

2018-2023 Global Appointment Scheduling Software Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Appointment Scheduling Software market for 2018-2023.

Appointment scheduling software allows businesses and professionals to manage scheduling appointments and bookings. This type of software is also called appointment booking software and online booking software. Companies use online appointment scheduling software to automate scheduling tasks. The system can be used to arrange meetings and appointments. Top features include appointment reminders, employee and customer management, and calendar integration. Advanced solutions include payment processing, revenue processing, and mobile compatibility. You can use this software to update scheduling tasks and improve your company's efficiency.

The global appointment scheduling software average price is influenced by the global trend. Complete software is usually 0 USD/month to 150 USD/month from abroad vendors, if you want to buy new appointment scheduling software. The average price will be in decline trend if more vendors go into operation in the future.

USA is one of the largest consumption countries of appointment scheduling software in the world in the past few years and it will keep increasing in the next few years. USA market took up about 40% the global market in 2016, while Europe was 28%, and Japan is followed with the share about 6%.

USA, Germany, Australia, Canada, UK and Japan are now the key developers of

appointment scheduling software. There are some vendors with poor quality products, but the Chinese market is still controlled by the abroad vendors. And the high quality products are mainly supplied by overseas producers.

Acuity Scheduling, Simplybook.me, Appointy, SetMore, MyTime, TimeTrade, Pulse 24/7, Calendly, Bobclass, Shortcuts Software, Veribook, Reservio, BookingRun, Cirrus Insight, CozyCal, Square and MINDBODY are the key suppliers in the global appointment scheduling software market. Top 10 took up about 54% of the global market in 2016. Abroad vendors took up more than 30% of the Chinese market. Acuity Scheduling, Simplybook.me, Appointy, SetMore, Calendly, Bobclass, which have leading technology and market position, are well-known suppliers around the world.

Over the next five years, LPI(LP Information) projects that Appointment Scheduling Software will register a 15.1% CAGR in terms of revenue, reach US\$ 360 million by 2023, from US\$ 160 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Appointment Scheduling Software market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Cloud, SaaS, Web

Mobile - Android Native

Other

Segmentation by application:

Small Business

Midsize Enterprise

Large Enterprise

Other

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Acuity Scheduling

Simplybook.me

Appointy

SetMore

MyTime

TimeTrade

Pulse 24/7

Calendly

Bobclass

Shortcuts Software

Veribook

Reservio

BookingRun

Cirrus Insight

CozyCal

Square

MINDBODY

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Appointment Scheduling Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Appointment Scheduling Software market by identifying its various subsegments.

Focuses on the key global Appointment Scheduling Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Appointment Scheduling Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Appointment Scheduling Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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