

# 2018-2023 Global 4K Technology Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global 4K Technology market for 2018-2023. 4K Technology refers to a horizontal screen display resolution in the order of 4,000 pixels. There are several different 4K resolutions in the fields of digital television and digital cinematography.

4K technology is an advanced technology that provides sharp quality pictures along with vibrant colors. YouTube and the television industry have adopted 3840 × 2160 as their 4K standard.

4K technology market is segmented as North America, Europe, Asia-Pacific, Latin America, and the MEA. Asia-Pacific is the fastest growing region for 4K technology because of the increasing demand of higher quality of communication.

Over the next five years, LPI(LP Information) projects that 4K Technology will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of 4K Technology market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

TV

Camera

Digital signage

Segmentation by application:

Television and Consumer Media

Movie Projection

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

AsusTek Corp

Samsung Electronics Corp

JVC Kenwood Corp

Hisense

Sharp

LG Electronics

Hong Kong Skyworth Digital Holdings Ltd

Innolux Corp

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global 4K Technology consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of 4K Technology market by identifying its various subsegments.

Focuses on the key global 4K Technology manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the 4K Technology with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of 4K Technology submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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