

2018-2023 Global Artificial Tears Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Artificial Tears market for 2018-2023.

Artificial tears are lubricant eye drops used to treat the dryness and irritation associated with deficient tear production in keratoconjunctivitis sicca (dry eyes). They are also used to moisten contact lenses and in eye examinations.

In consumption market, the growth rate of global consumption is smooth relatively. North America is still the mainly consumption regions due to the advanced production technology and rapid development of economy.

The benefits of Artificial Tear are becoming better realized as more research is done. As far as their chemistry is concerned, they contain carboxymethyl cellulose, hydroxypropylmethyl cellulose and hydroxypropyl cellulose. The compound hydroxypropyl cellulose helps in thickening and stabilizing the tear film in the cornea, thus prolonging the tear film break-up time in dry eye patients.

We tend to believe this industry is a promising industry, and the consumption increasing degree will show a smooth growth curve. For product prices, the slow downward trend in recent years will maintain in the future as competition intensifies. Besides, prices gap between different brands will go narrowing gradually. Also, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Artificial Tears will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Artificial Tears market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Artificial Tear Liquid

Artificial Tear Ointment

Segmentation by application:

Dry Eyes Treatment

Contact Lenses Moisten

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Allergan

Alcon (Novartis)

Bausch & Lomb

Abbott

Santen Pharmaceutical

Ursapharm

Rohto

Similasan Corporation

Johnson & Johnson

Ocusoft

Nicox

Sintong

Wuhan Yuanda

Jiangxi Zhenshiming

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Artificial Tears consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Artificial Tears market by identifying its various subsegments.

Focuses on the key global Artificial Tears manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Artificial Tears with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Artificial Tears submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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