

2018-2023 Global Asset Tracking Market Report (Status and Outlook)

<https://marketpublishers.com/r/2CD4895EA0AEN.html>

Date: October 2018

Pages: 150

Price: US\$ 4,660.00 (Single User License)

ID: 2CD4895EA0AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Asset Tracking market for 2018-2023.

Asset tracking refers to the method of tracking physical assets, either by scanning barcode labels attached to the assets or by using tags using GPS, BLE or RFID which broadcast their location.

Advancements in miniaturization and communications have made lower value asset tracking more practical, expanding the range of potential industries and asset types.

The advent of advanced Internet of Things (IoT) solutions leveraging M2M and other supporting technologies enables anytime, anywhere, any type of asset tracking.

Over the next five years, LPI(LP Information) projects that Asset Tracking will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Asset Tracking market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

M2M/IoT

Edge Computing

Segmentation by application:

Aviation and Aerospace

Commercial Vehicles and Fleet Tracking

Local and State Government

Manufacturing and Warehousing

Personal Vehicles

Public Transportation

Shipping and Construction

Healthcare and Medical

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major players in the market. The key players covered in this report:

Actsoft

ASAP Systems

Asset Panda

AT&T

CalAmp

Fleet Complete

Gigatrack

Microsoft

OnAsset Intelligence

Oracle

Spireon

Sprint

Tenna

Trimble

Verizon

Zebra Technologies

SAP

Epicor Software

JDA Software

Stanley Black & Decker

Honeywell

Ubisense

Topcon

Datalogic

Mojix

Impinj

Sato

TomTom

IBM

Telit

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Asset Tracking market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Asset Tracking market by identifying its various subsegments.

Focuses on the key global Asset Tracking players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Asset Tracking with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Asset Tracking submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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