

2018-2023 Global Advanced Driver Assistance Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Advanced Driver Assistance market for 2018-2023.

The advanced driver assistance system uses a variety of sensors installed in the car to sense the surrounding environment, collect data, identify, detect and track static and dynamic objects, and combine navigation maps. Data, the calculation and analysis of the system, so that the driver can detect the danger that may occur in advance, and effectively increase the comfort and safety of the driving of the car.

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Over the next five years, LPI(LP Information) projects that Advanced Driver Assistance will register a 16.2% CAGR in terms of revenue, reach US\$ 59400 million by 2023, from US\$ 24200 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Advanced Driver Assistance market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

- Adaptive Cruise Control
- Adaptive Head Lamp
- Automatic/Intelligent Emergency Braking
- Blind Spot Detection System
- Cross Traffic Alert
- Drowsiness Monitor System
- Lane Departure Warning System
- Night Vision
- Park Assist

Segmentation by application:

- Commercial
- Residential

This report also splits the market by region:

- Americas
 - United States
 - Canada
 - Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

AISIN SEIKI

Autoliv Inc

Audi AG

BMW AG

Continental

Delphi Automotive

Denso Corporation

Ford Motor Company

General Motors Company

Honda Motor Company

Hyundai Motor Company

Mahindra and Mahindra

Maruti Suzuki India

MOBILEYE

Panasonic Corporation

Robert Bosch

TATA ELXSI

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Advanced Driver Assistance consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Advanced Driver Assistance market by identifying its various subsegments.

Focuses on the key global Advanced Driver Assistance manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Advanced Driver Assistance with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Advanced Driver Assistance submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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