

# 2018-2023 Global Aluminum Wire Rod Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Aluminum Wire Rod market for 2018-2023.

Wire rod is a rolled alloy or non-alloy steel product, produced from a semi (e.g. bloom) and having a round, rectangular or other cross-section. Aluminum wire rod is made of Aluminum.

At present, in the foreign industrial developed countries the Aluminum Wire Rod industry is generally at a more advanced level, the world's large enterprises and production are mainly concentrated in the United States, Europe, etc. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with Chinese companies, the manufacturing cost is competitive disadvantage, as Chinese Aluminum Wire Rod production enterprise technology continues to improve, in 2015, Chinese production accounts for over 37% of the world total production, coupled with some Chinese new production lines will be put into operation in future, Chinese market share will surely increase.

The global Aluminum Wire Rod industry reached a production volume of approximately 6228.8 K MT in 2015, and is expected to reach 7695.1 K MT in 2021.

The largest market is also in China. The market will reached a consumption volume of approximately 2576 K MT in 2015, and the consumption volume share is 47.58%, and the secondary market is Europe, it will reached a revenue consumption volume of 3620.1 K MT in 2021, and the consumption volume share is 47.62%.

Over the next five years, LPI(LP Information) projects that Aluminum Wire Rod will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx

million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Aluminum Wire Rod market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Electrical

Alloy

Mechanical

Segmentation by application:

Conductors and Cables

Mechanical Applications

Deoxidization

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Baotou Aluminum

Vedanta

Vimetco

UC RUSAL

Southwire

Hongfan

Alro

Hydro

Southern Cable

Noranda Aluminum

Hindalco

OAPIL

Inotal

NALCO

Sterlite

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market

as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Aluminum Wire Rod consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Aluminum Wire Rod market by identifying its various subsegments.

Focuses on the key global Aluminum Wire Rod manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Aluminum Wire Rod with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Aluminum Wire Rod submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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