

2018-2023 Global Accounting Software Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Accounting Software market for 2018-2023. Accounting software is a foundational technology for many companies, and as a business grows having a powerful, effective accounting solution becomes increasingly critical. Most accounting software packages offer the same basic features necessary for managing finances: accounts receivable, accounts payable, general ledger, billing and invoicing, purchase and sales orders, and reporting. Beyond basic functionality, the top accounting solutions offer additional features to give users more power, flexibility and customization. Oftentimes accounting solutions are closely integrated with other key software solutions. Most ERP solutions include an extensive accounting module, but buyers should also consider best-of-breed, standalone accounting software.

The Accounting Software market is highly competitive, rapidly changing, and significantly affected by new product introductions and the market activities of other industry participants. Accounting Software providers face competition from the customers' internal information technology departments as well as Accounting Software competitors. Accounting Software service providers much provide a value-added product that is easy to install and cost effective.

Over the next five years, LPI(LP Information) projects that Accounting Software will register a 7.2% CAGR in terms of revenue, reach US\$ 17300 million by 2023, from US\$ 11400 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Accounting Software market by product type, application, key

companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Embedded Accounting Software Packages

Online Solutions Accounting Software

Segmentation by application:

Manufacturing

Services

Retail

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Intuit

Sage

SAP

Oracle (NetSuite)

Microsoft

Infor

Epicor

Workday

Unit4

Xero

Yonyou

Kingdee

Acclivity

FreshBooks

Intacct

Assit cornerstone

Aplicor

Red wing

Tally Solutions Pvt. Ltd.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Accounting Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Accounting Software market by identifying its various subsegments.

Focuses on the key global Accounting Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Accounting Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Accounting Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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