

2018-2023 Global Adventure Motorcycles Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Adventure Motorcycles market for 2018-2023. Adventure motorcycles are motorcycles that ride reasonably well on paved roads and also on non-paved roads. This motorcycle needs to have a strong frame and sub-frame to be able to carry a passenger and/or travel gear. This motorcycle will need a reasonable tank size, commensurate to its fuel consumption so you ride some 200 miles before needing a refuel. This motorcycle needs to be reasonably reliable, requiring limited maintenance and be easily serviceable. More suspension, beefier frames, crash bars, larger tank sizes, mean that in general adventure bikes will be heavier than a non-adventure version of a similar motorcycle.

According to the report, one of the major drivers for this market is the growing popularity of long-distance touring and experiential traveling. The growth of the adventure motorcycles market is based on the growing popularity of long-distance touring. It has been observed that adventure motorcycles are better equipped with amenities required for long-distance touring. Most riders in this segment are aged between 50-54 years, followed by 45-49 years and 55-59 years. These motorcycles are expensive averaging a price more than \$20,000, with clothing and gear adding another \$3,000. Hence, younger riders may find it difficult to afford. However, the adoption rate of adventure motorcycles has rapidly increased as they fulfill most of the rider's requirement in long-distance touring as well as on asphalt.

Over the next five years, LPI(LP Information) projects that Adventure Motorcycles will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Adventure Motorcycles market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

500cc-1,000cc

Above 1,000cc

Segmentation by application:

Off-Road Market

Street Market

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

BMW Group

Honda Motor Company

KTM

Yamaha

Aprilia

Benelli Q.J.

Ducati Motor Holding

Kawasaki Motors Corp

Suzuki Motor

Triumph Motorcycles

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Adventure Motorcycles consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Adventure Motorcycles market by identifying its various subsegments.

Focuses on the key global Adventure Motorcycles manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Adventure Motorcycles with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Adventure Motorcycles submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL ADVENTURE MOTORCYCLES CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Adventure Motorcycles Consumption 2013-2023
 - 2.1.2 Adventure Motorcycles Consumption CAGR by Region
- 2.2 Adventure Motorcycles Segment by Type
 - 2.2.1 500cc-1,000cc
 - 2.2.2 Above 1,000cc
- 2.3 Adventure Motorcycles Consumption by Type
 - 2.3.1 Global Adventure Motorcycles Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Adventure Motorcycles Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Adventure Motorcycles Sale Price by Type (2013-2018)
- 2.4 Adventure Motorcycles Segment by Application
 - 2.4.1 Off-Road Market
 - 2.4.2 Street Market
- 2.5 Adventure Motorcycles Consumption by Application
 - 2.5.1 Global Adventure Motorcycles Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Adventure Motorcycles Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Adventure Motorcycles Sale Price by Application (2013-2018)

3 GLOBAL ADVENTURE MOTORCYCLES BY PLAYERS

- 3.1 Global Adventure Motorcycles Sales Market Share by Players

- 3.1.1 Global Adventure Motorcycles Sales by Players (2016-2018)
- 3.1.2 Global Adventure Motorcycles Sales Market Share by Players (2016-2018)
- 3.2 Global Adventure Motorcycles Revenue Market Share by Players
 - 3.2.1 Global Adventure Motorcycles Revenue by Players (2016-2018)
 - 3.2.2 Global Adventure Motorcycles Revenue Market Share by Players (2016-2018)
- 3.3 Global Adventure Motorcycles Sale Price by Players
- 3.4 Global Adventure Motorcycles Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Adventure Motorcycles Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Adventure Motorcycles Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 ADVENTURE MOTORCYCLES BY REGIONS

- 4.1 Adventure Motorcycles by Regions
 - 4.1.1 Global Adventure Motorcycles Consumption by Regions
 - 4.1.2 Global Adventure Motorcycles Value by Regions
- 4.2 Americas Adventure Motorcycles Consumption Growth
- 4.3 APAC Adventure Motorcycles Consumption Growth
- 4.4 Europe Adventure Motorcycles Consumption Growth
- 4.5 Middle East & Africa Adventure Motorcycles Consumption Growth

5 AMERICAS

- 5.1 Americas Adventure Motorcycles Consumption by Countries
 - 5.1.1 Americas Adventure Motorcycles Consumption by Countries (2013-2018)
 - 5.1.2 Americas Adventure Motorcycles Value by Countries (2013-2018)
- 5.2 Americas Adventure Motorcycles Consumption by Type
- 5.3 Americas Adventure Motorcycles Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Adventure Motorcycles Consumption by Countries

6.1.1 APAC Adventure Motorcycles Consumption by Countries (2013-2018)

6.1.2 APAC Adventure Motorcycles Value by Countries (2013-2018)

6.2 APAC Adventure Motorcycles Consumption by Type

6.3 APAC Adventure Motorcycles Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Adventure Motorcycles by Countries

7.1.1 Europe Adventure Motorcycles Consumption by Countries (2013-2018)

7.1.2 Europe Adventure Motorcycles Value by Countries (2013-2018)

7.2 Europe Adventure Motorcycles Consumption by Type

7.3 Europe Adventure Motorcycles Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Adventure Motorcycles by Countries

8.1.1 Middle East & Africa Adventure Motorcycles Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Adventure Motorcycles Value by Countries (2013-2018)

8.2 Middle East & Africa Adventure Motorcycles Consumption by Type

8.3 Middle East & Africa Adventure Motorcycles Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Adventure Motorcycles Distributors

10.3 Adventure Motorcycles Customer

11 GLOBAL ADVENTURE MOTORCYCLES MARKET FORECAST

11.1 Global Adventure Motorcycles Consumption Forecast (2018-2023)

11.2 Global Adventure Motorcycles Forecast by Regions

11.2.1 Global Adventure Motorcycles Forecast by Regions (2018-2023)

11.2.2 Global Adventure Motorcycles Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Adventure Motorcycles Forecast by Type
- 11.8 Global Adventure Motorcycles Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 BMW Group
 - 12.1.1 Company Details
 - 12.1.2 Adventure Motorcycles Product Offered
 - 12.1.3 BMW Group Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 BMW Group News
- 12.2 Honda Motor Company
 - 12.2.1 Company Details
 - 12.2.2 Adventure Motorcycles Product Offered
 - 12.2.3 Honda Motor Company Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Honda Motor Company News
- 12.3 KTM
 - 12.3.1 Company Details
 - 12.3.2 Adventure Motorcycles Product Offered

- 12.3.3 KTM Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 KTM News
- 12.4 Yamaha
 - 12.4.1 Company Details
 - 12.4.2 Adventure Motorcycles Product Offered
 - 12.4.3 Yamaha Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.4.4 Main Business Overview
 - 12.4.5 Yamaha News
- 12.5 Aprilia
 - 12.5.1 Company Details
 - 12.5.2 Adventure Motorcycles Product Offered
 - 12.5.3 Aprilia Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.5.4 Main Business Overview
 - 12.5.5 Aprilia News
- 12.6 Benelli Q.J.
 - 12.6.1 Company Details
 - 12.6.2 Adventure Motorcycles Product Offered
 - 12.6.3 Benelli Q.J. Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.6.4 Main Business Overview
 - 12.6.5 Benelli Q.J. News
- 12.7 Ducati Motor Holding
 - 12.7.1 Company Details
 - 12.7.2 Adventure Motorcycles Product Offered
 - 12.7.3 Ducati Motor Holding Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.7.4 Main Business Overview
 - 12.7.5 Ducati Motor Holding News
- 12.8 Kawasaki Motors Corp
 - 12.8.1 Company Details
 - 12.8.2 Adventure Motorcycles Product Offered
 - 12.8.3 Kawasaki Motors Corp Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.8.4 Main Business Overview
 - 12.8.5 Kawasaki Motors Corp News

12.9 Suzuki Motor

12.9.1 Company Details

12.9.2 Adventure Motorcycles Product Offered

12.9.3 Suzuki Motor Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 Suzuki Motor News

12.10 Triumph Motorcycles

12.10.1 Company Details

12.10.2 Adventure Motorcycles Product Offered

12.10.3 Triumph Motorcycles Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)

12.10.4 Main Business Overview

12.10.5 Triumph Motorcycles News

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Adventure Motorcycles

Table Product Specifications of Adventure Motorcycles

Figure Adventure Motorcycles Report Years Considered

Figure Market Research Methodology

Figure Global Adventure Motorcycles Consumption Growth Rate 2013-2023 (K Units)

Figure Global Adventure Motorcycles Value Growth Rate 2013-2023 (\$ Millions)

Table Adventure Motorcycles Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of 500cc-1,000cc

Table Major Players of 500cc-1,000cc

Figure Product Picture of Above 1,000cc

Table Major Players of Above 1,000cc

Table Global Consumption Sales by Type (2013-2018)

Table Global Adventure Motorcycles Consumption Market Share by Type (2013-2018)

Figure Global Adventure Motorcycles Consumption Market Share by Type (2013-2018)

Table Global Adventure Motorcycles Revenue by Type (2013-2018) (\$ million)

Table Global Adventure Motorcycles Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Adventure Motorcycles Value Market Share by Type (2013-2018)

Table Global Adventure Motorcycles Sale Price by Type (2013-2018)

Figure Adventure Motorcycles Consumed in Off-Road Market

Figure Global Adventure Motorcycles Market: Off-Road Market (2013-2018) (K Units)

Figure Global Adventure Motorcycles Market: Off-Road Market (2013-2018) (\$ Millions)

Figure Global Off-Road Market YoY Growth (\$ Millions)

Figure Adventure Motorcycles Consumed in Street Market

Figure Global Adventure Motorcycles Market: Street Market (2013-2018) (K Units)

Figure Global Adventure Motorcycles Market: Street Market (2013-2018) (\$ Millions)

Figure Global Street Market YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Adventure Motorcycles Consumption Market Share by Application (2013-2018)

Figure Global Adventure Motorcycles Consumption Market Share by Application (2013-2018)

Table Global Adventure Motorcycles Value by Application (2013-2018)

Table Global Adventure Motorcycles Value Market Share by Application (2013-2018)

Figure Global Adventure Motorcycles Value Market Share by Application (2013-2018)

Table Global Adventure Motorcycles Sale Price by Application (2013-2018)
Table Global Adventure Motorcycles Sales by Players (2016-2018) (K Units)
Table Global Adventure Motorcycles Sales Market Share by Players (2016-2018)
Figure Global Adventure Motorcycles Sales Market Share by Players in 2016
Figure Global Adventure Motorcycles Sales Market Share by Players in 2017
Table Global Adventure Motorcycles Revenue by Players (2016-2018) (\$ Millions)
Table Global Adventure Motorcycles Revenue Market Share by Players (2016-2018)
Figure Global Adventure Motorcycles Revenue Market Share by Players in 2016
Figure Global Adventure Motorcycles Revenue Market Share by Players in 2017
Table Global Adventure Motorcycles Sale Price by Players (2016-2018)
Figure Global Adventure Motorcycles Sale Price by Players in 2017
Table Global Adventure Motorcycles Manufacturing Base Distribution and Sales Area by Players
Table Players Adventure Motorcycles Products Offered
Table Adventure Motorcycles Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Adventure Motorcycles Consumption by Regions 2013-2018 (K Units)
Table Global Adventure Motorcycles Consumption Market Share by Regions 2013-2018
Figure Global Adventure Motorcycles Consumption Market Share by Regions 2013-2018
Table Global Adventure Motorcycles Value by Regions 2013-2018 (\$ Millions)
Table Global Adventure Motorcycles Value Market Share by Regions 2013-2018
Figure Global Adventure Motorcycles Value Market Share by Regions 2013-2018
Figure Americas Adventure Motorcycles Consumption 2013-2018 (K Units)
Figure Americas Adventure Motorcycles Value 2013-2018 (\$ Millions)
Figure APAC Adventure Motorcycles Consumption 2013-2018 (K Units)
Figure APAC Adventure Motorcycles Value 2013-2018 (\$ Millions)
Figure Europe Adventure Motorcycles Consumption 2013-2018 (K Units)
Figure Europe Adventure Motorcycles Value 2013-2018 (\$ Millions)
Figure Middle East & Africa Adventure Motorcycles Consumption 2013-2018 (K Units)
Figure Middle East & Africa Adventure Motorcycles Value 2013-2018 (\$ Millions)
Table Americas Adventure Motorcycles Consumption by Countries (2013-2018) (K Units)
Table Americas Adventure Motorcycles Consumption Market Share by Countries (2013-2018)
Figure Americas Adventure Motorcycles Consumption Market Share by Countries in 2017
Table Americas Adventure Motorcycles Value by Countries (2013-2018) (\$ Millions)
Table Americas Adventure Motorcycles Value Market Share by Countries (2013-2018)
Figure Americas Adventure Motorcycles Value Market Share by Countries in 2017

Table Americas Adventure Motorcycles Consumption by Type (2013-2018) (K Units)

Table Americas Adventure Motorcycles Consumption Market Share by Type (2013-2018)

Figure Americas Adventure Motorcycles Consumption Market Share by Type in 2017

Table Americas Adventure Motorcycles Consumption by Application (2013-2018) (K Units)

Table Americas Adventure Motorcycles Consumption Market Share by Application (2013-2018)

Figure Americas Adventure Motorcycles Consumption Market Share by Application in 2017

Figure United States Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure United States Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Figure Canada Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure Canada Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Figure Mexico Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure Mexico Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Table APAC Adventure Motorcycles Consumption by Countries (2013-2018) (K Units)

Table APAC Adventure Motorcycles Consumption Market Share by Countries (2013-2018)

Figure APAC Adventure Motorcycles Consumption Market Share by Countries in 2017

Table APAC Adventure Motorcycles Value by Countries (2013-2018) (\$ Millions)

Table APAC Adventure Motorcycles Value Market Share by Countries (2013-2018)

Figure APAC Adventure Motorcycles Value Market Share by Countries in 2017

Table APAC Adventure Motorcycles Consumption by Type (2013-2018) (K Units)

Table APAC Adventure Motorcycles Consumption Market Share by Type (2013-2018)

Figure APAC Adventure Motorcycles Consumption Market Share by Type in 2017

Table APAC Adventure Motorcycles Consumption by Application (2013-2018) (K Units)

Table APAC Adventure Motorcycles Consumption Market Share by Application (2013-2018)

Figure APAC Adventure Motorcycles Consumption Market Share by Application in 2017

Figure China Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure China Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Figure Japan Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure Japan Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Figure Korea Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure Korea Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure Southeast Asia Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Figure India Adventure Motorcycles Consumption Growth 2013-2018 (K Units)
Figure India Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)
Figure Australia Adventure Motorcycles Consumption Growth 2013-2018 (K Units)
Figure Australia Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)
Table Europe Adventure Motorcycles Consumption by Countries (2013-2018) (K Units)
Table Europe Adventure Motorcycles Consumption Market Share by Countries (2013-2018)
Figure Europe Adventure Motorcycles Consumption Market Share by Countries in 2017
Table Europe Adventure Motorcycles Value by Countries (2013-2018) (\$ Millions)
Table Europe Adventure Motorcycles Value Market Share by Countries (2013-2018)
Figure Europe Adventure Motorcycles Value Market Share by Countries in 2017
Table Europe Adventure Motorcycles Consumption by Type (2013-2018) (K Units)
Table Europe Adventure Motorcycles Consumption Market Share by Type (2013-2018)
Figure Europe Adventure Motorcycles Consumption Market Share by Type in 2017
Table Europe Adventure Motorcycles Consumption by Application (2013-2018) (K Units)
Table Europe Adventure Motorcycles Consumption Market Share by Application (2013-2018)
Figure Europe Adventure Motorcycles Consumption Market Share by Application in 2017
Figure Germany Adventure Motorcycles Consumption Growth 2013-2018 (K Units)
Figure Germany Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)
Figure France Adventure Motorcycles Consumption Growth 2013-2018 (K Units)
Figure France Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)
Figure UK Adventure Motorcycles Consumption Growth 2013-2018 (K Units)
Figure UK Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)
Figure Italy Adventure Motorcycles Consumption Growth 2013-2018 (K Units)
Figure Italy Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)
Figure Russia Adventure Motorcycles Consumption Growth 2013-2018 (K Units)
Figure Russia Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)
Figure Spain Adventure Motorcycles Consumption Growth 2013-2018 (K Units)
Figure Spain Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Adventure Motorcycles Consumption by Countries (2013-2018) (K Units)
Table Middle East & Africa Adventure Motorcycles Consumption Market Share by Countries (2013-2018)
Figure Middle East & Africa Adventure Motorcycles Consumption Market Share by Countries in 2017
Table Middle East & Africa Adventure Motorcycles Value by Countries (2013-2018) (\$

Millions)

Table Middle East & Africa Adventure Motorcycles Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Adventure Motorcycles Value Market Share by Countries in 2017

Table Middle East & Africa Adventure Motorcycles Consumption by Type (2013-2018) (K Units)

Table Middle East & Africa Adventure Motorcycles Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Adventure Motorcycles Consumption Market Share by Type in 2017

Table Middle East & Africa Adventure Motorcycles Consumption by Application (2013-2018) (K Units)

Table Middle East & Africa Adventure Motorcycles Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Adventure Motorcycles Consumption Market Share by Application in 2017

Figure Egypt Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure Egypt Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Figure South Africa Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure South Africa Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Figure Israel Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure Israel Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Figure Turkey Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure Turkey Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Adventure Motorcycles Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Adventure Motorcycles Value Growth 2013-2018 (\$ Millions)

Table Adventure Motorcycles Distributors List

Table Adventure Motorcycles Customer List

Figure Global Adventure Motorcycles Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global Adventure Motorcycles Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Adventure Motorcycles Consumption Forecast by Countries (2018-2023) (K Units)

Table Global Adventure Motorcycles Consumption Market Forecast by Regions

Table Global Adventure Motorcycles Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Adventure Motorcycles Value Market Share Forecast by Regions

Figure Americas Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Americas Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure APAC Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure APAC Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Europe Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Europe Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Middle East & Africa Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure United States Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure United States Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Canada Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Canada Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Mexico Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Mexico Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Brazil Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Brazil Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure China Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure China Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Japan Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Japan Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Korea Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Korea Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Southeast Asia Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Southeast Asia Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure India Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure India Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Australia Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Australia Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Germany Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Germany Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure France Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure France Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure UK Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure UK Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Italy Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Italy Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Russia Adventure Motorcycles Consumption 2018-2023 (K Units)

Figure Russia Adventure Motorcycles Value 2018-2023 (\$ Millions)

Figure Spain Adventure Motorcycles Consumption 2018-2023 (K Units)
Figure Spain Adventure Motorcycles Value 2018-2023 (\$ Millions)
Figure Egypt Adventure Motorcycles Consumption 2018-2023 (K Units)
Figure Egypt Adventure Motorcycles Value 2018-2023 (\$ Millions)
Figure South Africa Adventure Motorcycles Consumption 2018-2023 (K Units)
Figure South Africa Adventure Motorcycles Value 2018-2023 (\$ Millions)
Figure Israel Adventure Motorcycles Consumption 2018-2023 (K Units)
Figure Israel Adventure Motorcycles Value 2018-2023 (\$ Millions)
Figure Turkey Adventure Motorcycles Consumption 2018-2023 (K Units)
Figure Turkey Adventure Motorcycles Value 2018-2023 (\$ Millions)
Figure GCC Countries Adventure Motorcycles Consumption 2018-2023 (K Units)
Figure GCC Countries Adventure Motorcycles Value 2018-2023 (\$ Millions)
Table Global Adventure Motorcycles Consumption Forecast by Type (2018-2023) (K Units)
Table Global Adventure Motorcycles Consumption Market Share Forecast by Type (2018-2023)
Table Global Adventure Motorcycles Value Forecast by Type (2018-2023) (\$ Millions)
Table Global Adventure Motorcycles Value Market Share Forecast by Type (2018-2023)
Table Global Adventure Motorcycles Consumption Forecast by Application (2018-2023) (K Units)
Table Global Adventure Motorcycles Consumption Market Share Forecast by Application (2018-2023)
Table Global Adventure Motorcycles Value Forecast by Application (2018-2023) (\$ Millions)
Table Global Adventure Motorcycles Value Market Share Forecast by Application (2018-2023)
Table BMW Group Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table BMW Group Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)
Figure BMW Group Adventure Motorcycles Market Share (2016-2018)
Table Honda Motor Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Honda Motor Company Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Honda Motor Company Adventure Motorcycles Market Share (2016-2018)
Table KTM Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table KTM Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)

Figure KTM Adventure Motorcycles Market Share (2016-2018)

Table Yamaha Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yamaha Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Yamaha Adventure Motorcycles Market Share (2016-2018)

Table Aprilia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aprilia Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Aprilia Adventure Motorcycles Market Share (2016-2018)

Table Benelli Q.J. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Benelli Q.J. Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Benelli Q.J. Adventure Motorcycles Market Share (2016-2018)

Table Ducati Motor Holding Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ducati Motor Holding Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Ducati Motor Holding Adventure Motorcycles Market Share (2016-2018)

Table Kawasaki Motors Corp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kawasaki Motors Corp Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Kawasaki Motors Corp Adventure Motorcycles Market Share (2016-2018)

Table Suzuki Motor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Suzuki Motor Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Suzuki Motor Adventure Motorcycles Market Share (2016-2018)

Table Triumph Motorcycles Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Triumph Motorcycles Adventure Motorcycles Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Triumph Motorcycles Adventure Motorcycles Market Share (2016-2018)

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