countries (2013-2018) (K Units)  
Table Americas ATV Consumption Market Share by Countries (2013-2018)  
Figure Americas ATV Consumption Market Share by Countries in 2017  
Table Americas ATV Value by Countries (2013-2018) (\$ Millions)  
Table Americas ATV Value Market Share by Countries (2013-2018)  
Figure Americas ATV Value Market Share by Countries in 2017  
Table Americas ATV Consumption by Type (2013-2018) (K Units)  
Table Americas ATV Consumption Market Share by Type (2013-2018)  
Figure Americas ATV Consumption Market Share by Type in 2017  
Table Americas ATV Consumption by Application (2013-2018) (K Units)  
Table Americas ATV Consumption Market Share by Application (2013-2018)  
Figure Americas ATV Consumption Market Share by Application in 2017  
Figure United States ATV Consumption Growth 2013-2018 (K Units)  
Figure United States ATV Value Growth 2013-2018 (\$ Millions)  
Figure Canada ATV Consumption Growth 2013-2018 (K Units)  
Figure Canada ATV Value Growth 2013-2018 (\$ Millions)  
Figure Mexico ATV Consumption Growth 2013-2018 (K Units)  
Figure Mexico ATV Value Growth 2013-2018 (\$ Millions)  
Table APAC ATV Consumption by Countries (2013-2018) (K Units)  
Table APAC ATV Consumption Market Share by Countries (2013-2018)  
Figure APAC ATV Consumption Market Share by Countries in 2017  
Table APAC ATV Value by Countries (2013-2018) (\$ Millions)  
Table APAC ATV Value Market Share by Countries (2013-2018)  
Figure APAC ATV Value Market Share by Countries in 2017  
Table APAC ATV Consumption by Type (2013-2018) (K Units)  
Table APAC ATV Consumption Market Share by Type (2013-2018)  
Figure APAC ATV Consumption Market Share by Type in 2017  
Table APAC ATV Consumption by Application (2013-2018) (K Units)  
Table APAC ATV Consumption Market Share by Application (2013-2018)  
Figure APAC ATV Consumption Market Share by Application in 2017  
Figure China ATV Consumption Growth 2013-2018 (K Units)  
Figure China ATV Value Growth 2013-2018 (\$ Millions)  
Figure Japan ATV Consumption Growth 2013-2018 (K Units)  
Figure Japan ATV Value Growth 2013-2018 (\$ Millions)  
Figure Korea ATV Consumption Growth 2013-2018 (K Units)  
Figure Korea ATV Value Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia ATV Consumption Growth 2013-2018 (K Units)

Figure Southeast Asia ATV Value Growth 2013-2018 (\$ Millions)  
Figure India ATV Consumption Growth 2013-2018 (K Units)  
Figure India ATV Value Growth 2013-2018 (\$ Millions)  
Figure Australia ATV Consumption Growth 2013-2018 (K Units)  
Figure Australia ATV Value Growth 2013-2018 (\$ Millions)  
Table Europe ATV Consumption by Countries (2013-2018) (K Units)  
Table Europe ATV Consumption Market Share by Countries (2013-2018)  
Figure Europe ATV Consumption Market Share by Countries in 2017  
Table Europe ATV Value by Countries (2013-2018) (\$ Millions)  
Table Europe ATV Value Market Share by Countries (2013-2018)  
Figure Europe ATV Value Market Share by Countries in 2017  
Table Europe ATV Consumption by Type (2013-2018) (K Units)  
Table Europe ATV Consumption Market Share by Type (2013-2018)  
Figure Europe ATV Consumption Market Share by Type in 2017  
Table Europe ATV Consumption by Application (2013-2018) (K Units)  
Table Europe ATV Consumption Market Share by Application (2013-2018)  
Figure Europe ATV Consumption Market Share by Application in 2017  
Figure Germany ATV Consumption Growth 2013-2018 (K Units)  
Figure Germany ATV Value Growth 2013-2018 (\$ Millions)  
Figure France ATV Consumption Growth 2013-2018 (K Units)  
Figure France ATV Value Growth 2013-2018 (\$ Millions)  
Figure UK ATV Consumption Growth 2013-2018 (K Units)  
Figure UK ATV Value Growth 2013-2018 (\$ Millions)  
Figure Italy ATV Consumption Growth 2013-2018 (K Units)  
Figure Italy ATV Value Growth 2013-2018 (\$ Millions)  
Figure Russia ATV Consumption Growth 2013-2018 (K Units)  
Figure Russia ATV Value Growth 2013-2018 (\$ Millions)  
Figure Spain ATV Consumption Growth 2013-2018 (K Units)  
Figure Spain ATV Value Growth 2013-2018 (\$ Millions)  
Table Middle East & Africa ATV Consumption by Countries (2013-2018) (K Units)  
Table Middle East & Africa ATV Consumption Market Share by Countries (2013-2018)  
Figure Middle East & Africa ATV Consumption Market Share by Countries in 2017  
Table Middle East & Africa ATV Value by Countries (2013-2018) (\$ Millions)  
Table Middle East & Africa ATV Value Market Share by Countries (2013-2018)  
Figure Middle East & Africa ATV Value Market Share by Countries in 2017  
Table Middle East & Africa ATV Consumption by Type (2013-2018) (K Units)  
Table Middle East & Africa ATV Consumption Market Share by Type (2013-2018)  
Figure Middle East & Africa ATV Consumption Market Share by Type in 2017  
Table Middle East & Africa ATV Consumption by Application (2013-2018) (K Units)



Table Middle East & Africa ATV Consumption Market Share by Application (2013-2018)  
Figure Middle East & Africa ATV Consumption Market Share by Application in 2017  
Figure Egypt ATV Consumption Growth 2013-2018 (K Units)  
Figure Egypt ATV Value Growth 2013-2018 (\$ Millions)  
Figure South Africa ATV Consumption Growth 2013-2018 (K Units)  
Figure South Africa ATV Value Growth 2013-2018 (\$ Millions)  
Figure Israel ATV Consumption Growth 2013-2018 (K Units)  
Figure Israel ATV Value Growth 2013-2018 (\$ Millions)  
Figure Turkey ATV Consumption Growth 2013-2018 (K Units)  
Figure Turkey ATV Value Growth 2013-2018 (\$ Millions)  
Figure GCC Countries ATV Consumption Growth 2013-2018 (K Units)  
Figure GCC Countries ATV Value Growth 2013-2018 (\$ Millions)  
Table ATV Distributors List  
Table ATV Customer List  
Figure Global ATV Consumption Growth Rate Forecast (2018-2023) (K Units)  
Figure Global ATV Value Growth Rate Forecast (2018-2023) (\$ Millions)  
Table Global ATV Consumption Forecast by Countries (2018-2023) (K Units)  
Table Global ATV Consumption Market Forecast by Regions  
Table Global ATV Value Forecast by Countries (2018-2023) (\$ Millions)  
Table Global ATV Value Market Share Forecast by Regions  
Figure Americas ATV Consumption 2018-2023 (K Units)  
Figure Americas ATV Value 2018-2023 (\$ Millions)  
Figure APAC ATV Consumption 2018-2023 (K Units)  
Figure APAC ATV Value 2018-2023 (\$ Millions)  
Figure Europe ATV Consumption 2018-2023 (K Units)  
Figure Europe ATV Value 2018-2023 (\$ Millions)  
Figure Middle East & Africa ATV Consumption 2018-2023 (K Units)  
Figure Middle East & Africa ATV Value 2018-2023 (\$ Millions)  
Figure United States ATV Consumption 2018-2023 (K Units)  
Figure United States ATV Value 2018-2023 (\$ Millions)  
Figure Canada ATV Consumption 2018-2023 (K Units)  
Figure Canada ATV Value 2018-2023 (\$ Millions)  
Figure Mexico ATV Consumption 2018-2023 (K Units)  
Figure Mexico ATV Value 2018-2023 (\$ Millions)  
Figure Brazil ATV Consumption 2018-2023 (K Units)  
Figure Brazil ATV Value 2018-2023 (\$ Millions)  
Figure China ATV Consumption 2018-2023 (K Units)  
Figure China ATV Value 2018-2023 (\$ Millions)  
Figure Japan ATV Consumption 2018-2023 (K Units)

Figure Japan ATV Value 2018-2023 (\$ Millions)  
Figure Korea ATV Consumption 2018-2023 (K Units)  
Figure Korea ATV Value 2018-2023 (\$ Millions)  
Figure Southeast Asia ATV Consumption 2018-2023 (K Units)  
Figure Southeast Asia ATV Value 2018-2023 (\$ Millions)  
Figure India ATV Consumption 2018-2023 (K Units)  
Figure India ATV Value 2018-2023 (\$ Millions)  
Figure Australia ATV Consumption 2018-2023 (K Units)  
Figure Australia ATV Value 2018-2023 (\$ Millions)  
Figure Germany ATV Consumption 2018-2023 (K Units)  
Figure Germany ATV Value 2018-2023 (\$ Millions)  
Figure France ATV Consumption 2018-2023 (K Units)  
Figure France ATV Value 2018-2023 (\$ Millions)  
Figure UK ATV Consumption 2018-2023 (K Units)  
Figure UK ATV Value 2018-2023 (\$ Millions)  
Figure Italy ATV Consumption 2018-2023 (K Units)  
Figure Italy ATV Value 2018-2023 (\$ Millions)  
Figure Russia ATV Consumption 2018-2023 (K Units)  
Figure Russia ATV Value 2018-2023 (\$ Millions)  
Figure Spain ATV Consumption 2018-2023 (K Units)  
Figure Spain ATV Value 2018-2023 (\$ Millions)  
Figure Egypt ATV Consumption 2018-2023 (K Units)  
Figure Egypt ATV Value 2018-2023 (\$ Millions)  
Figure South Africa ATV Consumption 2018-2023 (K Units)  
Figure South Africa ATV Value 2018-2023 (\$ Millions)  
Figure Israel ATV Consumption 2018-2023 (K Units)  
Figure Israel ATV Value 2018-2023 (\$ Millions)  
Figure Turkey ATV Consumption 2018-2023 (K Units)  
Figure Turkey ATV Value 2018-2023 (\$ Millions)  
Figure GCC Countries ATV Consumption 2018-2023 (K Units)  
Figure GCC Countries ATV Value 2018-2023 (\$ Millions)  
Table Global ATV Consumption Forecast by Type (2018-2023) (K Units)  
Table Global ATV Consumption Market Share Forecast by Type (2018-2023)  
Table Global ATV Value Forecast by Type (2018-2023) (\$ Millions)  
Table Global ATV Value Market Share Forecast by Type (2018-2023)  
Table Global ATV Consumption Forecast by Application (2018-2023) (K Units)  
Table Global ATV Consumption Market Share Forecast by Application (2018-2023)  
Table Global ATV Value Forecast by Application (2018-2023) (\$ Millions)  
Table Global ATV Value Market Share Forecast by Application (2018-2023)

Table Polaris Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Polaris ATV Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Polaris ATV Market Share (2016-2018)

Table Yamaha Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yamaha ATV Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Yamaha ATV Market Share (2016-2018)

Table Kawasaki Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kawasaki ATV Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Kawasaki ATV Market Share (2016-2018)

Table BRP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BRP ATV Sales, Revenue, Price and Gross Margin (2016-2018)

Figure BRP ATV Market Share (2016-2018)

Table KYMCO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KYMCO ATV Sales, Revenue, Price and Gross Margin (2016-2018)

Figure KYMCO ATV Market Share (2016-2018)

Table Honda Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Honda ATV Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Honda ATV Market Share (2016-2018)

Table Suzuki Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Suzuki ATV Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Suzuki ATV Market Share (2016-2018)

Table TGB Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TGB ATV Sales, Revenue, Price and Gross Margin (2016-2018)

Figure TGB ATV Market Share (2016-2018)

Table Cectek Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cectek ATV Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Cectek ATV Market Share (2016-2018)

Table Arctic Cat Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arctic Cat ATV Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Arctic Cat ATV Market Share (2016-2018)

Table KTM Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HISUN Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Linhai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CFMOTO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table XY FORCE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Feishen Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Loncin Basic Information, Manufacturing Base, Sales Area and Its Competitors

## Table BASHAN Basic Information, Manufacturing Base, Sales Area and Its Competitors

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