

2018-2023 Global Adult Stores Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Adult Stores market for 2018-2023.

Adult Stores sell various products such as couples toys, bullet vibrators, condoms, personal lubricants, erotic lingerie, and sexual enhancement supplements

People around the globe, particularly in countries in the Americas and EMEA, are coming out to identify themselves as a part of the lesbian, gay, bisexual, and transgender (LGBT) community by accepting their sexual orientation. It has been observed that in 2016 more than 12 million people in the US identified themselves as LGBT. The purchase volume of sexual wellness products, sexual enhancement supplements, dildo, and lubricants is increasing among LGBT population due to easy availability of these products through e-commerce websites.

The adult products market will grow in the region during the estimated period due to the growing cultural and social acceptance of these products. Additionally, the rise in same-sex marriages will also fuel the need for sexual enhancement supplements in the Americas.

Over the next five years, LPI(LP Information) projects that Adult Stores will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Adult Stores market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Condoms

Sex Toys

Personal Lubricants

Segmentation by application:

Adult and Specialty Stores

Online Retail Stores

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

California Exotic Novelties (CalExotics)

Doc Johnson

LELO

Reckitt Benckiser

The Pleasure Chest

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Adult Stores consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Adult Stores market by identifying its various subsegments.

Focuses on the key global Adult Stores manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Adult Stores with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Adult Stores submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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