

2018-2023 Global Animals Wearing Clothes Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Animals Wearing Clothes market for 2018-2023.

Animals wearing clothes include apparel (coats, jackets and sweaters), boots, shoes, socks, shirts, tank tops, costumes, dresses, life jackets & swimsuits and so on. North America is the largest market with about 56% revenue share in 2017. More than 160 million pet cats and dogs in American homes have spurred an industry complete with designer clothing, cages, beds, food, collars and leashes.

The Animals Wearing Clothes market is characterized by the presence of many vendors. These vendors are increasingly competing against each other based on factors such as access to raw materials, economies of scales, product innovations, and ability to recycle as the cost of raw materials is very high. Vendors in Animals Wearing Clothes market are focusing on gaining faster access to the raw materials and lowering the manufacturing costs of Animals Wearing Clothes. They are also focusing on customization of products as per end-user industries.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Animals Wearing Clothes will register a 3.0% CAGR in terms of revenue, reach US\$ 880 million by 2023, from US\$ 740 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Animals Wearing Clothes market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Polyester

Cotton

Nylon

Wool

Others

Segmentation by application:

Horse

Dogs

Cats

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Hurta

Weatherbeeta

Ruffwear

Canine Styles

Mungo & Maud

LAZYBONEZZ

RC Pet Products

Ultra Paws

Muttluks

Walkabout Harnesses

Kurgo

fabdog

Ralph Lauren Pets

Ruby Rufus

Moshiqa

Foggy Mountain Dog Coats

Chilly Dogs

Equafleece

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Animals Wearing Clothes consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Animals Wearing Clothes market by identifying its various subsegments.

Focuses on the key global Animals Wearing Clothes manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Animals Wearing Clothes with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Animals Wearing Clothes submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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