

2018-2023 Global Artificial Turf Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Artificial Turf market for 2018-2023.

Artificial Grass Turf is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. However, it is now being used on Sports lawns and Landscaping applications as well.

Europe is the largest production of Artificial Grass Turf, with a production value market share nearly 33.09% in 2016.

The second place is China; following Europe with the production value market share over 21.60% in 2016. North America is another important production market of Artificial Grass Turf.

Artificial Grass Turf used in industry including Contact Sports, Leisure, Landscaping and Non-contact Sports. Report data showed that 41.67% of the Artificial Grass Turf market demand in Contact Sports in 2016.

Over the next five years, LPI(LP Information) projects that Artificial Turf will register a 7.5% CAGR in terms of revenue, reach US\$ 3180 million by 2023, from US\$ 2060 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Artificial Turf market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

- Tuft Grass > 10 and Tuft Grass
- Tuft Grass > 25 mm Type

Segmentation by application:

- Contact Sports
- Leisure
- Landscaping
- Non-contact Sports
- Others

This report also splits the market by region:

Americas

- United States

- Canada

- Mexico

- Brazil

APAC

- China

- Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Ten Cate

Shaw Sports Turf

FieldTurf (Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision/Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Artificial Turf consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Artificial Turf market by identifying its various subsegments.

Focuses on the key global Artificial Turf manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Artificial Turf with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Artificial Turf submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL ARTIFICIAL TURF CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Artificial Turf Consumption 2013-2023
 - 2.1.2 Artificial Turf Consumption CAGR by Region
- 2.2 Artificial Turf Segment by Type
 - 2.2.1 Tuft Grass > 10 and 2.2.2 Tuft Grass 2.2.3 Tuft Grass > 25 mm Type
- 2.3 Artificial Turf Consumption by Type
 - 2.3.1 Global Artificial Turf Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Artificial Turf Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Artificial Turf Sale Price by Type (2013-2018)
- 2.4 Artificial Turf Segment by Application
 - 2.4.1 Contact Sports
 - 2.4.2 Leisure
 - 2.4.3 Landscaping
 - 2.4.4 Non-contact Sports
 - 2.4.5 Others
- 2.5 Artificial Turf Consumption by Application
 - 2.5.1 Global Artificial Turf Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Artificial Turf Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Artificial Turf Sale Price by Application (2013-2018)

3 GLOBAL ARTIFICIAL TURF BY PLAYERS

- 3.1 Global Artificial Turf Sales Market Share by Players
 - 3.1.1 Global Artificial Turf Sales by Players (2016-2018)

- 3.1.2 Global Artificial Turf Sales Market Share by Players (2016-2018)
- 3.2 Global Artificial Turf Revenue Market Share by Players
 - 3.2.1 Global Artificial Turf Revenue by Players (2016-2018)
 - 3.2.2 Global Artificial Turf Revenue Market Share by Players (2016-2018)
- 3.3 Global Artificial Turf Sale Price by Players
- 3.4 Global Artificial Turf Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Artificial Turf Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Artificial Turf Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 ARTIFICIAL TURF BY REGIONS

- 4.1 Artificial Turf by Regions
 - 4.1.1 Global Artificial Turf Consumption by Regions
 - 4.1.2 Global Artificial Turf Value by Regions
- 4.2 Americas Artificial Turf Consumption Growth
- 4.3 APAC Artificial Turf Consumption Growth
- 4.4 Europe Artificial Turf Consumption Growth
- 4.5 Middle East & Africa Artificial Turf Consumption Growth

5 AMERICAS

- 5.1 Americas Artificial Turf Consumption by Countries
 - 5.1.1 Americas Artificial Turf Consumption by Countries (2013-2018)
 - 5.1.2 Americas Artificial Turf Value by Countries (2013-2018)
- 5.2 Americas Artificial Turf Consumption by Type
- 5.3 Americas Artificial Turf Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Artificial Turf Consumption by Countries
 - 6.1.1 APAC Artificial Turf Consumption by Countries (2013-2018)
 - 6.1.2 APAC Artificial Turf Value by Countries (2013-2018)
- 6.2 APAC Artificial Turf Consumption by Type
- 6.3 APAC Artificial Turf Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Artificial Turf by Countries
 - 7.1.1 Europe Artificial Turf Consumption by Countries (2013-2018)
 - 7.1.2 Europe Artificial Turf Value by Countries (2013-2018)
- 7.2 Europe Artificial Turf Consumption by Type
- 7.3 Europe Artificial Turf Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Artificial Turf by Countries
 - 8.1.1 Middle East & Africa Artificial Turf Consumption by Countries (2013-2018)
 - 8.1.2 Middle East & Africa Artificial Turf Value by Countries (2013-2018)
- 8.2 Middle East & Africa Artificial Turf Consumption by Type
- 8.3 Middle East & Africa Artificial Turf Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Artificial Turf Distributors

10.3 Artificial Turf Customer

11 GLOBAL ARTIFICIAL TURF MARKET FORECAST

11.1 Global Artificial Turf Consumption Forecast (2018-2023)

11.2 Global Artificial Turf Forecast by Regions

11.2.1 Global Artificial Turf Forecast by Regions (2018-2023)

11.2.2 Global Artificial Turf Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

11.4.3 Korea Market Forecast

11.4.4 Southeast Asia Market Forecast

11.4.5 India Market Forecast

- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Artificial Turf Forecast by Type
- 11.8 Global Artificial Turf Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Ten Cate
 - 12.1.1 Company Details
 - 12.1.2 Artificial Turf Product Offered
 - 12.1.3 Ten Cate Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Ten Cate News
- 12.2 Shaw Sports Turf
 - 12.2.1 Company Details
 - 12.2.2 Artificial Turf Product Offered
 - 12.2.3 Shaw Sports Turf Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Shaw Sports Turf News
- 12.3 FieldTurf (Tarkett)
 - 12.3.1 Company Details
 - 12.3.2 Artificial Turf Product Offered
 - 12.3.3 FieldTurf (Tarkett) Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 FieldTurf (Tarkett) News

12.4 CoCreation Grass

12.4.1 Company Details

12.4.2 Artificial Turf Product Offered

12.4.3 CoCreation Grass Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 CoCreation Grass News

12.5 Polytan GmbH

12.5.1 Company Details

12.5.2 Artificial Turf Product Offered

12.5.3 Polytan GmbH Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 Polytan GmbH News

12.6 Domo Sports Grass

12.6.1 Company Details

12.6.2 Artificial Turf Product Offered

12.6.3 Domo Sports Grass Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Domo Sports Grass News

12.7 ACT Global Sports

12.7.1 Company Details

12.7.2 Artificial Turf Product Offered

12.7.3 ACT Global Sports Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 ACT Global Sports News

12.8 SIS Pitches

12.8.1 Company Details

12.8.2 Artificial Turf Product Offered

12.8.3 SIS Pitches Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

12.8.4 Main Business Overview

12.8.5 SIS Pitches News

12.9 Limonta Sport

12.9.1 Company Details

12.9.2 Artificial Turf Product Offered

12.9.3 Limonta Sport Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.9.4 Main Business Overview
- 12.9.5 Limonta Sport News
- 12.10 Edel Grass B.V.
 - 12.10.1 Company Details
 - 12.10.2 Artificial Turf Product Offered
 - 12.10.3 Edel Grass B.V. Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.10.4 Main Business Overview
 - 12.10.5 Edel Grass B.V. News
- 12.11 Unisport-Saltex Oy
- 12.12 GreenVision / Mattex
- 12.13 Mondo S.p.A.
- 12.14 Juta
- 12.15 Condor Grass
- 12.16 Nurteks
- 12.17 Taishan
- 12.18 Victoria PLC
- 12.19 ForestGrass
- 12.20 Forbex

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Artificial Turf

Table Product Specifications of Artificial Turf

Figure Artificial Turf Report Years Considered

Figure Market Research Methodology

Figure Global Artificial Turf Consumption Growth Rate 2013-2023 (K Sqm)

Figure Global Artificial Turf Value Growth Rate 2013-2023 (\$ Millions)

Table Artificial Turf Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Tuft Grass > 10 and Table Major Players of Tuft Grass > 10

and Figure Product Picture of Tuft Grass Table Major Players of Tuft Grass Figure

Product Picture of Tuft Grass > 25 mm Type

Table Major Players of Tuft Grass > 25 mm Type

Table Global Consumption Sales by Type (2013-2018)

Table Global Artificial Turf Consumption Market Share by Type (2013-2018)

Figure Global Artificial Turf Consumption Market Share by Type (2013-2018)

Table Global Artificial Turf Revenue by Type (2013-2018) (\$ million)

Table Global Artificial Turf Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Artificial Turf Value Market Share by Type (2013-2018)

Table Global Artificial Turf Sale Price by Type (2013-2018)

Figure Artificial Turf Consumed in Contact Sports

Figure Global Artificial Turf Market: Contact Sports (2013-2018) (K Sqm)

Figure Global Artificial Turf Market: Contact Sports (2013-2018) (\$ Millions)

Figure Global Contact Sports YoY Growth (\$ Millions)

Figure Artificial Turf Consumed in Leisure

Figure Global Artificial Turf Market: Leisure (2013-2018) (K Sqm)

Figure Global Artificial Turf Market: Leisure (2013-2018) (\$ Millions)

Figure Global Leisure YoY Growth (\$ Millions)

Figure Artificial Turf Consumed in Landscaping

Figure Global Artificial Turf Market: Landscaping (2013-2018) (K Sqm)

Figure Global Artificial Turf Market: Landscaping (2013-2018) (\$ Millions)

Figure Global Landscaping YoY Growth (\$ Millions)

Figure Artificial Turf Consumed in Non-contact Sports

Figure Global Artificial Turf Market: Non-contact Sports (2013-2018) (K Sqm)

Figure Global Artificial Turf Market: Non-contact Sports (2013-2018) (\$ Millions)

Figure Global Non-contact Sports YoY Growth (\$ Millions)

Figure Artificial Turf Consumed in Others

Figure Global Artificial Turf Market: Others (2013-2018) (K Sqm)
Figure Global Artificial Turf Market: Others (2013-2018) (\$ Millions)
Figure Global Others YoY Growth (\$ Millions)
Table Global Consumption Sales by Application (2013-2018)
Table Global Artificial Turf Consumption Market Share by Application (2013-2018)
Figure Global Artificial Turf Consumption Market Share by Application (2013-2018)
Table Global Artificial Turf Value by Application (2013-2018)
Table Global Artificial Turf Value Market Share by Application (2013-2018)
Figure Global Artificial Turf Value Market Share by Application (2013-2018)
Table Global Artificial Turf Sale Price by Application (2013-2018)
Table Global Artificial Turf Sales by Players (2016-2018) (K Sqm)
Table Global Artificial Turf Sales Market Share by Players (2016-2018)
Figure Global Artificial Turf Sales Market Share by Players in 2016
Figure Global Artificial Turf Sales Market Share by Players in 2017
Table Global Artificial Turf Revenue by Players (2016-2018) (\$ Millions)
Table Global Artificial Turf Revenue Market Share by Players (2016-2018)
Figure Global Artificial Turf Revenue Market Share by Players in 2016
Figure Global Artificial Turf Revenue Market Share by Players in 2017
Table Global Artificial Turf Sale Price by Players (2016-2018)
Figure Global Artificial Turf Sale Price by Players in 2017
Table Global Artificial Turf Manufacturing Base Distribution and Sales Area by Players
Table Players Artificial Turf Products Offered
Table Artificial Turf Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Artificial Turf Consumption by Regions 2013-2018 (K Sqm)
Table Global Artificial Turf Consumption Market Share by Regions 2013-2018
Figure Global Artificial Turf Consumption Market Share by Regions 2013-2018
Table Global Artificial Turf Value by Regions 2013-2018 (\$ Millions)
Table Global Artificial Turf Value Market Share by Regions 2013-2018
Figure Global Artificial Turf Value Market Share by Regions 2013-2018
Figure Americas Artificial Turf Consumption 2013-2018 (K Sqm)
Figure Americas Artificial Turf Value 2013-2018 (\$ Millions)
Figure APAC Artificial Turf Consumption 2013-2018 (K Sqm)
Figure APAC Artificial Turf Value 2013-2018 (\$ Millions)
Figure Europe Artificial Turf Consumption 2013-2018 (K Sqm)
Figure Europe Artificial Turf Value 2013-2018 (\$ Millions)
Figure Middle East & Africa Artificial Turf Consumption 2013-2018 (K Sqm)
Figure Middle East & Africa Artificial Turf Value 2013-2018 (\$ Millions)
Table Americas Artificial Turf Consumption by Countries (2013-2018) (K Sqm)
Table Americas Artificial Turf Consumption Market Share by Countries (2013-2018)

Figure Americas Artificial Turf Consumption Market Share by Countries in 2017
Table Americas Artificial Turf Value by Countries (2013-2018) (\$ Millions)
Table Americas Artificial Turf Value Market Share by Countries (2013-2018)
Figure Americas Artificial Turf Value Market Share by Countries in 2017
Table Americas Artificial Turf Consumption by Type (2013-2018) (K Sqm)
Table Americas Artificial Turf Consumption Market Share by Type (2013-2018)
Figure Americas Artificial Turf Consumption Market Share by Type in 2017
Table Americas Artificial Turf Consumption by Application (2013-2018) (K Sqm)
Table Americas Artificial Turf Consumption Market Share by Application (2013-2018)
Figure Americas Artificial Turf Consumption Market Share by Application in 2017
Figure United States Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure United States Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure Canada Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure Canada Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure Mexico Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure Mexico Artificial Turf Value Growth 2013-2018 (\$ Millions)
Table APAC Artificial Turf Consumption by Countries (2013-2018) (K Sqm)
Table APAC Artificial Turf Consumption Market Share by Countries (2013-2018)
Figure APAC Artificial Turf Consumption Market Share by Countries in 2017
Table APAC Artificial Turf Value by Countries (2013-2018) (\$ Millions)
Table APAC Artificial Turf Value Market Share by Countries (2013-2018)
Figure APAC Artificial Turf Value Market Share by Countries in 2017
Table APAC Artificial Turf Consumption by Type (2013-2018) (K Sqm)
Table APAC Artificial Turf Consumption Market Share by Type (2013-2018)
Figure APAC Artificial Turf Consumption Market Share by Type in 2017
Table APAC Artificial Turf Consumption by Application (2013-2018) (K Sqm)
Table APAC Artificial Turf Consumption Market Share by Application (2013-2018)
Figure APAC Artificial Turf Consumption Market Share by Application in 2017
Figure China Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure China Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure Japan Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure Japan Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure Korea Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure Korea Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure Southeast Asia Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure India Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure India Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure Australia Artificial Turf Consumption Growth 2013-2018 (K Sqm)

Figure Australia Artificial Turf Value Growth 2013-2018 (\$ Millions)
Table Europe Artificial Turf Consumption by Countries (2013-2018) (K Sqm)
Table Europe Artificial Turf Consumption Market Share by Countries (2013-2018)
Figure Europe Artificial Turf Consumption Market Share by Countries in 2017
Table Europe Artificial Turf Value by Countries (2013-2018) (\$ Millions)
Table Europe Artificial Turf Value Market Share by Countries (2013-2018)
Figure Europe Artificial Turf Value Market Share by Countries in 2017
Table Europe Artificial Turf Consumption by Type (2013-2018) (K Sqm)
Table Europe Artificial Turf Consumption Market Share by Type (2013-2018)
Figure Europe Artificial Turf Consumption Market Share by Type in 2017
Table Europe Artificial Turf Consumption by Application (2013-2018) (K Sqm)
Table Europe Artificial Turf Consumption Market Share by Application (2013-2018)
Figure Europe Artificial Turf Consumption Market Share by Application in 2017
Figure Germany Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure Germany Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure France Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure France Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure UK Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure UK Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure Italy Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure Italy Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure Russia Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure Russia Artificial Turf Value Growth 2013-2018 (\$ Millions)
Figure Spain Artificial Turf Consumption Growth 2013-2018 (K Sqm)
Figure Spain Artificial Turf Value Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Artificial Turf Consumption by Countries (2013-2018) (K Sqm)
Table Middle East & Africa Artificial Turf Consumption Market Share by Countries (2013-2018)
Figure Middle East & Africa Artificial Turf Consumption Market Share by Countries in 2017
Table Middle East & Africa Artificial Turf Value by Countries (2013-2018) (\$ Millions)
Table Middle East & Africa Artificial Turf Value Market Share by Countries (2013-2018)
Figure Middle East & Africa Artificial Turf Value Market Share by Countries in 2017
Table Middle East & Africa Artificial Turf Consumption by Type (2013-2018) (K Sqm)
Table Middle East & Africa Artificial Turf Consumption Market Share by Type (2013-2018)
Figure Middle East & Africa Artificial Turf Consumption Market Share by Type in 2017
Table Middle East & Africa Artificial Turf Consumption by Application (2013-2018) (K

Sqm)

Table Middle East & Africa Artificial Turf Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Artificial Turf Consumption Market Share by Application in 2017

Figure Egypt Artificial Turf Consumption Growth 2013-2018 (K Sqm)

Figure Egypt Artificial Turf Value Growth 2013-2018 (\$ Millions)

Figure South Africa Artificial Turf Consumption Growth 2013-2018 (K Sqm)

Figure South Africa Artificial Turf Value Growth 2013-2018 (\$ Millions)

Figure Israel Artificial Turf Consumption Growth 2013-2018 (K Sqm)

Figure Israel Artificial Turf Value Growth 2013-2018 (\$ Millions)

Figure Turkey Artificial Turf Consumption Growth 2013-2018 (K Sqm)

Figure Turkey Artificial Turf Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Artificial Turf Consumption Growth 2013-2018 (K Sqm)

Figure GCC Countries Artificial Turf Value Growth 2013-2018 (\$ Millions)

Table Artificial Turf Distributors List

Table Artificial Turf Customer List

Figure Global Artificial Turf Consumption Growth Rate Forecast (2018-2023) (K Sqm)

Figure Global Artificial Turf Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Artificial Turf Consumption Forecast by Countries (2018-2023) (K Sqm)

Table Global Artificial Turf Consumption Market Forecast by Regions

Table Global Artificial Turf Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Artificial Turf Value Market Share Forecast by Regions

Figure Americas Artificial Turf Consumption 2018-2023 (K Sqm)

Figure Americas Artificial Turf Value 2018-2023 (\$ Millions)

Figure APAC Artificial Turf Consumption 2018-2023 (K Sqm)

Figure APAC Artificial Turf Value 2018-2023 (\$ Millions)

Figure Europe Artificial Turf Consumption 2018-2023 (K Sqm)

Figure Europe Artificial Turf Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Artificial Turf Consumption 2018-2023 (K Sqm)

Figure Middle East & Africa Artificial Turf Value 2018-2023 (\$ Millions)

Figure United States Artificial Turf Consumption 2018-2023 (K Sqm)

Figure United States Artificial Turf Value 2018-2023 (\$ Millions)

Figure Canada Artificial Turf Consumption 2018-2023 (K Sqm)

Figure Canada Artificial Turf Value 2018-2023 (\$ Millions)

Figure Mexico Artificial Turf Consumption 2018-2023 (K Sqm)

Figure Mexico Artificial Turf Value 2018-2023 (\$ Millions)

Figure Brazil Artificial Turf Consumption 2018-2023 (K Sqm)

Figure Brazil Artificial Turf Value 2018-2023 (\$ Millions)

Figure China Artificial Turf Consumption 2018-2023 (K Sqm)
Figure China Artificial Turf Value 2018-2023 (\$ Millions)
Figure Japan Artificial Turf Consumption 2018-2023 (K Sqm)
Figure Japan Artificial Turf Value 2018-2023 (\$ Millions)
Figure Korea Artificial Turf Consumption 2018-2023 (K Sqm)
Figure Korea Artificial Turf Value 2018-2023 (\$ Millions)
Figure Southeast Asia Artificial Turf Consumption 2018-2023 (K Sqm)
Figure Southeast Asia Artificial Turf Value 2018-2023 (\$ Millions)
Figure India Artificial Turf Consumption 2018-2023 (K Sqm)
Figure India Artificial Turf Value 2018-2023 (\$ Millions)
Figure Australia Artificial Turf Consumption 2018-2023 (K Sqm)
Figure Australia Artificial Turf Value 2018-2023 (\$ Millions)
Figure Germany Artificial Turf Consumption 2018-2023 (K Sqm)
Figure Germany Artificial Turf Value 2018-2023 (\$ Millions)
Figure France Artificial Turf Consumption 2018-2023 (K Sqm)
Figure France Artificial Turf Value 2018-2023 (\$ Millions)
Figure UK Artificial Turf Consumption 2018-2023 (K Sqm)
Figure UK Artificial Turf Value 2018-2023 (\$ Millions)
Figure Italy Artificial Turf Consumption 2018-2023 (K Sqm)
Figure Italy Artificial Turf Value 2018-2023 (\$ Millions)
Figure Russia Artificial Turf Consumption 2018-2023 (K Sqm)
Figure Russia Artificial Turf Value 2018-2023 (\$ Millions)
Figure Spain Artificial Turf Consumption 2018-2023 (K Sqm)
Figure Spain Artificial Turf Value 2018-2023 (\$ Millions)
Figure Egypt Artificial Turf Consumption 2018-2023 (K Sqm)
Figure Egypt Artificial Turf Value 2018-2023 (\$ Millions)
Figure South Africa Artificial Turf Consumption 2018-2023 (K Sqm)
Figure South Africa Artificial Turf Value 2018-2023 (\$ Millions)
Figure Israel Artificial Turf Consumption 2018-2023 (K Sqm)
Figure Israel Artificial Turf Value 2018-2023 (\$ Millions)
Figure Turkey Artificial Turf Consumption 2018-2023 (K Sqm)
Figure Turkey Artificial Turf Value 2018-2023 (\$ Millions)
Figure GCC Countries Artificial Turf Consumption 2018-2023 (K Sqm)
Figure GCC Countries Artificial Turf Value 2018-2023 (\$ Millions)
Table Global Artificial Turf Consumption Forecast by Type (2018-2023) (K Sqm)
Table Global Artificial Turf Consumption Market Share Forecast by Type (2018-2023)
Table Global Artificial Turf Value Forecast by Type (2018-2023) (\$ Millions)
Table Global Artificial Turf Value Market Share Forecast by Type (2018-2023)
Table Global Artificial Turf Consumption Forecast by Application (2018-2023) (K Sqm)

Table Global Artificial Turf Consumption Market Share Forecast by Application (2018-2023)

Table Global Artificial Turf Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Artificial Turf Value Market Share Forecast by Application (2018-2023)

Table Ten Cate Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ten Cate Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Ten Cate Artificial Turf Market Share (2016-2018)

Table Shaw Sports Turf Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shaw Sports Turf Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Shaw Sports Turf Artificial Turf Market Share (2016-2018)

Table FieldTurf (Tarkett) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table FieldTurf (Tarkett) Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

Figure FieldTurf (Tarkett) Artificial Turf Market Share (2016-2018)

Table CoCreation Grass Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CoCreation Grass Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

Figure CoCreation Grass Artificial Turf Market Share (2016-2018)

Table Polytan GmbH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Polytan GmbH Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Polytan GmbH Artificial Turf Market Share (2016-2018)

Table Domo Sports Grass Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Domo Sports Grass Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Domo Sports Grass Artificial Turf Market Share (2016-2018)

Table ACT Global Sports Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ACT Global Sports Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

Figure ACT Global Sports Artificial Turf Market Share (2016-2018)

Table SIS Pitches Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SIS Pitches Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

Figure SIS Pitches Artificial Turf Market Share (2016-2018)

Table Limonta Sport Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Limonta Sport Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Limonta Sport Artificial Turf Market Share (2016-2018)

Table Edel Grass B.V. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Edel Grass B.V. Artificial Turf Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Edel Grass B.V. Artificial Turf Market Share (2016-2018)

Table Unisport-Saltex Oy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GreenVision / Mattex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mondo S.p.A. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Juta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Condor Grass Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nurteks Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Taishan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Victoria PLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ForestGrass Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Forbex Basic Information, Manufacturing Base, Sales Area and Its Competitors

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