

# 2018-2023 Global 2G and 3G Switch Off Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global 2G and 3G Switch Off market for 2018-2023. Second Generation (2G) technology was launched in the year 1991 in Finland. It is based on the technology known as global system for mobile communication or in short we can say GSM. This technology enabled various networks to provide services like text messages, picture messages and MMS. In this technology all text messages are digitally encrypted due to which only the intended receiver receives message. These digital signals consume less battery power, so it helps in saving the battery of mobiles. 3G technology generally refers to the standard of accessibility and speed of mobile devices. It was first used in Japan in the year 2001. The standards of the technology were set by the International Telecommunication Union (ITU). This technology enables use of various services like GPS (Global Positioning System), mobile television and video conferencing. It not only enables them to be used worldwide, but also provides with better bandwidth and increased speed.

A 4G system not only provides voice and other 3G services but also provides ultra-broadband network access to mobile devices. Applications vary from IP telephony, HD Mobile Television, video conferencing to gaming services and cloud computing. One of the initial devices to access 4G network was USB wireless modem which was later followed by cellular phone with WiMax and LTE technology.

Europe took the largest global revenue share in 2G and 3G Switch Off market, while the Asia Pacific region is expected to be the fastest growing market for 2G and 3G Switch Off services during the forecast period. The fast increasing adoption of smart portable devices such as tablets and smart phones in the corporate and residential sectors across the globe is the major factor driving the 2G and 3G Switch Off services market

growth.

Business voice services are the driving force within the 2G and 3G Switch Off services market as the move to IP positively impacts cloud, trunking and managed services across all business segments. Larger enterprises in particular continue to actively evaluate cloud unified communications while also migrating to SIP trunking for premises-based deployments.

On the residential side, subscribers continue to grow, but revenue has fallen off as 2G and 3G Switch Off services are included in triple-play packages for almost no cost in many parts of the world.

Over the next five years, LPI(LP Information) projects that 2G and 3G Switch Off will register a 4.6% CAGR in terms of revenue, reach US\$ 1795500 million by 2023, from US\$ 1374000 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of 2G and 3G Switch Off market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

2G

3G

Segmentation by application:

Message

Voice

Data

Video

We can also provide the customized separate regional or country-level reports, for the following regions:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

AT&T

Verizon

China Mobile

NTT

Telefonica

Deutsche Telekom

America Movil

Orange

China Telecom

KDDI

China Unicom

AIS

T-Mobile

Bell Canada

Telus

Telenor

Swisscom

SK Telecom

Korea Telecom

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global 2G and 3G Switch Off market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of 2G and 3G Switch Off market by identifying its various subsegments.

Focuses on the key global 2G and 3G Switch Off players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the 2G and 3G Switch Off with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of 2G and 3G Switch Off submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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