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2018-2023 Global Air Conditioners Consumption Market Report

https://marketpublishers.com/r/23572EE4E23EN.html
Date: September 2018
Pages: 161
Price: US$ 4,660.00 (Single User License)
ID: 23572EE4E23EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Air Conditioners market for 2018-2023.

Air conditioners often use a fan to distribute the conditioned air to an occupied space such as a building or a car to improve thermal comfort and indoor air quality.
Growing residential and commercial sectors coupled with rising disposable income are augmenting demand for air conditioners across the globe. Growing acceptance of air conditioners as a utility product rather than a luxury product is anticipated to boost growth in the global air conditioners market during the forecast period.
Over the next five years, LPI(LP Information) projects that Air Conditioners will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Air Conditioners market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Light Commercial Air Conditioners

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VRF, Chillers

Ductable Splits

Segmentation by application:

Residential

Commercial

Industrial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

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Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Daikin

Gree

Midea

Carrier

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Mitsubishi Electric

DeLonghi

Airart

Electrolux

Olimpia Splendid

LG

Haier

Suntec

Whirlpool

NewAir

Whynter

Panasonic

Aux

Chigo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Air Conditioners consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to

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2017, and forecast to 2023.

To understand the structure of Air Conditioners market by identifying its various subsegments.

Focuses on the key global Air Conditioners manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Air Conditioners with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Air Conditioners submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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