

2018-2023 Global Applicant Tracking Software Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Applicant Tracking Software market for 2018-2023.

An applicant tracking system, commonly referred to as an ATS, is a software application that enables the electronic handling of a company's recruitment needs. Applicant tracking software allows an organization to collect and store candidate and job related data and track and monitor the progress of candidates through all stages of the hiring process.

Based on regions, United States and Europe are relatively mature market which are navigating the market. In 2018, total United States Applicant Tracking Software Market Size is estimated to be 1091.63 Million USD, growing at a CAGR of 8.70% from 2013 to 2018. Total Europe Applicant Tracking Software Market Size is estimated to be 597.03 Million USD in 2018, growing at a CAGR of 10.89% from 2013 to 2018. In APAC Area, Japan is an important market, with mature development environment, large population base, complete infrastructural facility and high-leveled skilled labors. In 2018, total Japan Applicant Tracking Software Market Size is estimated to be 108.26 Million USD, growing at a CAGR of 13.05% from 2013 to 2018. Total China Applicant Tracking Software Market Size is estimated to reach 132.31 Million USD in the end of 2018, growing at a CAGR of 13.95% from 2013 to 2018.

Based on Applications, the market is segmented into Small and Medium Enterprises, Larger Enterprises. Small and Medium Enterprises is the major application of Applicant Tracking Software, in 2018, the Applicant Tracking Software revenue in Small and Medium Enterprises was 1421.37 million USD, and it will reach 2592.36 million USD in

2025; with revenue market share in Small and Medium Enterprises was 71.65% in 2018 and will be 72.12% in 2025.

The market is very disparate in global view, Major players in this market are Workable Software

Zoho, Softgarden, BambooHR, ICIMS, Lever, SAP (SuccessFactors), Jobvite, Workday, Oracle, IBM (Kenexa), ClearCompany, COMPAS Technology, TalentReef, Conrep, Cornerstone OnDemand, Advanced Personnel Systems, Greenhouse Software, ApplicantPro,, CATS Software, IKraft Solutions. Leading Applicant Tracking Software like Zoho, Softgarden, BambooHR, ICIMS and many others are also playing very important roles in Applicant Tracking Software market stage.

Over the next five years, LPI(LP Information) projects that Applicant Tracking Software will register a 9.3% CAGR in terms of revenue, reach US\$ 3080 million by 2023, from US\$ 1800 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Applicant Tracking Software market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

On-premises

Cloud-Based

Segmentation by application:

Small and Medium Enterprises

Large Enterprises

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Workable Software

Zoho

Softgarden

BambooHR

ICIMS

Lever

SAP (SuccessFactors)

Jobvite

Workday

Oracle

IBM (Kenexa)

ClearCompany

COMPAS Technology

TalentReef

Conrep

Cornerstone OnDemand

Advanced Personnel Systems

Greenhouse Software

ApplicantPro

CATS Software

IKraft Solutions

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Applicant Tracking Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Applicant Tracking Software market by identifying its various subsegments.

Focuses on the key global Applicant Tracking Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Applicant Tracking Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Applicant Tracking Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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