

2018-2023 Global Alpha Olefin Sulfonate (AOS) Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Alpha Olefin Sulfonate (AOS) market for 2018-2023.

Alpha Olefin Sulfonate (AOS) is a kind of surfactant, normal alpha olefins are excellent intermediates for producing alpha olefin sulfonate (AOS) surfactants. These surfactants provide outstanding detergency, high compatibility with hard water, and good wetting and foaming properties. AOS is free of skin irritants and sensitizers, and it biodegrades rapidly. It is used in high-quality shampoos, light-duty liquid detergents, bubble baths, and heavy-duty liquid and powder detergents. It is also used in emulsion polymerization. C14-C16 AOS blends are frequently used in liquid hand soaps.

This report is based on liquid AOS (35%), all AOS (35%-42%) Products approximate to AOS (35%), Paste AOS (70%) and solid AOS (?90%) products is converted to AOS (35%).

Alpha Olefin Sulfonate (AOS), is a kind of surfactant. The weight percent of Active Matter usually varies from 35-42% (liquid), about 70% (paste), >90% (powder or needles). The Alpha Olefin Sulfonate (AOS) is mainly used for shampoos, body wash, washing powder, liquid soaps, industrial detergent, etc., while the end purpose as Personal Care, Home Care, Industrial Applications and Others.

The production processes of Alpha Olefin Sulfonate (AOS) are mainly from Ballestra, Chenithon, Zijingshi Chemicals, etc.

The global average price of Alpha Olefin Sulfonate (AOS) changed a lot in 2013-2017, from about 627 \$/MT in 2013 to 519 \$/MT in 2017. The price of Alpha Olefin Sulfonate

(AOS) is influenced by the oil & gas industry globally. Over the next five years, LPI(LP Information) projects that Alpha Olefin Sulfonate (AOS) will register a -0.1% CAGR in terms of revenue, reach US\$ 160 million by 2023, from US\$ 160 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Alpha Olefin Sulfonate (AOS) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Liquid Type (35%-42%)

Paste Type (About 70%)

Powder Type (?90%)

Needles Type (?90%)

Segmentation by application:

Personal Care

Home Care

Industrial Applications

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Stepan

AK ChemTech

Godrej

Pilot Chem

Lion Specialty Chem

Solvay

Taiwan NJC

Huntsman

Akzo Nobel N.V

Kao Chem

Clariant

Enaspol A.S

Bendale Chem

Fogla Corp

Colonial Chem

Zanyu Tech

Resun Auway Ind

Sinolight Chem

Nanfine (Anhui)

Xingya Group

Jujin Chem

Tianzhi Fine Chem

Jitung Petrochem

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Alpha Olefin Sulfonate (AOS) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Alpha Olefin Sulfonate (AOS) market by identifying its various subsegments.

Focuses on the key global Alpha Olefin Sulfonate (AOS) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Alpha Olefin Sulfonate (AOS) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Alpha Olefin Sulfonate (AOS) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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