

2018-2023 Global Alfalfa Consumption Market Report

<https://marketpublishers.com/r/26D24F82B1FEN.html>

Date: September 2018

Pages: 167

Price: US\$ 4,660.00 (Single User License)

ID: 26D24F82B1FEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Alfalfa market for 2018-2023.

Alfalfa, also called lucerne and called *Medicago sativa* in binomial nomenclature, is a perennial flowering plant in the legume family Fabaceae?

Global Alfalfa market is expected to witness significant growth over the coming years on account of increasing demand for forage and roughage from the animal husbandry industries such as dairy, poultry, etc. In addition to this, the growth in the global alfalfa market can be attributed to the shrinking or limited land availability for grazing animals. Furthermore, the increasing consumption of meat, poultry and dairy products by the growing population is surging the demand for alfalfa as a highly proteinaceous and digestible fiber rich content animal feed.

Over the next five years, LPI(LP Information) projects that Alfalfa will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Alfalfa market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Hay

Pellet

Segmentation by application:

Meat/dairy animal feed

Horse feed

Poultry

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Alfalfa Monegros

S&W Seed

Riverina

Mc Cracken Hay

Cubeit Hay

M&C Hay

Standlee Hay

Anderson Hay & Grain

Border Valley

Carli Group

Grupo Oses

Oregon Hay Products

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Alfalfa consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Alfalfa market by identifying its various subsegments.

Focuses on the key global Alfalfa manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Alfalfa with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Alfalfa submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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