

2018-2023 Global Assessment Services Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Assessment Services market for 2018-2023.

A kind of service that helps the company assess the industry, risks, competitors, etc Anticipated growth in the market is backed by increasing number of competitive examinations and certifications, growing need for skill assessment for increasing employability, and rising population of the young labor force in the country. Moreover, increasing demand from competition conducting authorities to enroll specialist exam conducting companies and growing preference among corporates and the government to opt for online exams is expected to drive assessment services market in India over the coming years.

Over the next five years, LPI(LP Information) projects that Assessment Services will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Assessment Services market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Online Medium

Offline Medium

Segmentation by application:

Entrance Assessment Services

Recruitment & Promotion Assessment Services

Certification Assessment Services

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

MeritTrac Services

Mettl Online Assessment

Aspiring Minds

Sify Technologies

CoCubes

eLitmus Evaluation

Tata Consultancy Services

EdCIL (India)

Prometric Testing

Pearson India Education Services

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Assessment Services market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Assessment Services market by identifying its various subsegments.

Focuses on the key global Assessment Services players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Assessment Services with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Assessment Services submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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