

# 2018-2023 Global Adhesion Promoters Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Adhesion Promoters market for 2018-2023. Adhesion promoters (AP) are bi-functional materials that increase adhesive strength between the coating and the substrate and sometimes are referred to as coupling agents. Unlike priming systems, adhesion promoters are generally applied at thinner film thicknesses. An adhesion promoter's effectiveness depends on both the substrate and the adhesive being used. Surface pretreatments, such as solvent cleaning or mechanical etching and corona treatment, can be used with adhesion promoters as part of a pretreatment method. Within a class of materials, the functionality on the backbone of the molecule will vary based on the resin system employed as well as the substrate to which it is attached.

Over the next five years, LPI(LP Information) projects that Adhesion Promoters will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Adhesion Promoters market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Silane

Maleic Anhydride

Chlorinated Polyolefins

Titanate & Zirconate

Others

Segmentation by application:

Plastics & Composites

Paints & Coatings

Rubber

Adhesives

Metals

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

BASF

Arkema

Evonik Industries

Momentive Performance Materials

Eastman Chemical Company

DOW Corning

Altana

Air Products and Chemicals

Du Pont

Akzonobel

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Adhesion Promoters consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Adhesion Promoters market by identifying its various subsegments.

Focuses on the key global Adhesion Promoters manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Adhesion Promoters with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Adhesion Promoters submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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