

2018-2023 Global Artificial Flower Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Artificial Flower market for 2018-2023.

Flowers that are not available naturally, but made artificially from various materials are known as Artificial Flowers. In other words, Artificial Flowers are imitations of natural flowers. Silk Flowers, Soap Flowers, Paper Flowers, Clay Flowers, Plastic Flowers, Porcelain Flowers and Leather Flowers are some examples of artificial flowers. Artificial Flowers are indeed a replica of naturally available flowers. The art of making Artificial Flowers is so specialized that it usually takes more than just a glance to differentiate artificial flowers from natural flowers.

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Currently, there are many players in Artificial Flowers market. Competition in this market is intense and the market concentration is very low. Some well-known players include Tongxin Artificial Flowers, FuLi Silk Flower Factory, Suqian Hollia Arts & Crafts, Ngar Tat, J.S. Flower, Nearly Natural, Dongguan Fusheng Arts, Dongguan Heng Xiang plant simulation Ltd., Qihao, Dongchu Sculpture, Gold Eagle and etc. There are many more notable players like Oulan Group Thailand Paula Suede artificial flower factory and Top Artificial Flower. The competition will be more intense in the following years.

With so much labor intensive production, it is no surprise that the majority of silk flowers are produced in China. Guangdong Province in China being the largest region for artificial flower and plant production. Other producers include Thailand, Honduras and etc. In 2016, production of China took about 69.91% market share (based on output volume), following with Europe and Southeast Asia and North America. In terms of consumption, North America and Europe are leading the market, with 28.58% and 33.31% global market share respectively in 2016.

Over the next five years, LPI(LP Information) projects that Artificial Flower will register a 5.4% CAGR in terms of revenue, reach US\$ 2250 million by 2023, from US\$ 1640 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Artificial Flower market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Wreath

Arrangement

Stem

Ball

Vine

Petal

Others

Segmentation by application:

Residential/Home Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Tongxin Artificial Flowers

FuLi Silk Flower Factory

Suqian Hollia Arts & Crafts

Ngar Tat

J.S. Flower

Nearly Natural

Dongguan Fusheng Arts

Dongguan Heng Xiang plant simulation Ltd.

Qihao

Dongchu Sculpture

Gold Eagle

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Artificial Flower consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Artificial Flower market by identifying its various subsegments.

Focuses on the key global Artificial Flower manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Artificial Flower with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Artificial Flower submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Artificial Flower Consumption 2013-2023
 - 2.1.2 Artificial Flower Consumption CAGR by Region
- 2.2 Artificial Flower Segment by Type
 - 2.2.1 Wreath
 - 2.2.2 Arrangement
 - 2.2.3 Stem
 - 2.2.4 Ball
 - 2.2.5 Vine
 - 2.2.6 Petal
 - 2.2.7 Others
- 2.3 Artificial Flower Consumption by Type
 - 2.3.1 Global Artificial Flower Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Artificial Flower Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Artificial Flower Sale Price by Type (2013-2018)
- 2.4 Artificial Flower Segment by Application
 - 2.4.1 Residential/Home Use
 - 2.4.2 Commercial Use
- 2.5 Artificial Flower Consumption by Application
 - 2.5.1 Global Artificial Flower Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Artificial Flower Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Artificial Flower Sale Price by Application (2013-2018)

3 GLOBAL ARTIFICIAL FLOWER BY PLAYERS

- 3.1 Global Artificial Flower Sales Market Share by Players

- 3.1.1 Global Artificial Flower Sales by Players (2016-2018)
- 3.1.2 Global Artificial Flower Sales Market Share by Players (2016-2018)
- 3.2 Global Artificial Flower Revenue Market Share by Players
 - 3.2.1 Global Artificial Flower Revenue by Players (2016-2018)
 - 3.2.2 Global Artificial Flower Revenue Market Share by Players (2016-2018)
- 3.3 Global Artificial Flower Sale Price by Players
- 3.4 Global Artificial Flower Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Artificial Flower Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Artificial Flower Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 ARTIFICIAL FLOWER BY REGIONS

- 4.1 Artificial Flower by Regions
 - 4.1.1 Global Artificial Flower Consumption by Regions
 - 4.1.2 Global Artificial Flower Value by Regions
- 4.2 Americas Artificial Flower Consumption Growth
- 4.3 APAC Artificial Flower Consumption Growth
- 4.4 Europe Artificial Flower Consumption Growth
- 4.5 Middle East & Africa Artificial Flower Consumption Growth

5 AMERICAS

- 5.1 Americas Artificial Flower Consumption by Countries
 - 5.1.1 Americas Artificial Flower Consumption by Countries (2013-2018)
 - 5.1.2 Americas Artificial Flower Value by Countries (2013-2018)
- 5.2 Americas Artificial Flower Consumption by Type
- 5.3 Americas Artificial Flower Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Artificial Flower Consumption by Countries

6.1.1 APAC Artificial Flower Consumption by Countries (2013-2018)

6.1.2 APAC Artificial Flower Value by Countries (2013-2018)

6.2 APAC Artificial Flower Consumption by Type

6.3 APAC Artificial Flower Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Artificial Flower by Countries

7.1.1 Europe Artificial Flower Consumption by Countries (2013-2018)

7.1.2 Europe Artificial Flower Value by Countries (2013-2018)

7.2 Europe Artificial Flower Consumption by Type

7.3 Europe Artificial Flower Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Artificial Flower by Countries

8.1.1 Middle East & Africa Artificial Flower Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Artificial Flower Value by Countries (2013-2018)

8.2 Middle East & Africa Artificial Flower Consumption by Type

8.3 Middle East & Africa Artificial Flower Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Artificial Flower Distributors

10.3 Artificial Flower Customer

11 GLOBAL ARTIFICIAL FLOWER MARKET FORECAST

11.1 Global Artificial Flower Consumption Forecast (2018-2023)

11.2 Global Artificial Flower Forecast by Regions

11.2.1 Global Artificial Flower Forecast by Regions (2018-2023)

11.2.2 Global Artificial Flower Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

11.4.3 Korea Market Forecast

- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Artificial Flower Forecast by Type
- 11.8 Global Artificial Flower Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Tongxin Artificial Flowers
 - 12.1.1 Company Details
 - 12.1.2 Artificial Flower Product Offered
 - 12.1.3 Tongxin Artificial Flowers Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Tongxin Artificial Flowers News
- 12.2 FuLi Silk Flower Factory
 - 12.2.1 Company Details
 - 12.2.2 Artificial Flower Product Offered
 - 12.2.3 FuLi Silk Flower Factory Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 FuLi Silk Flower Factory News
- 12.3 Suqian Hollia Arts & Crafts
 - 12.3.1 Company Details
 - 12.3.2 Artificial Flower Product Offered
 - 12.3.3 Suqian Hollia Arts & Crafts Artificial Flower Sales, Revenue, Price and Gross

Margin (2016-2018)

12.3.4 Main Business Overview

12.3.5 Suqian Hollia Arts & Crafts News

12.4 Ngar Tat

12.4.1 Company Details

12.4.2 Artificial Flower Product Offered

12.4.3 Ngar Tat Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Ngar Tat News

12.5 J.S. Flower

12.5.1 Company Details

12.5.2 Artificial Flower Product Offered

12.5.3 J.S. Flower Artificial Flower Sales, Revenue, Price and Gross Margin

(2016-2018)

12.5.4 Main Business Overview

12.5.5 J.S. Flower News

12.6 Nearly Natural

12.6.1 Company Details

12.6.2 Artificial Flower Product Offered

12.6.3 Nearly Natural Artificial Flower Sales, Revenue, Price and Gross Margin

(2016-2018)

12.6.4 Main Business Overview

12.6.5 Nearly Natural News

12.7 Dongguan Fusheng Arts

12.7.1 Company Details

12.7.2 Artificial Flower Product Offered

12.7.3 Dongguan Fusheng Arts Artificial Flower Sales, Revenue, Price and Gross

Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Dongguan Fusheng Arts News

12.8 Dongguan Heng Xiang plant simulation Ltd.

12.8.1 Company Details

12.8.2 Artificial Flower Product Offered

12.8.3 Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)

12.8.4 Main Business Overview

12.8.5 Dongguan Heng Xiang plant simulation Ltd. News

12.9 Qihao

12.9.1 Company Details

- 12.9.2 Artificial Flower Product Offered
- 12.9.3 Qihao Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.9.4 Main Business Overview
- 12.9.5 Qihao News
- 12.10 Dongchu Sculpture
 - 12.10.1 Company Details
 - 12.10.2 Artificial Flower Product Offered
 - 12.10.3 Dongchu Sculpture Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.10.4 Main Business Overview
 - 12.10.5 Dongchu Sculpture News
- 12.11 Gold Eagle

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Artificial Flower

Table Product Specifications of Artificial Flower

Figure Artificial Flower Report Years Considered

Figure Market Research Methodology

Figure Global Artificial Flower Consumption Growth Rate 2013-2023 (M Units)

Figure Global Artificial Flower Value Growth Rate 2013-2023 (\$ Millions)

Table Artificial Flower Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Wreath

Table Major Players of Wreath

Figure Product Picture of Arrangement

Table Major Players of Arrangement

Figure Product Picture of Stem

Table Major Players of Stem

Figure Product Picture of Ball

Table Major Players of Ball

Figure Product Picture of Vine

Table Major Players of Vine

Figure Product Picture of Petal

Table Major Players of Petal

Figure Product Picture of Others

Table Major Players of Others

Table Global Consumption Sales by Type (2013-2018)

Table Global Artificial Flower Consumption Market Share by Type (2013-2018)

Figure Global Artificial Flower Consumption Market Share by Type (2013-2018)

Table Global Artificial Flower Revenue by Type (2013-2018) (\$ million)

Table Global Artificial Flower Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Artificial Flower Value Market Share by Type (2013-2018)

Table Global Artificial Flower Sale Price by Type (2013-2018)

Figure Artificial Flower Consumed in Residential/Home Use

Figure Global Artificial Flower Market: Residential/Home Use (2013-2018) (M Units)

Figure Global Artificial Flower Market: Residential/Home Use (2013-2018) (\$ Millions)

Figure Global Residential/Home Use YoY Growth (\$ Millions)

Figure Artificial Flower Consumed in Commercial Use

Figure Global Artificial Flower Market: Commercial Use (2013-2018) (M Units)

Figure Global Artificial Flower Market: Commercial Use (2013-2018) (\$ Millions)

Figure Global Commercial Use YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Artificial Flower Consumption Market Share by Application (2013-2018)

Figure Global Artificial Flower Consumption Market Share by Application (2013-2018)

Table Global Artificial Flower Value by Application (2013-2018)

Table Global Artificial Flower Value Market Share by Application (2013-2018)

Figure Global Artificial Flower Value Market Share by Application (2013-2018)

Table Global Artificial Flower Sale Price by Application (2013-2018)

Table Global Artificial Flower Sales by Players (2016-2018) (M Units)

Table Global Artificial Flower Sales Market Share by Players (2016-2018)

Figure Global Artificial Flower Sales Market Share by Players in 2016

Figure Global Artificial Flower Sales Market Share by Players in 2017

Table Global Artificial Flower Revenue by Players (2016-2018) (\$ Millions)

Table Global Artificial Flower Revenue Market Share by Players (2016-2018)

Figure Global Artificial Flower Revenue Market Share by Players in 2016

Figure Global Artificial Flower Revenue Market Share by Players in 2017

Table Global Artificial Flower Sale Price by Players (2016-2018)

Figure Global Artificial Flower Sale Price by Players in 2017

Table Global Artificial Flower Manufacturing Base Distribution and Sales Area by Players

Table Players Artificial Flower Products Offered

Table Artificial Flower Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Artificial Flower Consumption by Regions 2013-2018 (M Units)

Table Global Artificial Flower Consumption Market Share by Regions 2013-2018

Figure Global Artificial Flower Consumption Market Share by Regions 2013-2018

Table Global Artificial Flower Value by Regions 2013-2018 (\$ Millions)

Table Global Artificial Flower Value Market Share by Regions 2013-2018

Figure Global Artificial Flower Value Market Share by Regions 2013-2018

Figure Americas Artificial Flower Consumption 2013-2018 (M Units)

Figure Americas Artificial Flower Value 2013-2018 (\$ Millions)

Figure APAC Artificial Flower Consumption 2013-2018 (M Units)

Figure APAC Artificial Flower Value 2013-2018 (\$ Millions)

Figure Europe Artificial Flower Consumption 2013-2018 (M Units)

Figure Europe Artificial Flower Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Artificial Flower Consumption 2013-2018 (M Units)

Figure Middle East & Africa Artificial Flower Value 2013-2018 (\$ Millions)

Table Americas Artificial Flower Consumption by Countries (2013-2018) (M Units)

Table Americas Artificial Flower Consumption Market Share by Countries (2013-2018)

Figure Americas Artificial Flower Consumption Market Share by Countries in 2017
Table Americas Artificial Flower Value by Countries (2013-2018) (\$ Millions)
Table Americas Artificial Flower Value Market Share by Countries (2013-2018)
Figure Americas Artificial Flower Value Market Share by Countries in 2017
Table Americas Artificial Flower Consumption by Type (2013-2018) (M Units)
Table Americas Artificial Flower Consumption Market Share by Type (2013-2018)
Figure Americas Artificial Flower Consumption Market Share by Type in 2017
Table Americas Artificial Flower Consumption by Application (2013-2018) (M Units)
Table Americas Artificial Flower Consumption Market Share by Application (2013-2018)
Figure Americas Artificial Flower Consumption Market Share by Application in 2017
Figure United States Artificial Flower Consumption Growth 2013-2018 (M Units)
Figure United States Artificial Flower Value Growth 2013-2018 (\$ Millions)
Figure Canada Artificial Flower Consumption Growth 2013-2018 (M Units)
Figure Canada Artificial Flower Value Growth 2013-2018 (\$ Millions)
Figure Mexico Artificial Flower Consumption Growth 2013-2018 (M Units)
Figure Mexico Artificial Flower Value Growth 2013-2018 (\$ Millions)
Table APAC Artificial Flower Consumption by Countries (2013-2018) (M Units)
Table APAC Artificial Flower Consumption Market Share by Countries (2013-2018)
Figure APAC Artificial Flower Consumption Market Share by Countries in 2017
Table APAC Artificial Flower Value by Countries (2013-2018) (\$ Millions)
Table APAC Artificial Flower Value Market Share by Countries (2013-2018)
Figure APAC Artificial Flower Value Market Share by Countries in 2017
Table APAC Artificial Flower Consumption by Type (2013-2018) (M Units)
Table APAC Artificial Flower Consumption Market Share by Type (2013-2018)
Figure APAC Artificial Flower Consumption Market Share by Type in 2017
Table APAC Artificial Flower Consumption by Application (2013-2018) (M Units)
Table APAC Artificial Flower Consumption Market Share by Application (2013-2018)
Figure APAC Artificial Flower Consumption Market Share by Application in 2017
Figure China Artificial Flower Consumption Growth 2013-2018 (M Units)
Figure China Artificial Flower Value Growth 2013-2018 (\$ Millions)
Figure Japan Artificial Flower Consumption Growth 2013-2018 (M Units)
Figure Japan Artificial Flower Value Growth 2013-2018 (\$ Millions)
Figure Korea Artificial Flower Consumption Growth 2013-2018 (M Units)
Figure Korea Artificial Flower Value Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Artificial Flower Consumption Growth 2013-2018 (M Units)
Figure Southeast Asia Artificial Flower Value Growth 2013-2018 (\$ Millions)
Figure India Artificial Flower Consumption Growth 2013-2018 (M Units)
Figure India Artificial Flower Value Growth 2013-2018 (\$ Millions)
Figure Australia Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure Australia Artificial Flower Value Growth 2013-2018 (\$ Millions)

Table Europe Artificial Flower Consumption by Countries (2013-2018) (M Units)

Table Europe Artificial Flower Consumption Market Share by Countries (2013-2018)

Figure Europe Artificial Flower Consumption Market Share by Countries in 2017

Table Europe Artificial Flower Value by Countries (2013-2018) (\$ Millions)

Table Europe Artificial Flower Value Market Share by Countries (2013-2018)

Figure Europe Artificial Flower Value Market Share by Countries in 2017

Table Europe Artificial Flower Consumption by Type (2013-2018) (M Units)

Table Europe Artificial Flower Consumption Market Share by Type (2013-2018)

Figure Europe Artificial Flower Consumption Market Share by Type in 2017

Table Europe Artificial Flower Consumption by Application (2013-2018) (M Units)

Table Europe Artificial Flower Consumption Market Share by Application (2013-2018)

Figure Europe Artificial Flower Consumption Market Share by Application in 2017

Figure Germany Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure Germany Artificial Flower Value Growth 2013-2018 (\$ Millions)

Figure France Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure France Artificial Flower Value Growth 2013-2018 (\$ Millions)

Figure UK Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure UK Artificial Flower Value Growth 2013-2018 (\$ Millions)

Figure Italy Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure Italy Artificial Flower Value Growth 2013-2018 (\$ Millions)

Figure Russia Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure Russia Artificial Flower Value Growth 2013-2018 (\$ Millions)

Figure Spain Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure Spain Artificial Flower Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Artificial Flower Consumption by Countries (2013-2018) (M Units)

Table Middle East & Africa Artificial Flower Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Artificial Flower Consumption Market Share by Countries in 2017

Table Middle East & Africa Artificial Flower Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Artificial Flower Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Artificial Flower Value Market Share by Countries in 2017

Table Middle East & Africa Artificial Flower Consumption by Type (2013-2018) (M Units)

Table Middle East & Africa Artificial Flower Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Artificial Flower Consumption Market Share by Type in

2017

Table Middle East & Africa Artificial Flower Consumption by Application (2013-2018) (M Units)

Table Middle East & Africa Artificial Flower Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Artificial Flower Consumption Market Share by Application in 2017

Figure Egypt Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure Egypt Artificial Flower Value Growth 2013-2018 (\$ Millions)

Figure South Africa Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure South Africa Artificial Flower Value Growth 2013-2018 (\$ Millions)

Figure Israel Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure Israel Artificial Flower Value Growth 2013-2018 (\$ Millions)

Figure Turkey Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure Turkey Artificial Flower Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Artificial Flower Consumption Growth 2013-2018 (M Units)

Figure GCC Countries Artificial Flower Value Growth 2013-2018 (\$ Millions)

Table Artificial Flower Distributors List

Table Artificial Flower Customer List

Figure Global Artificial Flower Consumption Growth Rate Forecast (2018-2023) (M Units)

Figure Global Artificial Flower Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Artificial Flower Consumption Forecast by Countries (2018-2023) (M Units)

Table Global Artificial Flower Consumption Market Forecast by Regions

Table Global Artificial Flower Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Artificial Flower Value Market Share Forecast by Regions

Figure Americas Artificial Flower Consumption 2018-2023 (M Units)

Figure Americas Artificial Flower Value 2018-2023 (\$ Millions)

Figure APAC Artificial Flower Consumption 2018-2023 (M Units)

Figure APAC Artificial Flower Value 2018-2023 (\$ Millions)

Figure Europe Artificial Flower Consumption 2018-2023 (M Units)

Figure Europe Artificial Flower Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Artificial Flower Consumption 2018-2023 (M Units)

Figure Middle East & Africa Artificial Flower Value 2018-2023 (\$ Millions)

Figure United States Artificial Flower Consumption 2018-2023 (M Units)

Figure United States Artificial Flower Value 2018-2023 (\$ Millions)

Figure Canada Artificial Flower Consumption 2018-2023 (M Units)

Figure Canada Artificial Flower Value 2018-2023 (\$ Millions)

Figure Mexico Artificial Flower Consumption 2018-2023 (M Units)
Figure Mexico Artificial Flower Value 2018-2023 (\$ Millions)
Figure Brazil Artificial Flower Consumption 2018-2023 (M Units)
Figure Brazil Artificial Flower Value 2018-2023 (\$ Millions)
Figure China Artificial Flower Consumption 2018-2023 (M Units)
Figure China Artificial Flower Value 2018-2023 (\$ Millions)
Figure Japan Artificial Flower Consumption 2018-2023 (M Units)
Figure Japan Artificial Flower Value 2018-2023 (\$ Millions)
Figure Korea Artificial Flower Consumption 2018-2023 (M Units)
Figure Korea Artificial Flower Value 2018-2023 (\$ Millions)
Figure Southeast Asia Artificial Flower Consumption 2018-2023 (M Units)
Figure Southeast Asia Artificial Flower Value 2018-2023 (\$ Millions)
Figure India Artificial Flower Consumption 2018-2023 (M Units)
Figure India Artificial Flower Value 2018-2023 (\$ Millions)
Figure Australia Artificial Flower Consumption 2018-2023 (M Units)
Figure Australia Artificial Flower Value 2018-2023 (\$ Millions)
Figure Germany Artificial Flower Consumption 2018-2023 (M Units)
Figure Germany Artificial Flower Value 2018-2023 (\$ Millions)
Figure France Artificial Flower Consumption 2018-2023 (M Units)
Figure France Artificial Flower Value 2018-2023 (\$ Millions)
Figure UK Artificial Flower Consumption 2018-2023 (M Units)
Figure UK Artificial Flower Value 2018-2023 (\$ Millions)
Figure Italy Artificial Flower Consumption 2018-2023 (M Units)
Figure Italy Artificial Flower Value 2018-2023 (\$ Millions)
Figure Russia Artificial Flower Consumption 2018-2023 (M Units)
Figure Russia Artificial Flower Value 2018-2023 (\$ Millions)
Figure Spain Artificial Flower Consumption 2018-2023 (M Units)
Figure Spain Artificial Flower Value 2018-2023 (\$ Millions)
Figure Egypt Artificial Flower Consumption 2018-2023 (M Units)
Figure Egypt Artificial Flower Value 2018-2023 (\$ Millions)
Figure South Africa Artificial Flower Consumption 2018-2023 (M Units)
Figure South Africa Artificial Flower Value 2018-2023 (\$ Millions)
Figure Israel Artificial Flower Consumption 2018-2023 (M Units)
Figure Israel Artificial Flower Value 2018-2023 (\$ Millions)
Figure Turkey Artificial Flower Consumption 2018-2023 (M Units)
Figure Turkey Artificial Flower Value 2018-2023 (\$ Millions)
Figure GCC Countries Artificial Flower Consumption 2018-2023 (M Units)
Figure GCC Countries Artificial Flower Value 2018-2023 (\$ Millions)
Table Global Artificial Flower Consumption Forecast by Type (2018-2023) (M Units)

Table Global Artificial Flower Consumption Market Share Forecast by Type (2018-2023)

Table Global Artificial Flower Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Artificial Flower Value Market Share Forecast by Type (2018-2023)

Table Global Artificial Flower Consumption Forecast by Application (2018-2023) (M Units)

Table Global Artificial Flower Consumption Market Share Forecast by Application (2018-2023)

Table Global Artificial Flower Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Artificial Flower Value Market Share Forecast by Application (2018-2023)

Table Tongxin Artificial Flowers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tongxin Artificial Flowers Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Tongxin Artificial Flowers Artificial Flower Market Share (2016-2018)

Table FuLi Silk Flower Factory Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table FuLi Silk Flower Factory Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)

Figure FuLi Silk Flower Factory Artificial Flower Market Share (2016-2018)

Table Suqian Hollia Arts & Crafts Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Suqian Hollia Arts & Crafts Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Suqian Hollia Arts & Crafts Artificial Flower Market Share (2016-2018)

Table Ngar Tat Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ngar Tat Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Ngar Tat Artificial Flower Market Share (2016-2018)

Table J.S. Flower Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table J.S. Flower Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)

Figure J.S. Flower Artificial Flower Market Share (2016-2018)

Table Nearly Natural Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nearly Natural Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Nearly Natural Artificial Flower Market Share (2016-2018)

Table Dongguan Fusheng Arts Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dongguan Fusheng Arts Artificial Flower Sales, Revenue, Price and Gross

Margin (2016-2018)

Figure Dongguan Fusheng Arts Artificial Flower Market Share (2016-2018)

Table Dongguan Heng Xiang plant simulation Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Dongguan Heng Xiang plant simulation Ltd. Artificial Flower Market Share (2016-2018)

Table Qihao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qihao Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Qihao Artificial Flower Market Share (2016-2018)

Table Dongchu Sculpture Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dongchu Sculpture Artificial Flower Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Dongchu Sculpture Artificial Flower Market Share (2016-2018)

Table Gold Eagle Basic Information, Manufacturing Base, Sales Area and Its Competitors

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