

2018-2023 Global ASA Resin Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global ASA Resin market for 2018-2023.

ASA is a copolymer of SAN and acrylic rubber, and it is a highly functional plastic with excellent weatherability while maintaining most of the advantages of ABS. Thanks to its excellent retention of physical properties and appearances in Household applications for a long time, it is used as a material for automobile exterior, construction and furniture finishing sheet, etc.

According to the different properties, ASA can be divided into general grade, extrusion grade and heat resistant grade. General grade is used most widely and the price is the lowest, in 2016, about 54.21% of the global sale volumes are general grade.

The market concentrate is high and in the world there are mainly Chi Mei Corporation, LG Chem, INEOS Styrolution, SABIC, FCFC, Kumho Petrochemical, JSR Corporation, UMG ABS,Ltd. , LOTTE Advanced Materials and NIPPON A&L. Chi Mei Corporation is the biggest company. In 2016, Chi Mei Corporation produced 57484 MT ASA resin, taking 21.46% of the global production.

Over the next five years, LPI(LP Information) projects that ASA Resin will register a 1.9% CAGR in terms of revenue, reach US\$ 900 million by 2023, from US\$ 800 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of ASA Resin market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

General Grade

Extrusion Grade

Heat Resistant Grade

Segmentation by application:

Automotive

Construction

Electronics

Household

Toys, Sports & Leisure

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Chi Mei Corporation

LG Chem

INEOS Styrolution

SABIC

FCFC

Kumho Petrochemical

JSR Corporation

UMG ABS,Ltd.

LOTTE Advanced Materials

NIPPON A&L

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global ASA Resin consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of ASA Resin market by identifying its various

subsegments.

Focuses on the key global ASA Resin manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the ASA Resin with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of ASA Resin submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL ASA RESIN CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global ASA Resin Consumption 2013-2023
 - 2.1.2 ASA Resin Consumption CAGR by Region
- 2.2 ASA Resin Segment by Type
 - 2.2.1 General Grade
 - 2.2.2 Extrusion Grade
 - 2.2.3 Heat Resistant Grade
- 2.3 ASA Resin Consumption by Type
 - 2.3.1 Global ASA Resin Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global ASA Resin Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global ASA Resin Sale Price by Type (2013-2018)
- 2.4 ASA Resin Segment by Application
 - 2.4.1 Automotive
 - 2.4.2 Construction
 - 2.4.3 Electronics
 - 2.4.4 Household
 - 2.4.5 Toys, Sports & Leisure
 - 2.4.6 Other
- 2.5 ASA Resin Consumption by Application
 - 2.5.1 Global ASA Resin Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global ASA Resin Value and Market Share by Application (2013-2018)
 - 2.5.3 Global ASA Resin Sale Price by Application (2013-2018)

3 GLOBAL ASA RESIN BY PLAYERS

- 3.1 Global ASA Resin Sales Market Share by Players
 - 3.1.1 Global ASA Resin Sales by Players (2016-2018)
 - 3.1.2 Global ASA Resin Sales Market Share by Players (2016-2018)
- 3.2 Global ASA Resin Revenue Market Share by Players
 - 3.2.1 Global ASA Resin Revenue by Players (2016-2018)
 - 3.2.2 Global ASA Resin Revenue Market Share by Players (2016-2018)
- 3.3 Global ASA Resin Sale Price by Players
- 3.4 Global ASA Resin Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global ASA Resin Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players ASA Resin Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 ASA RESIN BY REGIONS

- 4.1 ASA Resin by Regions
 - 4.1.1 Global ASA Resin Consumption by Regions
 - 4.1.2 Global ASA Resin Value by Regions
- 4.2 Americas ASA Resin Consumption Growth
- 4.3 APAC ASA Resin Consumption Growth
- 4.4 Europe ASA Resin Consumption Growth
- 4.5 Middle East & Africa ASA Resin Consumption Growth

5 AMERICAS

- 5.1 Americas ASA Resin Consumption by Countries
 - 5.1.1 Americas ASA Resin Consumption by Countries (2013-2018)
 - 5.1.2 Americas ASA Resin Value by Countries (2013-2018)
- 5.2 Americas ASA Resin Consumption by Type
- 5.3 Americas ASA Resin Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC ASA Resin Consumption by Countries

6.1.1 APAC ASA Resin Consumption by Countries (2013-2018)

6.1.2 APAC ASA Resin Value by Countries (2013-2018)

6.2 APAC ASA Resin Consumption by Type

6.3 APAC ASA Resin Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe ASA Resin by Countries

7.1.1 Europe ASA Resin Consumption by Countries (2013-2018)

7.1.2 Europe ASA Resin Value by Countries (2013-2018)

7.2 Europe ASA Resin Consumption by Type

7.3 Europe ASA Resin Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa ASA Resin by Countries

8.1.1 Middle East & Africa ASA Resin Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa ASA Resin Value by Countries (2013-2018)

8.2 Middle East & Africa ASA Resin Consumption by Type

8.3 Middle East & Africa ASA Resin Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 ASA Resin Distributors

10.3 ASA Resin Customer

11 GLOBAL ASA RESIN MARKET FORECAST

11.1 Global ASA Resin Consumption Forecast (2018-2023)

11.2 Global ASA Resin Forecast by Regions

11.2.1 Global ASA Resin Forecast by Regions (2018-2023)

11.2.2 Global ASA Resin Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global ASA Resin Forecast by Type
- 11.8 Global ASA Resin Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Chi Mei Corporation
 - 12.1.1 Company Details
 - 12.1.2 ASA Resin Product Offered
 - 12.1.3 Chi Mei Corporation ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Chi Mei Corporation News
- 12.2 LG Chem
 - 12.2.1 Company Details
 - 12.2.2 ASA Resin Product Offered
 - 12.2.3 LG Chem ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 LG Chem News
- 12.3 INEOS Styrolution
 - 12.3.1 Company Details
 - 12.3.2 ASA Resin Product Offered
 - 12.3.3 INEOS Styrolution ASA Resin Sales, Revenue, Price and Gross Margin

(2016-2018)

12.3.4 Main Business Overview

12.3.5 INEOS Styrolution News

12.4 SABIC

12.4.1 Company Details

12.4.2 ASA Resin Product Offered

12.4.3 SABIC ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 SABIC News

12.5 FCFC

12.5.1 Company Details

12.5.2 ASA Resin Product Offered

12.5.3 FCFC ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 FCFC News

12.6 Kumho Petrochemical

12.6.1 Company Details

12.6.2 ASA Resin Product Offered

12.6.3 Kumho Petrochemical ASA Resin Sales, Revenue, Price and Gross Margin

(2016-2018)

12.6.4 Main Business Overview

12.6.5 Kumho Petrochemical News

12.7 JSR Corporation

12.7.1 Company Details

12.7.2 ASA Resin Product Offered

12.7.3 JSR Corporation ASA Resin Sales, Revenue, Price and Gross Margin

(2016-2018)

12.7.4 Main Business Overview

12.7.5 JSR Corporation News

12.8 UMG ABS,Ltd.

12.8.1 Company Details

12.8.2 ASA Resin Product Offered

12.8.3 UMG ABS,Ltd. ASA Resin Sales, Revenue, Price and Gross Margin

(2016-2018)

12.8.4 Main Business Overview

12.8.5 UMG ABS,Ltd. News

12.9 LOTTE Advanced Materials

12.9.1 Company Details

12.9.2 ASA Resin Product Offered

12.9.3 LOTTE Advanced Materials ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 LOTTE Advanced Materials News

12.10 NIPPON A&L

12.10.1 Company Details

12.10.2 ASA Resin Product Offered

12.10.3 NIPPON A&L ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

12.10.4 Main Business Overview

12.10.5 NIPPON A&L News

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of ASA Resin
Table Product Specifications of ASA Resin
Figure ASA Resin Report Years Considered
Figure Market Research Methodology
Figure Global ASA Resin Consumption Growth Rate 2013-2023 (MT)
Figure Global ASA Resin Value Growth Rate 2013-2023 (\$ Millions)
Table ASA Resin Consumption CAGR by Region 2013-2023 (\$ Millions)
Figure Product Picture of General Grade
Table Major Players of General Grade
Figure Product Picture of Extrusion Grade
Table Major Players of Extrusion Grade
Figure Product Picture of Heat Resistant Grade
Table Major Players of Heat Resistant Grade
Table Global Consumption Sales by Type (2013-2018)
Table Global ASA Resin Consumption Market Share by Type (2013-2018)
Figure Global ASA Resin Consumption Market Share by Type (2013-2018)
Table Global ASA Resin Revenue by Type (2013-2018) (\$ million)
Table Global ASA Resin Value Market Share by Type (2013-2018) (\$ Millions)
Figure Global ASA Resin Value Market Share by Type (2013-2018)
Table Global ASA Resin Sale Price by Type (2013-2018)
Figure ASA Resin Consumed in Automotive
Figure Global ASA Resin Market: Automotive (2013-2018) (MT)
Figure Global ASA Resin Market: Automotive (2013-2018) (\$ Millions)
Figure Global Automotive YoY Growth (\$ Millions)
Figure ASA Resin Consumed in Construction
Figure Global ASA Resin Market: Construction (2013-2018) (MT)
Figure Global ASA Resin Market: Construction (2013-2018) (\$ Millions)
Figure Global Construction YoY Growth (\$ Millions)
Figure ASA Resin Consumed in Electronics
Figure Global ASA Resin Market: Electronics (2013-2018) (MT)
Figure Global ASA Resin Market: Electronics (2013-2018) (\$ Millions)
Figure Global Electronics YoY Growth (\$ Millions)
Figure ASA Resin Consumed in Household
Figure Global ASA Resin Market: Household (2013-2018) (MT)
Figure Global ASA Resin Market: Household (2013-2018) (\$ Millions)

Figure Global Household YoY Growth (\$ Millions)
Figure ASA Resin Consumed in Toys, Sports & Leisure
Figure Global ASA Resin Market: Toys, Sports & Leisure (2013-2018) (MT)
Figure Global ASA Resin Market: Toys, Sports & Leisure (2013-2018) (\$ Millions)
Figure Global Toys, Sports & Leisure YoY Growth (\$ Millions)
Figure ASA Resin Consumed in Other
Table Global Consumption Sales by Application (2013-2018)
Table Global ASA Resin Consumption Market Share by Application (2013-2018)
Figure Global ASA Resin Consumption Market Share by Application (2013-2018)
Table Global ASA Resin Value by Application (2013-2018)
Table Global ASA Resin Value Market Share by Application (2013-2018)
Figure Global ASA Resin Value Market Share by Application (2013-2018)
Table Global ASA Resin Sale Price by Application (2013-2018)
Table Global ASA Resin Sales by Players (2016-2018) (MT)
Table Global ASA Resin Sales Market Share by Players (2016-2018)
Figure Global ASA Resin Sales Market Share by Players in 2016
Figure Global ASA Resin Sales Market Share by Players in 2017
Table Global ASA Resin Revenue by Players (2016-2018) (\$ Millions)
Table Global ASA Resin Revenue Market Share by Players (2016-2018)
Figure Global ASA Resin Revenue Market Share by Players in 2016
Figure Global ASA Resin Revenue Market Share by Players in 2017
Table Global ASA Resin Sale Price by Players (2016-2018)
Figure Global ASA Resin Sale Price by Players in 2017
Table Global ASA Resin Manufacturing Base Distribution and Sales Area by Players
Table Players ASA Resin Products Offered
Table ASA Resin Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global ASA Resin Consumption by Regions 2013-2018 (MT)
Table Global ASA Resin Consumption Market Share by Regions 2013-2018
Figure Global ASA Resin Consumption Market Share by Regions 2013-2018
Table Global ASA Resin Value by Regions 2013-2018 (\$ Millions)
Table Global ASA Resin Value Market Share by Regions 2013-2018
Figure Global ASA Resin Value Market Share by Regions 2013-2018
Figure Americas ASA Resin Consumption 2013-2018 (MT)
Figure Americas ASA Resin Value 2013-2018 (\$ Millions)
Figure APAC ASA Resin Consumption 2013-2018 (MT)
Figure APAC ASA Resin Value 2013-2018 (\$ Millions)
Figure Europe ASA Resin Consumption 2013-2018 (MT)
Figure Europe ASA Resin Value 2013-2018 (\$ Millions)
Figure Middle East & Africa ASA Resin Consumption 2013-2018 (MT)

Figure Middle East & Africa ASA Resin Value 2013-2018 (\$ Millions)
Table Americas ASA Resin Consumption by Countries (2013-2018) (MT)
Table Americas ASA Resin Consumption Market Share by Countries (2013-2018)
Figure Americas ASA Resin Consumption Market Share by Countries in 2017
Table Americas ASA Resin Value by Countries (2013-2018) (\$ Millions)
Table Americas ASA Resin Value Market Share by Countries (2013-2018)
Figure Americas ASA Resin Value Market Share by Countries in 2017
Table Americas ASA Resin Consumption by Type (2013-2018) (MT)
Table Americas ASA Resin Consumption Market Share by Type (2013-2018)
Figure Americas ASA Resin Consumption Market Share by Type in 2017
Table Americas ASA Resin Consumption by Application (2013-2018) (MT)
Table Americas ASA Resin Consumption Market Share by Application (2013-2018)
Figure Americas ASA Resin Consumption Market Share by Application in 2017
Figure United States ASA Resin Consumption Growth 2013-2018 (MT)
Figure United States ASA Resin Value Growth 2013-2018 (\$ Millions)
Figure Canada ASA Resin Consumption Growth 2013-2018 (MT)
Figure Canada ASA Resin Value Growth 2013-2018 (\$ Millions)
Figure Mexico ASA Resin Consumption Growth 2013-2018 (MT)
Figure Mexico ASA Resin Value Growth 2013-2018 (\$ Millions)
Table APAC ASA Resin Consumption by Countries (2013-2018) (MT)
Table APAC ASA Resin Consumption Market Share by Countries (2013-2018)
Figure APAC ASA Resin Consumption Market Share by Countries in 2017
Table APAC ASA Resin Value by Countries (2013-2018) (\$ Millions)
Table APAC ASA Resin Value Market Share by Countries (2013-2018)
Figure APAC ASA Resin Value Market Share by Countries in 2017
Table APAC ASA Resin Consumption by Type (2013-2018) (MT)
Table APAC ASA Resin Consumption Market Share by Type (2013-2018)
Figure APAC ASA Resin Consumption Market Share by Type in 2017
Table APAC ASA Resin Consumption by Application (2013-2018) (MT)
Table APAC ASA Resin Consumption Market Share by Application (2013-2018)
Figure APAC ASA Resin Consumption Market Share by Application in 2017
Figure China ASA Resin Consumption Growth 2013-2018 (MT)
Figure China ASA Resin Value Growth 2013-2018 (\$ Millions)
Figure Japan ASA Resin Consumption Growth 2013-2018 (MT)
Figure Japan ASA Resin Value Growth 2013-2018 (\$ Millions)
Figure Korea ASA Resin Consumption Growth 2013-2018 (MT)
Figure Korea ASA Resin Value Growth 2013-2018 (\$ Millions)
Figure Southeast Asia ASA Resin Consumption Growth 2013-2018 (MT)
Figure Southeast Asia ASA Resin Value Growth 2013-2018 (\$ Millions)

Figure India ASA Resin Consumption Growth 2013-2018 (MT)
Figure India ASA Resin Value Growth 2013-2018 (\$ Millions)
Figure Australia ASA Resin Consumption Growth 2013-2018 (MT)
Figure Australia ASA Resin Value Growth 2013-2018 (\$ Millions)
Table Europe ASA Resin Consumption by Countries (2013-2018) (MT)
Table Europe ASA Resin Consumption Market Share by Countries (2013-2018)
Figure Europe ASA Resin Consumption Market Share by Countries in 2017
Table Europe ASA Resin Value by Countries (2013-2018) (\$ Millions)
Table Europe ASA Resin Value Market Share by Countries (2013-2018)
Figure Europe ASA Resin Value Market Share by Countries in 2017
Table Europe ASA Resin Consumption by Type (2013-2018) (MT)
Table Europe ASA Resin Consumption Market Share by Type (2013-2018)
Figure Europe ASA Resin Consumption Market Share by Type in 2017
Table Europe ASA Resin Consumption by Application (2013-2018) (MT)
Table Europe ASA Resin Consumption Market Share by Application (2013-2018)
Figure Europe ASA Resin Consumption Market Share by Application in 2017
Figure Germany ASA Resin Consumption Growth 2013-2018 (MT)
Figure Germany ASA Resin Value Growth 2013-2018 (\$ Millions)
Figure France ASA Resin Consumption Growth 2013-2018 (MT)
Figure France ASA Resin Value Growth 2013-2018 (\$ Millions)
Figure UK ASA Resin Consumption Growth 2013-2018 (MT)
Figure UK ASA Resin Value Growth 2013-2018 (\$ Millions)
Figure Italy ASA Resin Consumption Growth 2013-2018 (MT)
Figure Italy ASA Resin Value Growth 2013-2018 (\$ Millions)
Figure Russia ASA Resin Consumption Growth 2013-2018 (MT)
Figure Russia ASA Resin Value Growth 2013-2018 (\$ Millions)
Figure Spain ASA Resin Consumption Growth 2013-2018 (MT)
Figure Spain ASA Resin Value Growth 2013-2018 (\$ Millions)
Table Middle East & Africa ASA Resin Consumption by Countries (2013-2018) (MT)
Table Middle East & Africa ASA Resin Consumption Market Share by Countries (2013-2018)
Figure Middle East & Africa ASA Resin Consumption Market Share by Countries in 2017
Table Middle East & Africa ASA Resin Value by Countries (2013-2018) (\$ Millions)
Table Middle East & Africa ASA Resin Value Market Share by Countries (2013-2018)
Figure Middle East & Africa ASA Resin Value Market Share by Countries in 2017
Table Middle East & Africa ASA Resin Consumption by Type (2013-2018) (MT)
Table Middle East & Africa ASA Resin Consumption Market Share by Type (2013-2018)
Figure Middle East & Africa ASA Resin Consumption Market Share by Type in 2017

Table Middle East & Africa ASA Resin Consumption by Application (2013-2018) (MT)

Table Middle East & Africa ASA Resin Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa ASA Resin Consumption Market Share by Application in 2017

Figure Egypt ASA Resin Consumption Growth 2013-2018 (MT)

Figure Egypt ASA Resin Value Growth 2013-2018 (\$ Millions)

Figure South Africa ASA Resin Consumption Growth 2013-2018 (MT)

Figure South Africa ASA Resin Value Growth 2013-2018 (\$ Millions)

Figure Israel ASA Resin Consumption Growth 2013-2018 (MT)

Figure Israel ASA Resin Value Growth 2013-2018 (\$ Millions)

Figure Turkey ASA Resin Consumption Growth 2013-2018 (MT)

Figure Turkey ASA Resin Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries ASA Resin Consumption Growth 2013-2018 (MT)

Figure GCC Countries ASA Resin Value Growth 2013-2018 (\$ Millions)

Table ASA Resin Distributors List

Table ASA Resin Customer List

Figure Global ASA Resin Consumption Growth Rate Forecast (2018-2023) (MT)

Figure Global ASA Resin Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global ASA Resin Consumption Forecast by Countries (2018-2023) (MT)

Table Global ASA Resin Consumption Market Forecast by Regions

Table Global ASA Resin Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global ASA Resin Value Market Share Forecast by Regions

Figure Americas ASA Resin Consumption 2018-2023 (MT)

Figure Americas ASA Resin Value 2018-2023 (\$ Millions)

Figure APAC ASA Resin Consumption 2018-2023 (MT)

Figure APAC ASA Resin Value 2018-2023 (\$ Millions)

Figure Europe ASA Resin Consumption 2018-2023 (MT)

Figure Europe ASA Resin Value 2018-2023 (\$ Millions)

Figure Middle East & Africa ASA Resin Consumption 2018-2023 (MT)

Figure Middle East & Africa ASA Resin Value 2018-2023 (\$ Millions)

Figure United States ASA Resin Consumption 2018-2023 (MT)

Figure United States ASA Resin Value 2018-2023 (\$ Millions)

Figure Canada ASA Resin Consumption 2018-2023 (MT)

Figure Canada ASA Resin Value 2018-2023 (\$ Millions)

Figure Mexico ASA Resin Consumption 2018-2023 (MT)

Figure Mexico ASA Resin Value 2018-2023 (\$ Millions)

Figure Brazil ASA Resin Consumption 2018-2023 (MT)

Figure Brazil ASA Resin Value 2018-2023 (\$ Millions)

Figure China ASA Resin Consumption 2018-2023 (MT)
Figure China ASA Resin Value 2018-2023 (\$ Millions)
Figure Japan ASA Resin Consumption 2018-2023 (MT)
Figure Japan ASA Resin Value 2018-2023 (\$ Millions)
Figure Korea ASA Resin Consumption 2018-2023 (MT)
Figure Korea ASA Resin Value 2018-2023 (\$ Millions)
Figure Southeast Asia ASA Resin Consumption 2018-2023 (MT)
Figure Southeast Asia ASA Resin Value 2018-2023 (\$ Millions)
Figure India ASA Resin Consumption 2018-2023 (MT)
Figure India ASA Resin Value 2018-2023 (\$ Millions)
Figure Australia ASA Resin Consumption 2018-2023 (MT)
Figure Australia ASA Resin Value 2018-2023 (\$ Millions)
Figure Germany ASA Resin Consumption 2018-2023 (MT)
Figure Germany ASA Resin Value 2018-2023 (\$ Millions)
Figure France ASA Resin Consumption 2018-2023 (MT)
Figure France ASA Resin Value 2018-2023 (\$ Millions)
Figure UK ASA Resin Consumption 2018-2023 (MT)
Figure UK ASA Resin Value 2018-2023 (\$ Millions)
Figure Italy ASA Resin Consumption 2018-2023 (MT)
Figure Italy ASA Resin Value 2018-2023 (\$ Millions)
Figure Russia ASA Resin Consumption 2018-2023 (MT)
Figure Russia ASA Resin Value 2018-2023 (\$ Millions)
Figure Spain ASA Resin Consumption 2018-2023 (MT)
Figure Spain ASA Resin Value 2018-2023 (\$ Millions)
Figure Egypt ASA Resin Consumption 2018-2023 (MT)
Figure Egypt ASA Resin Value 2018-2023 (\$ Millions)
Figure South Africa ASA Resin Consumption 2018-2023 (MT)
Figure South Africa ASA Resin Value 2018-2023 (\$ Millions)
Figure Israel ASA Resin Consumption 2018-2023 (MT)
Figure Israel ASA Resin Value 2018-2023 (\$ Millions)
Figure Turkey ASA Resin Consumption 2018-2023 (MT)
Figure Turkey ASA Resin Value 2018-2023 (\$ Millions)
Figure GCC Countries ASA Resin Consumption 2018-2023 (MT)
Figure GCC Countries ASA Resin Value 2018-2023 (\$ Millions)
Table Global ASA Resin Consumption Forecast by Type (2018-2023) (MT)
Table Global ASA Resin Consumption Market Share Forecast by Type (2018-2023)
Table Global ASA Resin Value Forecast by Type (2018-2023) (\$ Millions)
Table Global ASA Resin Value Market Share Forecast by Type (2018-2023)
Table Global ASA Resin Consumption Forecast by Application (2018-2023) (MT)

Table Global ASA Resin Consumption Market Share Forecast by Application (2018-2023)

Table Global ASA Resin Value Forecast by Application (2018-2023) (\$ Millions)

Table Global ASA Resin Value Market Share Forecast by Application (2018-2023)

Table Chi Mei Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chi Mei Corporation ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Chi Mei Corporation ASA Resin Market Share (2016-2018)

Table LG Chem Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG Chem ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

Figure LG Chem ASA Resin Market Share (2016-2018)

Table INEOS Styrolution Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table INEOS Styrolution ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

Figure INEOS Styrolution ASA Resin Market Share (2016-2018)

Table SABIC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SABIC ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

Figure SABIC ASA Resin Market Share (2016-2018)

Table FCFC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table FCFC ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

Figure FCFC ASA Resin Market Share (2016-2018)

Table Kumho Petrochemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kumho Petrochemical ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Kumho Petrochemical ASA Resin Market Share (2016-2018)

Table JSR Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JSR Corporation ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

Figure JSR Corporation ASA Resin Market Share (2016-2018)

Table UMG ABS,Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table UMG ABS,Ltd. ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

Figure UMG ABS,Ltd. ASA Resin Market Share (2016-2018)

Table LOTTE Advanced Materials Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LOTTE Advanced Materials ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

Figure LOTTE Advanced Materials ASA Resin Market Share (2016-2018)

Table NIPPON A&L Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NIPPON A&L ASA Resin Sales, Revenue, Price and Gross Margin (2016-2018)

Figure NIPPON A&L ASA Resin Market Share (2016-2018)

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