

# 2018-2023 Global Analog and Mixed Signal Device Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Analog and Mixed Signal Device market for 2018-2023.

The semiconductor industry is broadly divided into analog and digital semiconductor products. Analog semiconductors condition and regulate “real world” functions such as temperature, speed, sound and electrical current. Digital semiconductors process binary information, such as that used by computers. Mixed-signal devices incorporate both analog and digital functions into a single chip and provide the ability for digital electronics to interface with the outside world.

The market for analog and mixed-signal semiconductors differs from the market for digital semiconductors. The analog and mixed-signal industry is typically characterized by longer product life cycles than the digital industry. In addition, analog semiconductor manufacturers tend to have lower capital investment requirements for manufacturing because their facilities tend to be less dependent than digital producers on state-of-the-art production equipment to manufacture leading edge process technologies.

The end-product markets for analog and mixed-signal semiconductors are more varied and more specialized than the relatively standardized digital semiconductor product markets.

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manufacturers tend to have lower capital investment requirements for manufacturing because their facilities tend to be less dependent than digital producers on state-of-the-art production equipment to manufacture leading edge process technologies. The end-product markets for analog and mixed-signal semiconductors are more varied and more specialized than the relatively standardized digital semiconductor product markets.

Manufacturing delays and price increases may result in customers reducing their purchase levels and/or seeking alternative solutions to meet their demand. And the variability of manufacturing yields may affect gross margins and profits of Analog and Mixed Signal Device manufacturers. For most companies, manufacturing yields vary significantly among products, depending on the complexity of a particular product's design and experience in manufacturing that type of product.

Over the next five years, LPI(LP Information) projects that Analog and Mixed Signal Device will register a 4.2% CAGR in terms of revenue, reach US\$ 66000 million by 2023, from US\$ 51400 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Analog and Mixed Signal Device market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

General Purpose Analog

Mixed Signal Application-specific Standard Product

Segmentation by application:

Consumer Electronics

Automobile

Telecom

Military & Aerospace

Industrial Electronics

Medical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

NXP

ST

Renesas

TI

ON Semiconductor

Freescale

ADI

Maxim Integrated

Microsemi Corporation

Fairchild

Cirrus Logic

Infineon

Silicon-Labs

Intersil

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Analog and Mixed Signal Device consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Analog and Mixed Signal Device market by identifying its various subsegments.

Focuses on the key global Analog and Mixed Signal Device manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Analog and Mixed Signal Device with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Analog and Mixed Signal Device submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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