

2018-2023 Global Artificial Grass Turf Consumption Market Report

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Abstracts

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Artificial Grass Turf market for 2018-2023. Artificial Grass Turf is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. However, it is now being used on Sports lawns and Landscaping applications as well.

Currently, there are many producing companies in the United States region. The main market players are Shaw Sports Turf, Ten Cate, Hellas Construction, FieldTurf, SportGroup Holding, ACT Global Sports, Controlled Products, Sprinturf, CoCreation Grass, Domo Sports Grass, TurfStore, Global Syn-Turf, Inc., DuPont, Challenger Industires, Mondo S.p.A., Polytan GmbH, Sports Field Holdings, Taishan, Forest Grass and so on. The sales value of Artificial Grass Turf is about 535.0 Million USD in 2016. Artificial Grass Turf used in the application including Contact Sports, Leisure, Landscaping, Non-contact Sports and Others. Report data showed that 42.67% of the Artificial Grass Turf market demand in Contact Sports, 24.58% in Leisure use in 2016. There are three kinds of Artificial Grass Turf, which are Tuft Grass > 10 and 25 mm Type. Tuft Grass > 25 mm Type is important in the Artificial Grass Turf, with a sales market share nearly 45.23% in 2016.

Briefly speaking, in the next few years, Artificial Grass Turf industry will still be a relative steady industry. Sales of Artificial Grass Turf have brought a lot of opportunities, there will more companies enter into this industry, especially in developing countries.

Over the next five years, LPI(LP Information) projects that Artificial Grass Turf will register a 8.3% CAGR in terms of revenue, reach US\$ 3060 million by 2023, from US\$ 2060 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Artificial Grass Turf market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

- Tuft Grass > 10 and
Tuft Grass
- Tuft Grass > 25 mm Type

Segmentation by application:

- Contact Sports
- Leisure
- Landscaping
- Non-contact Sports
- Others

This report also splits the market by region:

- Americas
 - United States
 - Canada
 - Mexico
 - Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Ten Cate

Shaw Sports Turf

FieldTurf (Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision / Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Artificial Grass Turf consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Artificial Grass Turf market by identifying its various subsegments.

Focuses on the key global Artificial Grass Turf manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Artificial Grass Turf with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Artificial Grass Turf submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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