

2018-2023 Global Animal Health Care Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Animal Health Care market for 2018-2023. By 2050, the global population will expand to 9 billion - a two-thirds increase in future animal protein consumption. Population and income growth will bring about an increase in the consumption of animal protein. The growing demand for protein has given producers an opportunity to improve their production and profitability. Jianming's "all-round nutrition" solution meets two basic needs: providing healthy and safe nutrition solutions and maintaining good economic benefits.

The main drivers of global market growth are the increase in the incidence of animal diseases, the emergence of new diseases, the problem of common human and animal infectious diseases, the promotion of government and animal welfare groups, and the introduction of new vaccine products, while the market growth limiting factors are mainly the maintenance of the effectiveness of vaccine products. The high cost of storage and the increase in health-oriented vegetarianism have led to a reduction in the demand for meat products and an indirect effect on the growth of the animal vaccine market.

Over the next five years, LPI(LP Information) projects that Animal Health Care will register a 5.0% CAGR in terms of revenue, reach US\$ 61500 million by 2023, from US\$ 45800 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Animal Health Care market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Bovine

Porcine

Ovine

Poultry

Segmentation by application:

Veterinary Hospitals

Veterinary Clinics

Pharmacies

Drug Stores

Direct Distribution

Pet Shops

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Merck Animal Health

Ceva Sante Animale

Vetiquinol SA

Zoetis

Boehringer Ingelheim GmbH

Bayer AG

Elanco

Nutreco N.V.

Virbac

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Animal Health Care consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Animal Health Care market by identifying its

various subsegments.

Focuses on the key global Animal Health Care manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Animal Health Care with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Animal Health Care submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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