

2018-2023 Global Adult Hearing Aids Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Adult Hearing Aids market for 2018-2023. A hearing aid or deaf aid is an electroacoustic device which is designed to amplify sound for the wearer, usually with the aim of making speech more intelligible, and to correct impaired hearing as measured by audiometry. Different types of hearing aids are made to accommodate different types of hearing loss.

The global average price of Adult Hearing Aids is in the increasing trend, from 482 USD/Unit in 2013 to 508 USD/Unit in 2017. With the situation of global economy, prices will be in increasing trend in the following five years.

The classification of Adult Hearing Aids includes Behind-the-ear (BTE) Hearing Aids, In-the-ear (ITE) Hearing Aids, In-The-Canal (ITC) Hearing Aids and Completely-In-Canal (CIC) Hearing Aids, and the proportion of Behind-the-ear (BTE) Hearing Aids in 2017 is about 75%, and the proportion is in increasing trend from 2013 to 2017.

Adult Hearing Aids is widely used for congenital hearing loss, age-related hearing loss and acquired trauma hearing loss. The most proportion of Adult Hearing Aids is used for age-related hearing loss, and the proportion in 2017 is 82%.

North America and Europe are the two largest consumption place, with a similar consumption market share nearly 34% in 2017.

Over the next five years, LPI(LP Information) projects that Adult Hearing Aids will register a 7.0% CAGR in terms of revenue, reach US\$ 10100 million by 2023, from US\$ 6760 million in 2017.

This report presents a comprehensive overview, market shares, and growth



opportunities of Adult Hearing Aids market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Behind-the-ear (BTE) Hearing Aids

In-the-ear (ITE) Hearing Aids

In-The-Canal (ITC) Hearing Aids

Completely-In-Canal (CIC) Hearing Aids

Segmentation by application:

Congenital Hearing Loss

Age-Related Hearing Loss

Acquired Trauma Hearing Loss

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

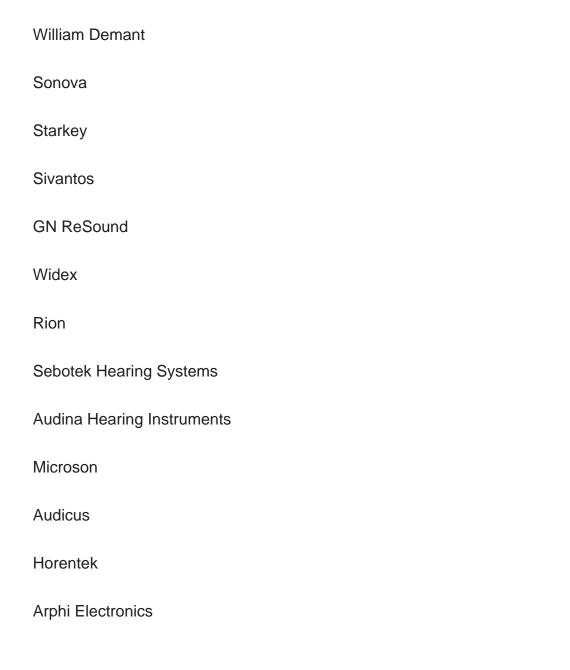
APAC



	China
	Japan
	Korea
	Southeast Asia
	India
	Australia
Europe	е
	Germany
	France
	UK
	Italy
	Russia
	Spain
Middle East & Africa	
	Egypt
	South Africa
	Israel
	Turkey
	GCC Countries



The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Adult Hearing Aids consumption (value &



volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Adult Hearing Aids market by identifying its various subsegments.

Focuses on the key global Adult Hearing Aids manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Adult Hearing Aids with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Adult Hearing Aids submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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