

2018-2023 Global Aloe Vera Products Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Aloe Vera Products market for 2018-2023.

Aloe vera is an evergreen perennial, it originates from the Arabian Peninsula but grows wild in tropical climates around the world and is cultivated for agricultural and medicinal uses. The species is also used for decorative purposes and grows successfully indoors as a potted plant.

Growth is expected to be driven by rising concerns among consumers regarding their health and skin problems, predominantly due to hectic and stressful lifestyles, which is resulting in a shift in consumer preference towards natural alternatives and herbal nutraceuticals. Moreover, growing awareness about consuming a healthy diet that can potentially reduce occurrence of lifestyle diseases such as high blood pressure, cholesterol, obesity and diabetes, is expected to boost demand for aloe vera products in India over the next five years.

Over the next five years, LPI(LP Information) projects that Aloe Vera Products will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Aloe Vera Products market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Gel Extracts

Whole Leaf Extracts

Segmentation by application:

Personal Care

Food & Beverages

Healthcare

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Patanjali Ayurved

Dabur

Baidyanath Ayurved

Himalaya Drug

Brihans Natural Products

Nourish Vitals

AloeVera India

Khadi Natural

Forest Essentials

Nature's Essence

Fabindia

MSG All Trading International

Bright Lifecare

Rattan Organic Foods

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Aloe Vera Products consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Aloe Vera Products market by identifying its various subsegments.

Focuses on the key global Aloe Vera Products manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Aloe Vera Products with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Aloe Vera Products submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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