

2018-2023 Global Adult Diaper Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Adult Diaper market for 2018-2023.

An adult diaper (or adult nappy) is a diaper made to be worn by a person with a body larger than that of an infant or toddler. Diapers can be necessary for adults with various conditions, such as incontinence, mobility impairment, severe diarrhea or dementia. Adult diapers are made in various forms, including those resembling traditional child diapers, underpants, and pads resembling sanitary napkins (known as incontinence pads).

Growing aging population, urbanization and increased awareness of treatment methods for urinary incontinence are expected to be the major drivers for the global adult diaper market. Aging population, economic affluence and improvement of the healthcare sector are expected to support the adult diaper market growth in the near future. However, volatility in prices of raw material may curb the demand for adult diaper within the forecast period. Also, ever increasing demand for the new products which includes body fit, skin friendly, superior absorption, stretchable, stylish and odor free is expected to grow new opportunities in the adult diaper market.

Over the next five years, LPI(LP Information) projects that Adult Diaper will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Adult Diaper market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Pad Type

Pants Type

Flat Type

Segmentation by application:

Health Care

Fetishism and Infantilism

Astronauts

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Kimberly Clark

SCA

Unicharm

First Quality Enterprise

Domtar

Covidien

PBE

Medline

Hengan Group

Coco

Chiaus

Fuburg

Abena

Hartmann

P&G

Nobel Hygiene

Daio Paper

Hakujuji

Kao

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Adult Diaper consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Adult Diaper market by identifying its various subsegments.

Focuses on the key global Adult Diaper manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Adult Diaper with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Adult Diaper submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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