

2018-2023 Global Airbag Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Airbag market for 2018-2023.

Airbag is a soft pillow to land against in a crash. Airbags can inflate in less than a tenth of a second to protect people from the forces of a head-on collision. Since introduced in the early 1980s, airbags have saved thousands of lives. Now, airbag has been a necessary part of automotive.

With enormous automobile population, the growth rate of airbag production will be slightly larger than the growth rate of automotive industry itself. And the airbag products have a large potential market in China, for the side airbag and knee airbag, etc. Due to the improvement of technology, there will be more manufacturers enter this industry in the future. The market competition will be fierce that the influence of technology and materials will be larger.

Over the next five years, LPI(LP Information) projects that Airbag will register a 2.6% CAGR in terms of revenue, reach US\$ 14500 million by 2023, from US\$ 12400 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Airbag market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Driver Front Airbag

Passenger Front Airbag

Side Airbag

Knee Airbag

Other Airbag

Segmentation by application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Autoliv

Takata

ZF TRW

Toyota Gosei

KSS

Hyundai Mobis

Nihon Plast

Ashimori

East Joy Long

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Airbag consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Airbag market by identifying its various subsegments.

Focuses on the key global Airbag manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Airbag with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Airbag submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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