

2018-2023 Global Adult Toys Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Adult Toys market for 2018-2023.

Adult Toys is a kind of products that mainly used to sex for adult.

The Adult Toys market is very fragmented; the revenue of top fifteen manufacturers only accounts about 3 % of the total revenue. The high-end products mainly come from USA and Europe.

Doc Johnson is the largest production manufacturer, its production revenue of global market exceeds 0.68% in 2016. The next is Durex and FUN FACTORY.

Over the next five years, LPI(LP Information) projects that Adult Toys will register a 9.5% CAGR in terms of revenue, reach US\$ 27900 million by 2023, from US\$ 16200 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Adult Toys market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Vibrators

Rubber Penis

Other

Segmentation by application:

Women Use

Men Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Doc Johnson

Durex

FUN FACTORY

Lelo

California Exotic

Shenzhen Jizhimei

Church & Dwight

Nalone

Liaoyang Baile

Lover Health

Nanma

LETEN

SVAKOM

Tenga

BMS Factory

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Adult Toys consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Adult Toys market by identifying its various subsegments.

Focuses on the key global Adult Toys manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Adult Toys with respect to individual growth trends, future

prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Adult Toys submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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