

2018-2023 Global Anti-counterfeit Packaging in Consumer Goods Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Anti-counterfeit Packaging in Consumer Goods market for 2018-2023.

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods. Currently, the industry concentration of anti-counterfeiting packaging in consumer goods is relatively low. Major manufacturers of anti-counterfeiting packaging product are mainly in US, Europe, Japan and China.

All manufacturers in the world are committed to the improvement of product quality. Currently, in anti-counterfeiting packaging in consumer goods industry, the USA and EU manufacturers occupy near 4/5 of the market, while Chinese products domain the domestic market, due to the immature technologies.

Although sales of anti-counterfeiting packaging in consumer goods bring a lot of opportunities, the study group recommends the new entrants who just have money but without technical advantage, raw materials advantage and downstream support, do not enter into the anti-counterfeiting packaging in consumer goods field hastily.

Over the next five years, LPI(LP Information) projects that Anti-counterfeit Packaging in Consumer Goods will register a 12.5% CAGR in terms of revenue, reach US\$ 104700 million by 2023, from US\$ 51800 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Anti-counterfeit Packaging in Consumer Goods market by product type,

application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Authentication Packaging Technology

Track and Trace Packaging Technology

Segmentation by application:

Food & Beverage

Electronics & Appliances

Clothing & Ornament

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Group

Toppan

3M

Essentra

dupont

KURZ

OpSec Security

Lipeng

Shiner

Taibao

Invengo

De La Rue

Schreiner ProSecure

CFC

UPM Raflatac

Techsun

impinj

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Anti-counterfeit Packaging in Consumer Goods consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Anti-counterfeit Packaging in Consumer Goods market by identifying its various subsegments.

Focuses on the key global Anti-counterfeit Packaging in Consumer Goods manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Anti-counterfeit Packaging in Consumer Goods with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Anti-counterfeit Packaging in Consumer Goods submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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