

2018-2023 Global Arts and Crafts Tools Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Arts and Crafts Tools market for 2018-2023.

Arts and Crafts Tools include the Color Pencil & Pen, Crayon, Art Marker and Craft Tools of Arts and Crafts Tools.

The classification of Arts and Crafts Tools includes Color Pencil & Pen, Crayon, Art Marker and Craft Tools, and the proportion of Color Pencil & Pen in 2017 is about 60%. Europe is the largest consumption region of Arts and Crafts Tools, with a consumption market share nearly 25% in 2017. China is the second largest consumption region of Arts and Crafts Tools, enjoying consumption value market share nearly 21% in 2017. Market competition is not intense. Crayola, FILA Group, Office Depot, Newell Brands, Staples inc, Shanghai M&G Stationery and Faber-Castell are the leaders of the industry. Their revenue account 60.34% of the global market.

Over the next five years, LPI(LP Information) projects that Arts and Crafts Tools will register a 3.7% CAGR in terms of revenue, reach US\$ 4900 million by 2023, from US\$ 3940 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Arts and Crafts Tools market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Color Pencil & Pen

Crayon

Art Marker

Craft Tools

Segmentation by application:

Home Use

Commercial Use

Educational Use

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Crayola

FILA Group

Office Depot

Newell Brands

Staples Inc

Shanghai M&G Stationery

Faber-Castell

Societe BIC

Pilot-Pen

Kokuyo Camlin

Pentel

Fiskars

Pelikan Holding

Mundial SA

Beifa Group

Westcott

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Arts and Crafts Tools consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Arts and Crafts Tools market by identifying its various subsegments.

Focuses on the key global Arts and Crafts Tools manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Arts and Crafts Tools with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Arts and Crafts Tools submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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