

# 2018-2023 Global Accounting application Market Report (Status and Outlook)

<https://marketpublishers.com/r/228FD2FE0A5EN.html>

Date: September 2018

Pages: 118

Price: US\$ 4,660.00 (Single User License)

ID: 228FD2FE0A5EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Accounting application market for 2018-2023.

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Accounting application is a software program that captures and records all accounting transactions. It includes various functions such as account receivable, account payable, inventory, and others.

Over the next five years, LPI(LP Information) projects that Accounting application will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Accounting application market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Software

Services

Segmentation by application:

Banking Financial Services and Insurance

Healthcare

Manufacturing

Government

IT & Telecom

Retail

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

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Mexico

Brazil

APAC

China

Japan

Korea

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India

Australia

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Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

SAP SE

Infor

Oracle

IBM

Zoho

Epicor

Workday

Sage Intacct

FreshBooks

Kingdee

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Accounting application market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Accounting application market by identifying its various subsegments.

Focuses on the key global Accounting application players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Accounting application with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Accounting application submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Accounting application Market Size 2013-2023
  - 2.1.2 Accounting application Market Size CAGR by Region
- 2.2 Accounting application Segment by Type
  - 2.2.1 Software
  - 2.2.2 Services
- 2.3 Accounting application Market Size by Type
  - 2.3.1 Global Accounting application Market Size Market Share by Type (2013-2018)
  - 2.3.2 Global Accounting application Market Size Growth Rate by Type (2013-2018)
- 2.4 Accounting application Segment by Application
  - 2.4.1 Banking Financial Services and Insurance
  - 2.4.2 Healthcare
  - 2.4.3 Manufacturing
  - 2.4.4 Government
  - 2.4.5 IT & Telecom
  - 2.4.6 Retail
  - 2.4.7 Others
- 2.5 Accounting application Market Size by Application
  - 2.5.1 Global Accounting application Market Size Market Share by Application (2013-2018)
  - 2.5.2 Global Accounting application Market Size Growth Rate by Application (2013-2018)

### **3 GLOBAL ACCOUNTING APPLICATION BY PLAYERS**

- 3.1 Global Accounting application Market Size Market Share by Players

- 3.1.1 Global Accounting application Market Size by Players (2016-2018)
- 3.1.2 Global Accounting application Market Size Market Share by Players (2016-2018)
- 3.2 Global Accounting application Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 ACCOUNTING APPLICATION BY REGIONS**

- 4.1 Accounting application Market Size by Regions
- 4.2 Americas Accounting application Market Size Growth
- 4.3 APAC Accounting application Market Size Growth
- 4.4 Europe Accounting application Market Size Growth
- 4.5 Middle East & Africa Accounting application Market Size Growth

## **5 AMERICAS**

- 5.1 Americas Accounting application Market Size by Countries
- 5.2 Americas Accounting application Market Size by Type
- 5.3 Americas Accounting application Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Accounting application Market Size by Countries
- 6.2 APAC Accounting application Market Size by Type
- 6.3 APAC Accounting application Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Accounting application by Countries
- 7.2 Europe Accounting application Market Size by Type
- 7.3 Europe Accounting application Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Accounting application by Countries
- 8.2 Middle East & Africa Accounting application Market Size by Type
- 8.3 Middle East & Africa Accounting application Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 GLOBAL ACCOUNTING APPLICATION MARKET FORECAST**

- 10.1 Global Accounting application Market Size Forecast (2018-2023)
- 10.2 Global Accounting application Forecast by Regions
  - 10.2.1 Global Accounting application Forecast by Regions (2018-2023)
  - 10.2.2 Americas Market Forecast



- 10.2.3 APAC Market Forecast
- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
  - 10.3.1 United States Market Forecast
  - 10.3.2 Canada Market Forecast
  - 10.3.3 Mexico Market Forecast
  - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
  - 10.4.1 China Market Forecast
  - 10.4.2 Japan Market Forecast
  - 10.4.3 Korea Market Forecast
  - 10.4.4 Southeast Asia Market Forecast
  - 10.4.5 India Market Forecast
  - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
  - 10.5.1 Germany Market Forecast
  - 10.5.2 France Market Forecast
  - 10.5.3 UK Market Forecast
  - 10.5.4 Italy Market Forecast
  - 10.5.5 Russia Market Forecast
  - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
  - 10.6.1 Egypt Market Forecast
  - 10.6.2 South Africa Market Forecast
  - 10.6.3 Israel Market Forecast
  - 10.6.4 Turkey Market Forecast
  - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Accounting application Forecast by Type
- 10.8 Global Accounting application Forecast by Application

## **11 KEY PLAYERS ANALYSIS**

- 11.1 SAP SE
  - 11.1.1 Company Details
  - 11.1.2 Accounting application Product Offered
  - 11.1.3 SAP SE Accounting application Revenue, Gross Margin and Market Share (2016-2018)
  - 11.1.4 Main Business Overview

- 11.1.5 SAP SE News
- 11.2 Infor
  - 11.2.1 Company Details
  - 11.2.2 Accounting application Product Offered
  - 11.2.3 Infor Accounting application Revenue, Gross Margin and Market Share (2016-2018)
  - 11.2.4 Main Business Overview
  - 11.2.5 Infor News
- 11.3 Oracle
  - 11.3.1 Company Details
  - 11.3.2 Accounting application Product Offered
  - 11.3.3 Oracle Accounting application Revenue, Gross Margin and Market Share (2016-2018)
  - 11.3.4 Main Business Overview
  - 11.3.5 Oracle News
- 11.4 IBM
  - 11.4.1 Company Details
  - 11.4.2 Accounting application Product Offered
  - 11.4.3 IBM Accounting application Revenue, Gross Margin and Market Share (2016-2018)
  - 11.4.4 Main Business Overview
  - 11.4.5 IBM News
- 11.5 Zoho
  - 11.5.1 Company Details
  - 11.5.2 Accounting application Product Offered
  - 11.5.3 Zoho Accounting application Revenue, Gross Margin and Market Share (2016-2018)
  - 11.5.4 Main Business Overview
  - 11.5.5 Zoho News
- 11.6 Epicor
  - 11.6.1 Company Details
  - 11.6.2 Accounting application Product Offered
  - 11.6.3 Epicor Accounting application Revenue, Gross Margin and Market Share (2016-2018)
  - 11.6.4 Main Business Overview
  - 11.6.5 Epicor News
- 11.7 Workday
  - 11.7.1 Company Details
  - 11.7.2 Accounting application Product Offered

11.7.3 Workday Accounting application Revenue, Gross Margin and Market Share  
(2016-2018)

11.7.4 Main Business Overview

11.7.5 Workday News

11.8 Sage Intacct

11.8.1 Company Details

11.8.2 Accounting application Product Offered

11.8.3 Sage Intacct Accounting application Revenue, Gross Margin and Market Share  
(2016-2018)

11.8.4 Main Business Overview

11.8.5 Sage Intacct News

11.9 FreshBooks

11.9.1 Company Details

11.9.2 Accounting application Product Offered

11.9.3 FreshBooks Accounting application Revenue, Gross Margin and Market Share  
(2016-2018)

11.9.4 Main Business Overview

11.9.5 FreshBooks News

11.10 Kingdee

11.10.1 Company Details

11.10.2 Accounting application Product Offered

11.10.3 Kingdee Accounting application Revenue, Gross Margin and Market Share  
(2016-2018)

11.10.4 Main Business Overview

11.10.5 Kingdee News

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Product Specifications of Accounting application  
Figure Accounting application Report Years Considered  
Figure Market Research Methodology  
Figure Global Accounting application Market Size Growth Rate 2013-2023 (\$ Millions)  
Table Accounting application Market Size CAGR by Region 2013-2023 (\$ Millions)  
Table Major Players of Software  
Table Major Players of Services  
Table Market Size by Type (2013-2018) (\$ Millions)  
Table Global Accounting application Market Size Market Share by Type (2013-2018)  
Figure Global Accounting application Market Size Market Share by Type (2013-2018)  
Figure Global Software Market Size Growth Rate  
Figure Global Services Market Size Growth Rate  
Figure Accounting application Consumed in Banking Financial Services and Insurance  
Figure Global Accounting application Market: Banking Financial Services and Insurance (2013-2018) (\$ Millions)  
Figure Global Banking Financial Services and Insurance YoY Growth (\$ Millions)  
Figure Accounting application Consumed in Healthcare  
Figure Global Accounting application Market: Healthcare (2013-2018) (\$ Millions)  
Figure Global Healthcare YoY Growth (\$ Millions)  
Figure Accounting application Consumed in Manufacturing  
Figure Global Accounting application Market: Manufacturing (2013-2018) (\$ Millions)  
Figure Global Manufacturing YoY Growth (\$ Millions)  
Figure Accounting application Consumed in Government  
Figure Global Accounting application Market: Government (2013-2018) (\$ Millions)  
Figure Global Government YoY Growth (\$ Millions)  
Figure Accounting application Consumed in IT & Telecom  
Figure Global Accounting application Market: IT & Telecom (2013-2018) (\$ Millions)  
Figure Global IT & Telecom YoY Growth (\$ Millions)  
Table Global Accounting application Market Size by Application (2013-2018) (\$ Millions)  
Table Global Accounting application Market Size Market Share by Application (2013-2018)  
Figure Global Accounting application Market Size Market Share by Application (2013-2018)  
Figure Global Accounting application Market Size in Banking Financial Services and Insurance Growth Rate

Figure Global Accounting application Market Size in Healthcare Growth Rate  
Figure Global Accounting application Market Size in Manufacturing Growth Rate  
Figure Global Accounting application Market Size in Government Growth Rate  
Figure Global Accounting application Market Size in IT & Telecom Growth Rate  
Figure Global Accounting application Market Size in Retail Growth Rate  
Figure Global Accounting application Market Size in Others Growth Rate  
Table Global Accounting application Revenue by Players (2016-2018) (\$ Millions)  
Table Global Accounting application Revenue Market Share by Players (2016-2018)  
Figure Global Accounting application Revenue Market Share by Players in 2017  
Table Global Accounting application Key Players Head office and Products Offered  
Table Accounting application Concentration Ratio (CR3, CR5 and CR10) (2016-2018)  
Table Global Accounting application Market Size by Regions 2013-2018 (\$ Millions)  
Table Global Accounting application Market Size Market Share by Regions 2013-2018  
Figure Global Accounting application Market Size Market Share by Regions 2013-2018  
Figure Americas Accounting application Market Size 2013-2018 (\$ Millions)  
Figure APAC Accounting application Market Size 2013-2018 (\$ Millions)  
Figure Europe Accounting application Market Size 2013-2018 (\$ Millions)  
Figure Middle East & Africa Accounting application Market Size 2013-2018 (\$ Millions)  
Table Americas Accounting application Market Size by Countries (2013-2018) (\$ Millions)  
Table Americas Accounting application Market Size Market Share by Countries (2013-2018)  
Figure Americas Accounting application Market Size Market Share by Countries in 2017  
Table Americas Accounting application Market Size by Type (2013-2018) (\$ Millions)  
Table Americas Accounting application Market Size Market Share by Type (2013-2018)  
Figure Americas Accounting application Market Size Market Share by Type in 2017  
Table Americas Accounting application Market Size by Application (2013-2018) (\$ Millions)  
Table Americas Accounting application Market Size Market Share by Application (2013-2018)  
Figure Americas Accounting application Market Size Market Share by Application in 2017  
Figure United States Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure Canada Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure Mexico Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Table APAC Accounting application Market Size by Countries (2013-2018) (\$ Millions)  
Table APAC Accounting application Market Size Market Share by Countries (2013-2018)  
Figure APAC Accounting application Market Size Market Share by Countries in 2017

Table APAC Accounting application Market Size by Type (2013-2018) (\$ Millions)  
Table APAC Accounting application Market Size Market Share by Type (2013-2018)  
Figure APAC Accounting application Market Size Market Share by Type in 2017  
Table APAC Accounting application Market Size by Application (2013-2018) (\$ Millions)  
Table APAC Accounting application Market Size Market Share by Application (2013-2018)  
Figure APAC Accounting application Market Size Market Share by Application in 2017  
Figure China Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure Japan Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure Korea Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure India Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure Australia Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Table Europe Accounting application Market Size by Countries (2013-2018) (\$ Millions)  
Table Europe Accounting application Market Size Market Share by Countries (2013-2018)  
Figure Europe Accounting application Market Size Market Share by Countries in 2017  
Table Europe Accounting application Market Size by Type (2013-2018) (\$ Millions)  
Table Europe Accounting application Market Size Market Share by Type (2013-2018)  
Figure Europe Accounting application Market Size Market Share by Type in 2017  
Table Europe Accounting application Market Size by Application (2013-2018) (\$ Millions)  
Table Europe Accounting application Market Size Market Share by Application (2013-2018)  
Figure Europe Accounting application Market Size Market Share by Application in 2017  
Figure Germany Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure France Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure UK Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure Italy Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure Russia Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Figure Spain Accounting application Market Size Growth 2013-2018 (\$ Millions)  
Table Middle East & Africa Accounting application Market Size by Countries (2013-2018) (\$ Millions)  
Table Middle East & Africa Accounting application Market Size Market Share by Countries (2013-2018)  
Figure Middle East & Africa Accounting application Market Size Market Share by Countries in 2017  
Table Middle East & Africa Accounting application Market Size by Type (2013-2018) (\$



Millions)

Table Middle East & Africa Accounting application Market Size Market Share by Type (2013-2018)

Figure Middle East & Africa Accounting application Market Size Market Share by Type in 2017

Table Middle East & Africa Accounting application Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Accounting application Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Accounting application Market Size Market Share by Application in 2017

Figure Egypt Accounting application Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Accounting application Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Accounting application Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Accounting application Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Accounting application Market Size Growth 2013-2018 (\$ Millions)

Figure Global Accounting application Market Size Forecast (2018-2023) (\$ Millions)

Table Global Accounting application Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Accounting application Market Size Market Share Forecast by Regions

Figure Americas Accounting application Market Size 2018-2023 (\$ Millions)

Figure APAC Accounting application Market Size 2018-2023 (\$ Millions)

Figure Europe Accounting application Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Accounting application Market Size 2018-2023 (\$ Millions)

Figure United States Accounting application Market Size 2018-2023 (\$ Millions)

Figure Canada Accounting application Market Size 2018-2023 (\$ Millions)

Figure Mexico Accounting application Market Size 2018-2023 (\$ Millions)

Figure Brazil Accounting application Market Size 2018-2023 (\$ Millions)

Figure China Accounting application Market Size 2018-2023 (\$ Millions)

Figure Japan Accounting application Market Size 2018-2023 (\$ Millions)

Figure Korea Accounting application Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Accounting application Market Size 2018-2023 (\$ Millions)

Figure India Accounting application Market Size 2018-2023 (\$ Millions)

Figure Australia Accounting application Market Size 2018-2023 (\$ Millions)

Figure Germany Accounting application Market Size 2018-2023 (\$ Millions)

Figure France Accounting application Market Size 2018-2023 (\$ Millions)

Figure UK Accounting application Market Size 2018-2023 (\$ Millions)

Figure Italy Accounting application Market Size 2018-2023 (\$ Millions)

Figure Russia Accounting application Market Size 2018-2023 (\$ Millions)

Figure Spain Accounting application Market Size 2018-2023 (\$ Millions)

Figure Egypt Accounting application Market Size 2018-2023 (\$ Millions)

Figure South Africa Accounting application Market Size 2018-2023 (\$ Millions)

Figure Israel Accounting application Market Size 2018-2023 (\$ Millions)

Figure Turkey Accounting application Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Accounting application Market Size 2018-2023 (\$ Millions)

Table Global Accounting application Market Size Forecast by Type (2018-2023) (\$ Millions)

Table Global Accounting application Market Size Market Share Forecast by Type (2018-2023)

Table Global Accounting application Market Size Forecast by Application (2018-2023) (\$ Millions)

Table Global Accounting application Market Size Market Share Forecast by Application (2018-2023)

Table SAP SE Basic Information, Head Office, Major Market Areas and Its Competitors

Table SAP SE Accounting application Revenue and Gross Margin (2016-2018)

Figure SAP SE Accounting application Market Share (2016-2018)

Table Infor Basic Information, Head Office, Major Market Areas and Its Competitors

Table Infor Accounting application Revenue and Gross Margin (2016-2018)

Figure Infor Accounting application Market Share (2016-2018)

Table Oracle Basic Information, Head Office, Major Market Areas and Its Competitors

Table Oracle Accounting application Revenue and Gross Margin (2016-2018)

Figure Oracle Accounting application Market Share (2016-2018)

Table IBM Basic Information, Head Office, Major Market Areas and Its Competitors

Table IBM Accounting application Revenue and Gross Margin (2016-2018)

Figure IBM Accounting application Market Share (2016-2018)

Table Zoho Basic Information, Head Office, Major Market Areas and Its Competitors

Table Zoho Accounting application Revenue and Gross Margin (2016-2018)

Figure Zoho Accounting application Market Share (2016-2018)

Table Epicor Basic Information, Head Office, Major Market Areas and Its Competitors

Table Epicor Accounting application Revenue and Gross Margin (2016-2018)

Figure Epicor Accounting application Market Share (2016-2018)

Table Workday Basic Information, Head Office, Major Market Areas and Its Competitors

Table Workday Accounting application Revenue and Gross Margin (2016-2018)

Figure Workday Accounting application Market Share (2016-2018)

Table Sage Intacct Basic Information, Head Office, Major Market Areas and Its Competitors

Table Sage Intacct Accounting application Revenue and Gross Margin (2016-2018)



Figure Sage Intacct Accounting application Market Share (2016-2018)

Table FreshBooks Basic Information, Head Office, Major Market Areas and Its Competitors

Table FreshBooks Accounting application Revenue and Gross Margin (2016-2018)

Figure FreshBooks Accounting application Market Share (2016-2018)

Table Kingdee Basic Information, Head Office, Major Market Areas and Its Competitors

Table Kingdee Accounting application Revenue and Gross Margin (2016-2018)

Figure Kingdee Accounting application Market Share (2016-2018)

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