

# 2018-2023 Global 3PL in FMCG Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global 3PL in FMCG market for 2018-2023.

Food such as staples, dairy products, confectionary, fresh fruits and vegetables, processed foods, fresh and processed meat, and fish are some of the examples in the food category which are transported by the 3PL players.

The 3PL market in FMCG industry is highly fragmented due to the presence of several international and regional players. 3PL service providers in the market compete intensely based on price, delivery speed, reliability, and supply chain capacity. By offering value-added services, companies would differentiate their service offerings. Several players in the FMCG logistics market are adopting M&A strategies to increase the product portfolio and expand their geographical presence.

Over the next five years, LPI(LP Information) projects that 3PL in FMCG will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of 3PL in FMCG market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Distribution

Retail

Segmentation by application:

Food

Beverage

Personal Care

Household Care

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

CEVA Logistics

C.H. ROBINSON

Deutsche Bahn

Deutsche Post DHL Group

Kuehne + Nagel

Nippon Express

DACHSER

GEFCO

XPO Logistics

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global 3PL in FMCG consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of 3PL in FMCG market by identifying its various subsegments.

Focuses on the key global 3PL in FMCG manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the 3PL in FMCG with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of 3PL in FMCG submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **2018-2023 GLOBAL 3PL IN FMCG CONSUMPTION MARKET REPORT**

#### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global 3PL in FMCG Consumption 2013-2023
  - 2.1.2 3PL in FMCG Consumption CAGR by Region
- 2.2 3PL in FMCG Segment by Type
  - 2.2.1 Distribution
  - 2.2.2 Retail
- 2.3 3PL in FMCG Consumption by Type
  - 2.3.1 Global 3PL in FMCG Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global 3PL in FMCG Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global 3PL in FMCG Sale Price by Type (2013-2018)
- 2.4 3PL in FMCG Segment by Application
  - 2.4.1 Food
  - 2.4.2 Beverage
  - 2.4.3 Personal Care
  - 2.4.4 Household Care
- 2.5 3PL in FMCG Consumption by Application
  - 2.5.1 Global 3PL in FMCG Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global 3PL in FMCG Value and Market Share by Application (2013-2018)
  - 2.5.3 Global 3PL in FMCG Sale Price by Application (2013-2018)

#### **3 GLOBAL 3PL IN FMCG BY PLAYERS**

- 3.1 Global 3PL in FMCG Sales Market Share by Players
  - 3.1.1 Global 3PL in FMCG Sales by Players (2016-2018)

- 3.1.2 Global 3PL in FMCG Sales Market Share by Players (2016-2018)
- 3.2 Global 3PL in FMCG Revenue Market Share by Players
  - 3.2.1 Global 3PL in FMCG Revenue by Players (2016-2018)
  - 3.2.2 Global 3PL in FMCG Revenue Market Share by Players (2016-2018)
- 3.3 Global 3PL in FMCG Sale Price by Players
- 3.4 Global 3PL in FMCG Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global 3PL in FMCG Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players 3PL in FMCG Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 3PL IN FMCG BY REGIONS**

- 4.1 3PL in FMCG by Regions
  - 4.1.1 Global 3PL in FMCG Consumption by Regions
  - 4.1.2 Global 3PL in FMCG Value by Regions
- 4.2 Americas 3PL in FMCG Consumption Growth
- 4.3 APAC 3PL in FMCG Consumption Growth
- 4.4 Europe 3PL in FMCG Consumption Growth
- 4.5 Middle East & Africa 3PL in FMCG Consumption Growth

## **5 AMERICAS**

- 5.1 Americas 3PL in FMCG Consumption by Countries
  - 5.1.1 Americas 3PL in FMCG Consumption by Countries (2013-2018)
  - 5.1.2 Americas 3PL in FMCG Value by Countries (2013-2018)
- 5.2 Americas 3PL in FMCG Consumption by Type
- 5.3 Americas 3PL in FMCG Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC 3PL in FMCG Consumption by Countries
  - 6.1.1 APAC 3PL in FMCG Consumption by Countries (2013-2018)
  - 6.1.2 APAC 3PL in FMCG Value by Countries (2013-2018)
- 6.2 APAC 3PL in FMCG Consumption by Type
- 6.3 APAC 3PL in FMCG Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe 3PL in FMCG by Countries
  - 7.1.1 Europe 3PL in FMCG Consumption by Countries (2013-2018)
  - 7.1.2 Europe 3PL in FMCG Value by Countries (2013-2018)
- 7.2 Europe 3PL in FMCG Consumption by Type
- 7.3 Europe 3PL in FMCG Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa 3PL in FMCG by Countries
  - 8.1.1 Middle East & Africa 3PL in FMCG Consumption by Countries (2013-2018)
  - 8.1.2 Middle East & Africa 3PL in FMCG Value by Countries (2013-2018)
- 8.2 Middle East & Africa 3PL in FMCG Consumption by Type
- 8.3 Middle East & Africa 3PL in FMCG Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey



## 8.8 GCC Countries

# 9 MARKET DRIVERS, CHALLENGES AND TRENDS

## 9.1 Market Drivers and Impact

### 9.1.1 Growing Demand from Key Regions

### 9.1.2 Growing Demand from Key Applications and Potential Industries

## 9.2 Market Challenges and Impact

## 9.3 Market Trends

# 10 MARKETING, DISTRIBUTORS AND CUSTOMER

## 10.1 Sales Channel

### 10.1.1 Direct Marketing

### 10.1.2 Indirect Marketing

## 10.2 3PL in FMCG Distributors

## 10.3 3PL in FMCG Customer

# 11 GLOBAL 3PL IN FMCG MARKET FORECAST

## 11.1 Global 3PL in FMCG Consumption Forecast (2018-2023)

## 11.2 Global 3PL in FMCG Forecast by Regions

### 11.2.1 Global 3PL in FMCG Forecast by Regions (2018-2023)

### 11.2.2 Global 3PL in FMCG Value Forecast by Regions (2018-2023)

### 11.2.3 Americas Consumption Forecast

### 11.2.4 APAC Consumption Forecast

### 11.2.5 Europe Consumption Forecast

### 11.2.6 Middle East & Africa Consumption Forecast

## 11.3 Americas Forecast by Countries

### 11.3.1 United States Market Forecast

### 11.3.2 Canada Market Forecast

### 11.3.3 Mexico Market Forecast

### 11.3.4 Brazil Market Forecast

## 11.4 APAC Forecast by Countries

### 11.4.1 China Market Forecast

### 11.4.2 Japan Market Forecast

### 11.4.3 Korea Market Forecast

### 11.4.4 Southeast Asia Market Forecast

### 11.4.5 India Market Forecast

- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global 3PL in FMCG Forecast by Type
- 11.8 Global 3PL in FMCG Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 CEVA Logistics
  - 12.1.1 Company Details
  - 12.1.2 3PL in FMCG Product Offered
  - 12.1.3 CEVA Logistics 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 CEVA Logistics News
- 12.2 C.H. ROBINSON
  - 12.2.1 Company Details
  - 12.2.2 3PL in FMCG Product Offered
  - 12.2.3 C.H. ROBINSON 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.2.4 Main Business Overview
  - 12.2.5 C.H. ROBINSON News
- 12.3 Deutsche Bahn
  - 12.3.1 Company Details
  - 12.3.2 3PL in FMCG Product Offered
  - 12.3.3 Deutsche Bahn 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview

- 12.3.5 Deutsche Bahn News
- 12.4 Deutsche Post DHL Group
  - 12.4.1 Company Details
  - 12.4.2 3PL in FMCG Product Offered
  - 12.4.3 Deutsche Post DHL Group 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 Deutsche Post DHL Group News
- 12.5 Kuehne + Nagel
  - 12.5.1 Company Details
  - 12.5.2 3PL in FMCG Product Offered
  - 12.5.3 Kuehne + Nagel 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Kuehne + Nagel News
- 12.6 Nippon Express
  - 12.6.1 Company Details
  - 12.6.2 3PL in FMCG Product Offered
  - 12.6.3 Nippon Express 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 Nippon Express News
- 12.7 DACHSER
  - 12.7.1 Company Details
  - 12.7.2 3PL in FMCG Product Offered
  - 12.7.3 DACHSER 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview
  - 12.7.5 DACHSER News
- 12.8 GEFCO
  - 12.8.1 Company Details
  - 12.8.2 3PL in FMCG Product Offered
  - 12.8.3 GEFCO 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.8.4 Main Business Overview
  - 12.8.5 GEFCO News
- 12.9 XPO Logistics
  - 12.9.1 Company Details
  - 12.9.2 3PL in FMCG Product Offered
  - 12.9.3 XPO Logistics 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 XPO Logistics News

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of 3PL in FMCG  
Table Product Specifications of 3PL in FMCG  
Figure 3PL in FMCG Report Years Considered  
Figure Market Research Methodology  
Figure Global 3PL in FMCG Consumption Growth Rate 2013-2023 (K Units)  
Figure Global 3PL in FMCG Value Growth Rate 2013-2023 (\$ Millions)  
Table 3PL in FMCG Consumption CAGR by Region 2013-2023 (\$ Millions)  
Figure Product Picture of Distribution  
Table Major Players of Distribution  
Figure Product Picture of Retail  
Table Major Players of Retail  
Table Global Consumption Sales by Type (2013-2018)  
Table Global 3PL in FMCG Consumption Market Share by Type (2013-2018)  
Figure Global 3PL in FMCG Consumption Market Share by Type (2013-2018)  
Table Global 3PL in FMCG Revenue by Type (2013-2018) (\$ million)  
Table Global 3PL in FMCG Value Market Share by Type (2013-2018) (\$ Millions)  
Figure Global 3PL in FMCG Value Market Share by Type (2013-2018)  
Table Global 3PL in FMCG Sale Price by Type (2013-2018)  
Figure 3PL in FMCG Consumed in Food  
Figure Global 3PL in FMCG Market: Food (2013-2018) (K Units)  
Figure Global 3PL in FMCG Market: Food (2013-2018) (\$ Millions)  
Figure Global Food YoY Growth (\$ Millions)  
Figure 3PL in FMCG Consumed in Beverage  
Figure Global 3PL in FMCG Market: Beverage (2013-2018) (K Units)  
Figure Global 3PL in FMCG Market: Beverage (2013-2018) (\$ Millions)  
Figure Global Beverage YoY Growth (\$ Millions)  
Figure 3PL in FMCG Consumed in Personal Care  
Figure Global 3PL in FMCG Market: Personal Care (2013-2018) (K Units)  
Figure Global 3PL in FMCG Market: Personal Care (2013-2018) (\$ Millions)  
Figure Global Personal Care YoY Growth (\$ Millions)  
Figure 3PL in FMCG Consumed in Household Care  
Figure Global 3PL in FMCG Market: Household Care (2013-2018) (K Units)  
Figure Global 3PL in FMCG Market: Household Care (2013-2018) (\$ Millions)  
Figure Global Household Care YoY Growth (\$ Millions)  
Table Global Consumption Sales by Application (2013-2018)

Table Global 3PL in FMCG Consumption Market Share by Application (2013-2018)  
Figure Global 3PL in FMCG Consumption Market Share by Application (2013-2018)  
Table Global 3PL in FMCG Value by Application (2013-2018)  
Table Global 3PL in FMCG Value Market Share by Application (2013-2018)  
Figure Global 3PL in FMCG Value Market Share by Application (2013-2018)  
Table Global 3PL in FMCG Sale Price by Application (2013-2018)  
Table Global 3PL in FMCG Sales by Players (2016-2018) (K Units)  
Table Global 3PL in FMCG Sales Market Share by Players (2016-2018)  
Figure Global 3PL in FMCG Sales Market Share by Players in 2016  
Figure Global 3PL in FMCG Sales Market Share by Players in 2017  
Table Global 3PL in FMCG Revenue by Players (2016-2018) (\$ Millions)  
Table Global 3PL in FMCG Revenue Market Share by Players (2016-2018)  
Figure Global 3PL in FMCG Revenue Market Share by Players in 2016  
Figure Global 3PL in FMCG Revenue Market Share by Players in 2017  
Table Global 3PL in FMCG Sale Price by Players (2016-2018)  
Figure Global 3PL in FMCG Sale Price by Players in 2017  
Table Global 3PL in FMCG Manufacturing Base Distribution and Sales Area by Players  
Table Players 3PL in FMCG Products Offered  
Table 3PL in FMCG Concentration Ratio (CR3, CR5 and CR10) (2016-2018)  
Table Global 3PL in FMCG Consumption by Regions 2013-2018 (K Units)  
Table Global 3PL in FMCG Consumption Market Share by Regions 2013-2018  
Figure Global 3PL in FMCG Consumption Market Share by Regions 2013-2018  
Table Global 3PL in FMCG Value by Regions 2013-2018 (\$ Millions)  
Table Global 3PL in FMCG Value Market Share by Regions 2013-2018  
Figure Global 3PL in FMCG Value Market Share by Regions 2013-2018  
Figure Americas 3PL in FMCG Consumption 2013-2018 (K Units)  
Figure Americas 3PL in FMCG Value 2013-2018 (\$ Millions)  
Figure APAC 3PL in FMCG Consumption 2013-2018 (K Units)  
Figure APAC 3PL in FMCG Value 2013-2018 (\$ Millions)  
Figure Europe 3PL in FMCG Consumption 2013-2018 (K Units)  
Figure Europe 3PL in FMCG Value 2013-2018 (\$ Millions)  
Figure Middle East & Africa 3PL in FMCG Consumption 2013-2018 (K Units)  
Figure Middle East & Africa 3PL in FMCG Value 2013-2018 (\$ Millions)  
Table Americas 3PL in FMCG Consumption by Countries (2013-2018) (K Units)  
Table Americas 3PL in FMCG Consumption Market Share by Countries (2013-2018)  
Figure Americas 3PL in FMCG Consumption Market Share by Countries in 2017  
Table Americas 3PL in FMCG Value by Countries (2013-2018) (\$ Millions)  
Table Americas 3PL in FMCG Value Market Share by Countries (2013-2018)  
Figure Americas 3PL in FMCG Value Market Share by Countries in 2017



Table Americas 3PL in FMCG Consumption by Type (2013-2018) (K Units)  
Table Americas 3PL in FMCG Consumption Market Share by Type (2013-2018)  
Figure Americas 3PL in FMCG Consumption Market Share by Type in 2017  
Table Americas 3PL in FMCG Consumption by Application (2013-2018) (K Units)  
Table Americas 3PL in FMCG Consumption Market Share by Application (2013-2018)  
Figure Americas 3PL in FMCG Consumption Market Share by Application in 2017  
Figure United States 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure United States 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure Canada 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure Canada 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure Mexico 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure Mexico 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Table APAC 3PL in FMCG Consumption by Countries (2013-2018) (K Units)  
Table APAC 3PL in FMCG Consumption Market Share by Countries (2013-2018)  
Figure APAC 3PL in FMCG Consumption Market Share by Countries in 2017  
Table APAC 3PL in FMCG Value by Countries (2013-2018) (\$ Millions)  
Table APAC 3PL in FMCG Value Market Share by Countries (2013-2018)  
Figure APAC 3PL in FMCG Value Market Share by Countries in 2017  
Table APAC 3PL in FMCG Consumption by Type (2013-2018) (K Units)  
Table APAC 3PL in FMCG Consumption Market Share by Type (2013-2018)  
Figure APAC 3PL in FMCG Consumption Market Share by Type in 2017  
Table APAC 3PL in FMCG Consumption by Application (2013-2018) (K Units)  
Table APAC 3PL in FMCG Consumption Market Share by Application (2013-2018)  
Figure APAC 3PL in FMCG Consumption Market Share by Application in 2017  
Figure China 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure China 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure Japan 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure Japan 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure Korea 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure Korea 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure Southeast Asia 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure India 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure India 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure Australia 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure Australia 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Table Europe 3PL in FMCG Consumption by Countries (2013-2018) (K Units)  
Table Europe 3PL in FMCG Consumption Market Share by Countries (2013-2018)  
Figure Europe 3PL in FMCG Consumption Market Share by Countries in 2017

Table Europe 3PL in FMCG Value by Countries (2013-2018) (\$ Millions)  
Table Europe 3PL in FMCG Value Market Share by Countries (2013-2018)  
Figure Europe 3PL in FMCG Value Market Share by Countries in 2017  
Table Europe 3PL in FMCG Consumption by Type (2013-2018) (K Units)  
Table Europe 3PL in FMCG Consumption Market Share by Type (2013-2018)  
Figure Europe 3PL in FMCG Consumption Market Share by Type in 2017  
Table Europe 3PL in FMCG Consumption by Application (2013-2018) (K Units)  
Table Europe 3PL in FMCG Consumption Market Share by Application (2013-2018)  
Figure Europe 3PL in FMCG Consumption Market Share by Application in 2017  
Figure Germany 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure Germany 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure France 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure France 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure UK 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure UK 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure Italy 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure Italy 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure Russia 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure Russia 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Figure Spain 3PL in FMCG Consumption Growth 2013-2018 (K Units)  
Figure Spain 3PL in FMCG Value Growth 2013-2018 (\$ Millions)  
Table Middle East & Africa 3PL in FMCG Consumption by Countries (2013-2018) (K Units)  
Table Middle East & Africa 3PL in FMCG Consumption Market Share by Countries (2013-2018)  
Figure Middle East & Africa 3PL in FMCG Consumption Market Share by Countries in 2017  
Table Middle East & Africa 3PL in FMCG Value by Countries (2013-2018) (\$ Millions)  
Table Middle East & Africa 3PL in FMCG Value Market Share by Countries (2013-2018)  
Figure Middle East & Africa 3PL in FMCG Value Market Share by Countries in 2017  
Table Middle East & Africa 3PL in FMCG Consumption by Type (2013-2018) (K Units)  
Table Middle East & Africa 3PL in FMCG Consumption Market Share by Type (2013-2018)  
Figure Middle East & Africa 3PL in FMCG Consumption Market Share by Type in 2017  
Table Middle East & Africa 3PL in FMCG Consumption by Application (2013-2018) (K Units)  
Table Middle East & Africa 3PL in FMCG Consumption Market Share by Application (2013-2018)  
Figure Middle East & Africa 3PL in FMCG Consumption Market Share by Application in



2017

Figure Egypt 3PL in FMCG Consumption Growth 2013-2018 (K Units)

Figure Egypt 3PL in FMCG Value Growth 2013-2018 (\$ Millions)

Figure South Africa 3PL in FMCG Consumption Growth 2013-2018 (K Units)

Figure South Africa 3PL in FMCG Value Growth 2013-2018 (\$ Millions)

Figure Israel 3PL in FMCG Consumption Growth 2013-2018 (K Units)

Figure Israel 3PL in FMCG Value Growth 2013-2018 (\$ Millions)

Figure Turkey 3PL in FMCG Consumption Growth 2013-2018 (K Units)

Figure Turkey 3PL in FMCG Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries 3PL in FMCG Consumption Growth 2013-2018 (K Units)

Figure GCC Countries 3PL in FMCG Value Growth 2013-2018 (\$ Millions)

Table 3PL in FMCG Distributors List

Table 3PL in FMCG Customer List

Figure Global 3PL in FMCG Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global 3PL in FMCG Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global 3PL in FMCG Consumption Forecast by Countries (2018-2023) (K Units)

Table Global 3PL in FMCG Consumption Market Forecast by Regions

Table Global 3PL in FMCG Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global 3PL in FMCG Value Market Share Forecast by Regions

Figure Americas 3PL in FMCG Consumption 2018-2023 (K Units)

Figure Americas 3PL in FMCG Value 2018-2023 (\$ Millions)

Figure APAC 3PL in FMCG Consumption 2018-2023 (K Units)

Figure APAC 3PL in FMCG Value 2018-2023 (\$ Millions)

Figure Europe 3PL in FMCG Consumption 2018-2023 (K Units)

Figure Europe 3PL in FMCG Value 2018-2023 (\$ Millions)

Figure Middle East & Africa 3PL in FMCG Consumption 2018-2023 (K Units)

Figure Middle East & Africa 3PL in FMCG Value 2018-2023 (\$ Millions)

Figure United States 3PL in FMCG Consumption 2018-2023 (K Units)

Figure United States 3PL in FMCG Value 2018-2023 (\$ Millions)

Figure Canada 3PL in FMCG Consumption 2018-2023 (K Units)

Figure Canada 3PL in FMCG Value 2018-2023 (\$ Millions)

Figure Mexico 3PL in FMCG Consumption 2018-2023 (K Units)

Figure Mexico 3PL in FMCG Value 2018-2023 (\$ Millions)

Figure Brazil 3PL in FMCG Consumption 2018-2023 (K Units)

Figure Brazil 3PL in FMCG Value 2018-2023 (\$ Millions)

Figure China 3PL in FMCG Consumption 2018-2023 (K Units)

Figure China 3PL in FMCG Value 2018-2023 (\$ Millions)

Figure Japan 3PL in FMCG Consumption 2018-2023 (K Units)

Figure Japan 3PL in FMCG Value 2018-2023 (\$ Millions)

Figure Korea 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure Korea 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure Southeast Asia 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure Southeast Asia 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure India 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure India 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure Australia 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure Australia 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure Germany 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure Germany 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure France 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure France 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure UK 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure UK 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure Italy 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure Italy 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure Russia 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure Russia 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure Spain 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure Spain 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure Egypt 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure Egypt 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure South Africa 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure South Africa 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure Israel 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure Israel 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure Turkey 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure Turkey 3PL in FMCG Value 2018-2023 (\$ Millions)  
Figure GCC Countries 3PL in FMCG Consumption 2018-2023 (K Units)  
Figure GCC Countries 3PL in FMCG Value 2018-2023 (\$ Millions)  
Table Global 3PL in FMCG Consumption Forecast by Type (2018-2023) (K Units)  
Table Global 3PL in FMCG Consumption Market Share Forecast by Type (2018-2023)  
Table Global 3PL in FMCG Value Forecast by Type (2018-2023) (\$ Millions)  
Table Global 3PL in FMCG Value Market Share Forecast by Type (2018-2023)  
Table Global 3PL in FMCG Consumption Forecast by Application (2018-2023) (K Units)  
Table Global 3PL in FMCG Consumption Market Share Forecast by Application (2018-2023)  
Table Global 3PL in FMCG Value Forecast by Application (2018-2023) (\$ Millions)  
Table Global 3PL in FMCG Value Market Share Forecast by Application (2018-2023)

Table CEVA Logistics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CEVA Logistics 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)

Figure CEVA Logistics 3PL in FMCG Market Share (2016-2018)

Table C.H. ROBINSON Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table C.H. ROBINSON 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)

Figure C.H. ROBINSON 3PL in FMCG Market Share (2016-2018)

Table Deutsche Bahn Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Deutsche Bahn 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Deutsche Bahn 3PL in FMCG Market Share (2016-2018)

Table Deutsche Post DHL Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Deutsche Post DHL Group 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Deutsche Post DHL Group 3PL in FMCG Market Share (2016-2018)

Table Kuehne + Nagel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kuehne + Nagel 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Kuehne + Nagel 3PL in FMCG Market Share (2016-2018)

Table Nippon Express Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nippon Express 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Nippon Express 3PL in FMCG Market Share (2016-2018)

Table DACHSER Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DACHSER 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)

Figure DACHSER 3PL in FMCG Market Share (2016-2018)

Table GEFECO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GEFECO 3PL in FMCG Sales, Revenue, Price and Gross Margin (2016-2018)

Figure GEFECO 3PL in FMCG Market Share (2016-2018)

Table XPO Logistics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table XPO Logistics 3PL in FMCG Sales, Revenue, Price and Gross Margin  
(2016-2018)

Figure XPO Logistics 3PL in FMCG Market Share (2016-2018)

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