

2018-2023 Global Asset Tracking Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Asset Tracking market for 2018-2023. Asset tracking refers to the method of tracking physical assets, either by scanning barcode labels attached to the assets or by using tags using GPS, BLE or RFID which broadcast their location.

Advancements in miniaturization and communications have made lower value asset tracking more practical, expanding the range of potential industries and asset types. The advent of advanced Internet of Things (IoT) solutions leveraging M2M and other supporting technologies enables anytime, anywhere, any type of asset tracking.

Over the next five years, LPI(LP Information) projects that Asset Tracking will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Asset Tracking market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

M2M/IoT



Edge Computing

Segmentation by application:
Aviation and Aerospace
Commercial Vehicles and Fleet Tracking
Local and State Government
Manufacturing and Warehousing
Personal Vehicles
Public Transportation
Shipping and Construction
Healthcare and Medical
We can also provide the customized separate regional or country-level regional

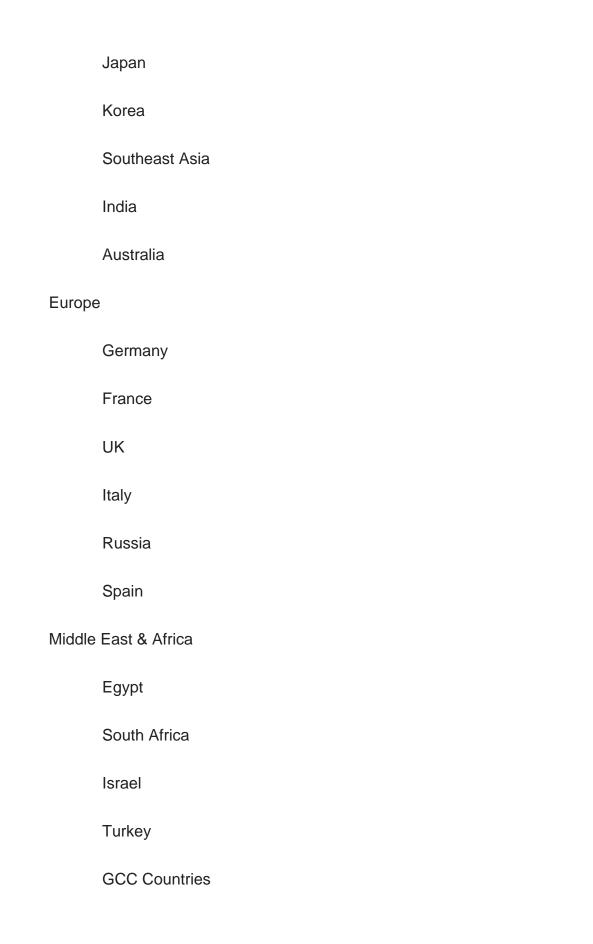
We can also provide the customized separate regional or country-level reports, for the following regions:

Americas	
	United States
	Canada
	Mexico
	Brazil

APAC

China





The report also presents the market competition landscape and a corresponding



detailed analysis of the major players in the market. The key players covered in this report:

Actsoft
ASAP Systems
Asset Panda
AT&T
CalAmp
Fleet Complete
Gigatrack
Microsoft
OnAsset Intelligence
Oracle
Spireon
Sprint
Tenna
Trimble
Verizon
Zebra Technologies
SAP
Epicor Software



JDA Software	
Stanley Black & Decker	
Honeywell	
Ubisense	
Topcon	
Datalogic	
Mojix	
Impinj	
Sato	
TomTom	
IBM	
Telit	

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Asset Tracking market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Asset Tracking market by identifying its various subsegments.



Focuses on the key global Asset Tracking players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Asset Tracking with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Asset Tracking submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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