

2018-2023 Global Anthocyanins Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Anthocyanins market for 2018-2023.

Anthocyanidins are natural water-soluble natural pigments widely found in plants. They are colored back elements derived from the hydrolysis of anthocyanins. Most of the major coloring matter in fruits, vegetables and flowers is related to it.

Anthocyanins are widely found in flowering plants (angiosperms), and their content in plants varies greatly depending on species, season, climate, and maturity. According to preliminary statistics: In 27 families, 73 species of plants contain anthocyanins, such as purple sweet potatoes, grapes, blood oranges, red cabbage, blueberries, eggplant, cherries, red berry, strawberry, mulberry, hawthorn, yak Flowers and other plants have a certain amount of tissue.

At present, the purification of anthocyanins is mostly carried out by liquid phase extraction, solid phase extraction, thin plate chromatography, column chromatography, enzymatic method, ion exchange method, macroporous resin method, membrane separation and comprehensive technical method. Among them, macroporous resin adsorption is one of the most commonly used methods for anthocyanin purification in recent years, and new purification methods such as high-speed countercurrent chromatography and electrophoresis are still in the initial stage of development.

Over the next five years, LPI(LP Information) projects that Anthocyanins will register a 5.1% CAGR in terms of revenue, reach US\$ 540 million by 2023, from US\$ 400 million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Anthocyanins market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cyanidin

Malvidin

Delphinidin

Peonidin

Segmentation by application:

Food Beverage

Pharmaceuticals Products

Personal Care

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Lake International Technologies

Albemarle Corporation

The Good Scents Company

Akzo Noble

Hansen A/S.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Anthocyanins consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Anthocyanins market by identifying its various subsegments.

Focuses on the key global Anthocyanins manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Anthocyanins with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Anthocyanins submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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