

# 2018-2023 Global Air Beds Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Air Beds market for 2018-2023.

An air mattress, also known as an airbed, is an inflatable mattress, the majority of which are usually made of polyvinyl chloride (PVC), although recently developed textile-reinforced urethane plastic or rubber versions exist. The deflated mattress can be rolled up or folded and carried or stored relatively easily, making them a popular choice for camping trips and for temporary bedding at home for guests. They are inflated either orally by blowing into a valve, or with a manual foot-powered or more commonly inflated via an electric pump. Some are even automatically inflating (up to a certain pressure—some additional inflation is also needed) just by opening the valve.

China is the dominate producer of Air Bed , the production was 26741 K Unit in 2015, accounting for about 42.63% of the total amount, followed by North America, with the production market share of 21.24%. And China expected to remain the regions with the largest growth potential in the forecast period.

At present, in the foreign industrial developed countries the Air Bed industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the China and North America, etc. accounted for most of the international market share. Meanwhile, these companies have more advanced equipment, strong R&D capabilities; the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with Chinese companies, the manufacturing cost is competitive disadvantage, as the Chinese Air Bed production enterprise technology continues to improve, their share in the international market is increasing,

competitiveness in the international market gradually increase.

Under the influence of raw material, market competitions and economic conditions, the price of Air Bed was lower year by year from 38.9 USD/Unit in 2011 to 36.1 USD/Unit in 2015. The profit margin is relatively high, about 27.66% in 2015, and was also descends in recent years. In the next few years, we predict that price will continue to decline. As competition intensifies, prices gap between different brands will go narrowing.

Over the next five years, LPI(LP Information) projects that Air Beds will register a 3.0% CAGR in terms of revenue, reach US\$ 2830 million by 2023, from US\$ 2370 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Air Beds market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

PVC

Rubber

Other

Segmentation by application:

In-home

Out-home

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

INTEX

Jilong

Best Way

Insta-bed

Simmons

Coleman

FOX

...

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Air Beds consumption (value & volume) by key

regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Air Beds market by identifying its various subsegments.

Focuses on the key global Air Beds manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Air Beds with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Air Beds submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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