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2018-2023 Global 2-In-1 Laptops Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global 2-In-1 Laptops market for 2018-2023.
A 2-in-1 PC, also known as a 2-in-1 tablet, 2-In-1 Laptops, 2-in-1 detachable laplet, or simply 2-in-1, is a portable computer that shares characteristics of both tablets and laptops. Before the emergence of 2-in-1s, the terms convertible and hybrid were already in use by technology journalists. The term convertible typically referred to 2-in-1 PCs that featured some type of keyboard concealment mechanism that allowed the keyboard to be slid or rotated behind the back of the chassis, while the term hybrid typically referred to devices that featured a hot-pluggable complimentary keyboard.
The 2-In-1 Laptops Market has developed rapidly in the past five years, and were greatly welcomed by people around the world. Currently the market has matured and being dominated by North America and Europe; Asia Pacifica is the fastest developing region, especially in China, Southeast Asia and India etc.
Currently, the Windows 2-In-1 Laptops are dominating the global market, in future the Android and the dual system (Android & Windows) will play more important roles; and now most of the screen size is between 10 inch and 13 inch, but some players have released the larger screens to meet the multiplex demand.

Over the next five years, LPI(LP Information) projects that 2-In-1 Laptops will register a 13.3% CAGR in terms of revenue, reach US$ 37100 million by 2023, from US$ 17500 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of 2-In-1 Laptops market by product type, application, key manufacturers

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and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Screen Size Less Than 12 inch

Screen Size 12-14 inch

Screen Size More Than 14 inch

Segmentation by application:

Windows

Android

IOS

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

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China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Apple

Microsoft

Lenovo

Samsung

HP

Dell

Asus

Huawei

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global 2-In-1 Laptops consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of 2-In-1 Laptops market by identifying its various subsegments.

Focuses on the key global 2-In-1 Laptops manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

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To analyze the 2-In-1 Laptops with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of 2-In-1 Laptops submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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