

2018-2023 Global Area Rugs Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Area Rugs market for 2018-2023.

Area Rugs are pieces of thick, heavy material that are used to cover usually a section of a floor.

As for area rugs, due to the difference of raw material, product patterns as well as functions, there are various kinds of area rugs supplied in the market. Area rugs are widely used in residential places, offices and other commercial places, vehicles and so on.

In the next five years, the global consumption of area rugs will maintain at about 3.1% annual growth rate ,consumption is expected in 2021 will be 422.17 million square meters .Besides, in the next five years, area rugs overcapacity situation will not change much, the average operating rate will remain at 81% to 85%.

It is estimated that global consumption of area rugs will reach to 370.44 million square meters in 2016 from 293.57 million square meters in 2011. With economy recovery and gradually improved life quality, demand of area rugs will keep increasing with an average growth rate of 5.03 % in the coming five years.

Over the next five years, LPI(LP Information) projects that Area Rugs will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Area Rugs market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Wool Area Rug

Silk Area Rug

Cotton Area Rug

Sisal, Jute & Sea Grass Area Rug

Animal Skins Area Rug

Synthetics Area Rug

Segmentation by application:

Residential Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Balta Industries

Milliken & Company

Mohawk Industries

Nourison Industries

OW (Oriental Weavers)

Shaw Industries

The Dixie Group

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Area Rugs consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Area Rugs market by identifying its various subsegments.

Focuses on the key global Area Rugs manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Area Rugs with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Area Rugs submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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